

SPACE: John Glenn's excellent adventure
FILM: Love, war and genocide



JOE'S BACK

CANADA'S WEEKLY

NEWSMAGAZINE

Maclean's

NOVEMBER 2, 1998

Titans

**Peter C. Newman
charts the rise
of a New Canadian
Establishment**



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This Week

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Titans: the New Establishment

Ladies' wear manufacturer Peter Ruggie is among the new men-based elite profiled by Peter C. Newman in his latest book on Canada's Establishment. These Titans, writes Newman, have seized power from the renege aristocracy and "are a different breed."



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ESSAYS ON THE MILLENNIUM

Storytelling

Robert Fulton writes about our love of stories—from Robertson Davies' *Deliver Us* to the sage of Bill Clinton and Maurice Lévy

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Former prime minister Joe Clark narrowly missed victory in the first round of the federal Tory leadership race: but his political comeback now seems all but assured

74 Excellent adventure

The return of 77 of astronaut John Glenn reflects interest in space as construction of the International Space Station gets under way



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Canadian film mogul Robert Lantos returns to his native Hungary to make *The Gate of Solomon*, an ambitious saga starring Ralph Fiennes and Toronto-based Milla Jovovich

From The Managing Editor

A different sort of exposé

The small worlds of Canadian politics and publishing have been cluttered and cluttered for weeks over an impending new book by Montreal's Contributing Editor Bruce Cameron, whose 1984 best-seller, *Orderly Affairs: Crime, Corruption and Greed in the Montreal Room*, laid bare the dark underside of the 1984-1990 Tory government. Much of the twisting and turning came from admirers and apologists for Brian Mulroney, who feared that another Cameron exposé could blow up their efforts to rehabilitate the unpopular former prime minister in the eyes of the public. And in his ambition in what they have been up to this fall with Mulroney's aides, Cameron is carefully selected private and public events, his appearance with his proud and happy family at Rideau Hall last week for his investiture as a companion of the Order of Canada, and his co-operation or collaboration with lawyer Wilton Kagan, whose recently published book, *Disputed Gully: Brian Mulroney, the Airbus Affair, and the Government of Canada*, concluded that Mulroney was an innocent victim in the Airbus affair. Media baron Conrad Black, a relatively recent recruit to the ranks of Mulroney fans, tossed the *Southam* newspaper chain, which he owns, with a 1,800-word review of Kagan's book. In it, Black presented Mulroney as the victim of a vindictive (Liberal) government and a tyrannical (left-wing) media, and he aimed a pre-emptive shot at Cameron, "whose pathological hatred of Mulroney was notorious."



Mulroney with Order of Canada. Cameron: less?

Well, Cameron's new book turns out to be an exposé—but it is not

about the in-PM, the Tories or Airbus. Titled *After Trust: The Airline for Lawyers, Mr. Wyl, and Mr. Money*, it is a wonderful tale in the storytelling tradition that Robert Pollard wrote about in this month's *Millennium Essay* (page 88). It is the tragic story of Sam Greer, a C.C. raised Bronx Yorker, who settles in Montreal, becomes one of Canada's most respected tax lawyers and maintains a beautiful and brilliant woman, who make a fortune developing computer software. Along the way, he develops an insatiable taste for the high life, systematically swells his client list and cheats his associates, loses his wife's business, falls in love with socialist Arthur Haley's daughter—with whom he has incest—and kills himself when he loses his diagnosis. Between the late 1960s and the early 1990s, Vercherre was the trusted tax adviser to, among others, Haley (the "Airbus" in the subtitle), Switzerland's second-largest bank—and Brian Mulroney. But Mulroney is just a bit player in this gripping drama, he gave Vercherre a small government job, the chairmanship of Crown-owned Atomic Energy of Canada Ltd. But the book does not dwell on the relationship between the two men or probe the legal services Vercherre performed for the prime minister. At the end, as Vercherre's widow closed out his final affairs, she came across a black-and-white lettered "Mulroney" Stargate. It is the C.M.P., apparently unopened.

Let the rehabilitation continue.

David Gray

Editor-in-Chief Robert Lewis is on vacation.

Newsroom Notes:

Unveiling Canada's Titans

When he was editor of *Maclean's* in the 1970s, Peter C. Newman wrote *The Canadian Establishment*, which coined a concept that became part of the language—and, in the process, set non-fiction sales records.

Fourteen books later, he is



Newman: 'Whites of alley cats'

back with *Titans*, the third and final volume of his study of Canada's elite. "These Titans are not just different people," Newman explains, "but a new mutation straight out of Darwin. Many are punjaggers who risk their fortunes and psyche almost daily and have the ethics of alley cats."

Newman spent three years researching his latest book, cross-countrying the country and the world with stops in Singapore, London, Hong Kong and some lesser-known tax havens.

He has uncovered the networks that keep the Titans connected to form a brand-new, yet surprisingly primitive, Establishment. "They are what they do," he says, "and what they do is make money and grab power in effect, they run this country, which is not particularly surprising."

An excerpt from *Titans: How the New Canadian Establishment Seized Power*, published this week by Penguin Books Canada, begins on page 52.

Only Polaroid has a digital solution that makes identifying the deadly *Galerina autumnalis* in time to rescue a quickly deteriorating 43-year-old hiker this simple.



1.30 pm Deflected in front of the camera, how the body's holding an unknown creature. Unlabeled says that brain a mushroom spore, but he already made a tragic mistake. Because after this moment, he was lost and collapsed. Here's the photo.



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1.35 pm Contact Coast. Lucky for him, the close to the night. Direct Photo software.



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APEC and democracy

If the cover story "For the love of power,"

With all due respect, I submit that Prime Minister Jean Chrétien should be praised for his efforts in trying to maintain order when we have high-profile visitors to our

LETTERS TO THE EDITOR

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country. These so-called student demonstrations are becoming more and more frequent of late, causing one to question what percentage are legitimate full-time serious students as opposed to part-time professional students, along with a mix of hoodlums, troublemakers and strike-breakers.

Lloyd E. Flannigan,
St. Stephen, N.B.

I found my cover story about the centralisation of power in the Prime Minister's Office disturbing but not surprising. It confirms my observation of current governments both federally and in New Brunswick. These governments are Liberal in name only. Specifically, my MP, Scott Brison, General Andy Scott, was quoted as saying that the government is "not saying that one reason he would not resign is because he has received overwhelming support in his constituency. I would like to know that at least one constituent is not at all happy with him, and the government's, his, ruling of the Asia Pacific Economic Cooperation summit scandal may I think for Scott Brison, but if there is not a direct change in the Prime Minister's Office, the government will come, not only will I root water for him again, I will actively work for his defeat."

Alan Scott,
Fredericton

I am truly amazed how complacent Canadians are over the trampling of civil liberties by the Chretien government. We should all be alarmed how this country is drifting away from democracy. What does it take to wake us up?

Shirley Murray,
Winchester, Mass.

As the author of *1867: How the Fathers Made a Deal*, I appreciate seeing my views in your cover story on prime ministerial power. But you slid over a key point I have argued. What has made Parliament so weak is not that MPs obey the government. It's that MPs—on all sides—blindly obey their leaders. When MPs grasp that party leaders are answerable to them, and not vice versa, parliamentary democracy might start to function again.

Christopher Moore,
Tyrone

As an American immigrant living in Vancouver, I am disappointed with the media's failure to inform Canadians living outside Vancouver what an insult last year's APEC summit was to Vancouverites, with the blockade of large sections of the downtown

Harris' Viagra is not. It's not the fountain of youth, not Prozac, and certainly not the cure for economic ills. Harris' Viagra is a breakthrough medication designed to allow men to achieve and maintain an erection sufficient for successful intercourse. Harris will not suddenly induce a Franco-like personality change or magically transform men who have otherwise reeling from pre-existing medical conditions into Casanovas with money to burn, as Peter C. Dinklage suggests ("The Viagra solution: A cure for economic ills," *The Nation's Business*, Oct. 12). The world's intellectual and business guidance from intelligent men and women (from the sands and forests) is not the whims of a staff writer.

Dr David Saul,
Toronto

core and the loss of untold thousands of dollars in business and personal earnings. Macdonald is the following week the Canadian government commits huge resources in military deployment through international peacekeeping. Yet it also pepper-sprays its own sons and daughters who openly fight at home against the very same injustices. I came to Canada expecting better than this.

Nathaniel N. Joseph
Toronto

So this is it? Six military personnel die simultaneously in the crash of a Canadian Forces helicopter and *Milwaukee* gives them eight full lines of self-indulgent "Saying goodbye," Canada Notes, Dec. 19? Have you done so much damage to the armed forces by your relentlessly negative articles of recent months that you see incapable of writing about the good and the brave things that the military do on a daily basis? The deaths of these heroes could have been prevented by the Liberals had they believed in 1980 more in the safety of the men and women in uniform than Jewish parents in Canada's much-needed helicopter purchase.

Cape Barrow / Lewis (ret.)
Young Coast / 50th

Not being one of Barbara Amiel's journalistic friends looking for a job, I declare that I have no conflict in saying that her column is a breath of fresh air ("Let me declare my conflict of interest," Oct. 19). And, high-

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Healthy Bites

WHY DO DAIRYING NATIONS LIKE CANADA HAVE SUCH HIGH RATES OF OSTEOPOROSIS?



For one, we're not eating enough of the milk products we produce. One in two Canadian adults consumes less than the minimum two servings a day recommended in *Canada's Food Guide to Healthy Eating*.

As a result, calcium deficiencies, particularly among women, are widespread. And low calcium intake throughout life is a major contributor to the development of osteoporosis.

However, adequate calcium intake, while crucial, is not the only factor. In Canada, inactivity, labour-saving devices, smoking, and decreased vitamin D production due to little exposure to sunlight during winter all contribute to our high incidence of osteoporosis. So do heredity and our long life expectancy.

It may be soy overrated

Many consider soy a panacea due to its phytoestrogens (plant-based, estrogen-like substances). Granted, soy is definitely nutritious, but is it medicine? Not according to the September '98 *CC-Bioscience Wireless Letter* that questions the theories about phytoestrogens "highly speculative." It concluded that "it is far from certain that phytoestrogens can reduce the risk of chronic illnesses such as heart disease or cancer or delay bone loss," and that evidence for the latter is "virtually nil." It also mentioned that the long-term effects of phytoestrogens remain to be seen.

From the Dairy Bureau of Canada

Don't eat that till you're older, honey!



Honey, even when it's pasteurized, can sometimes contain dormant spores capable of causing botulism in infants. Since they cannot effectively defend themselves against these invaders, babies should not be fed honey of any kind until they are at least a year old. Botulism can produce a range of effects from mild illness to severe paralysis and even death, if not treated.

The broken link between dietary fat and breast cancer

According to a recent book by doctors at Harvard Medical School as well as several recent studies, a low-fat diet may not help prevent breast cancer. In fact, a 1996 analysis of studies that included a total of 337,819 women found no association between total fat intake and breast cancer. Similarly, a recent American study of 3,148 women (in the February '98 *Journal of the National Cancer Institute*) showed that consumption of fat during adolescence had no apparent impact on breast cancer risk later in life. Avoiding excess fat is a good idea in general but, according to *The Harvard Guide to Women's Health* and other experts, getting regular exercise, avoiding excessive alcohol, eating lots of fruit and vegetables and maintaining a healthy body weight are the best lifestyle strategies to help avert the risk of breast cancer.



THE MAIL

time. In Canada, starting any new business is a tedious, tough process. If a person wants to get up in early and take a chance, so be it. The bugs we will also see the down of new standards of journalism, columns that challenge us to make the country work, and thought-provoking analyses of business as less of a one-sided news criticism or coverage to people who do not make decisions when they should. And maybe we will see some investigative journalism. Now, if she had time for politics.

Adrian White
Toronto

Why does Marlene's quest on keeping Barbara Amiel as a columnist, continuing to bore us all with her irrelevant and tedious view from the mansion?

David White
Belle

I kept looking for, and couldn't find, the words "determining supplement" somewhere on the hellpige advertisement for Barbara Amiel's husband's newspaper. Did she pay the regular rate or was there an employee discount?

Martin J. Shinkovsk
Toronto

'Shavian Irony'

In his article "Challenge of the highway" (*Essays on the Millennium*, Oct. 12), David Johnston paraphrases a question that he attributes to "a statesman of our time." In fact, the line originates in George Bernard Shaw's play *Back to Methuselah*, published in 1921. "You see dragons, and you say 'Why?' But I dream things that never were, and I say 'Why not?'" With typical Shawian irony, the line is spoken by the Serpent to Eve in the Garden of Eden.

Gene Johnston
Publications editor, The Star Tribune,
Maggogee-on-the-Lake, Ont.

In response to David Johnston's question in his essay on the millennium, "Will human kind's desire for a better understanding of the condition of healthy living transform the role of doctors, nurses and other healthcare professionals, and hospitals and clinics?" The preferred view of modern medicine is one of rational, scientific method. In this context, medical practitioners, especially doctors, are considered to be dependent of social, cultural and political forces. As long as medical doctors maintain their dominant role as gatekeepers of desired goods and services in Canada's health care system, the likelihood of such an unbridled and disinterested body of knowledge being easily accessed seems remote.

Ann Graham
Victoria

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Shocking behavior

Steve Haskin
June 1997

I was delighted to read about violinist Catherine Manenault ("A harmonized life," *People*, Oct. 12). Canada does create a great number of performing artists of the highest calibre. You had there won't be many orchestras in Canada's future for them to perform with! With the government (subsidies in the arts, organizations are closing private and corporate donors with increasing intensity. Sometimes it's the hard work pays off! Unfortunately, the reactions of some people, many with considerable wealth, are to work harder to persuade the governments

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THE MAIL Insurance surplus

When the Employment Insurance fund was short, the government cut off some recipients, lowered the benefits to others and increased the premiums of all ("Drop the money," Canada, Oct. 12). When the EI fund swells from excess contributions and surpluses of the unfortunate, the government shrinks the money under a scheme to buy votes from the same people they robbed. The media are piling on and this publicity just like they developed Sheila Copps' day after the surreal of the GST, Charlene's NAACP baner, Alan Rock's paper wars with gay/lesbian non-entire male and the headline C. clearly force, the chapter has the President airport disaster, another Quebec anxiety with an axe is put in and the 66-cent Canadian dollar. The big-headed watchdogs of public good in the media all play dead for the Liberals.

Freud Smith,
Brampton, Ont.

I am currently expecting a child and find it interesting that, with what was a tremendous surplus of the Employment Insurance fund, I am eligible, while an maternity and parental leave, for only for 50 percent of my average pay for the last 26 weeks worked, which of course is laughable. How about next time we allow the child to find most the needs of its mythical classmates and worry about the "surplus" effect?

Karen Kewes,
Simcoe, Ont.

Finance Minister Paul Martin's rationalizations for the most punitive taxation system in the hemisphere continue to be driven by what is needed to fund the Liberal government's baroque bureaucracy. The Liberal government's low affair with taxing every penny possible has given Canadian high unemployment, a flexible dollar, low productivity and a degrading standard of living. Canadians have ample reason to be outraged!

Gavin A. Baskin,
St. George, Ont.

The Road Ahead

Making room for the mentally ill

The social issues of mental health patients are rarely highlighted in the media or in social, economic or disability policy. Unfortunately, unless attention is placed upon the individuals, their families and genetics. But there are some single ways for communities to help foster mental health and well being by addressing social shortcomings.

Some of our neighbours, friends and family have not received the same degree of acceptance in our communities that most of us take for granted. Most of us do not think twice about obtaining adequate shelter, or affording decent clothing and nutritious food. Most of us do not have to worry about running out of money halfway through the month. Nor do we have to struggle to get out of bed in the morning due to the effects of medications that control symptoms but, in many ways, make everyday functioning difficult. Most of us do not have to worry about the side-effects of medications that make their users appear out of place in society, or have to embrace an identity of being "disabled," "tragic" or "less than human" to maintain minimal social assistance benefits.

Recent research exploring the opportunity for meaningful occupation in Sudbury for people with a mental illness discovered that most of the issues related to being a part of the community were more rooted in social issues and in re-negotiating a lifestyle of bureaucracy than in the personal problems of the individuals. That finding contradicts current policy, which clearly targets the person as the problem—and

is funding is allocated to "fix" the person. Under that policy, a person is one of two things: either capable of competitive work or significantly disabled. That places a century-old-conscious individual who would live to be meaningful, socially valued, loved and/or valued—in a previous position, after upholding the imposed definition of "disability," and to work, or take the risk of being caught and out of disability by personal reality, is that most people on disability pensions are in between those two extremes.

Work is well understood to go hand in hand with mental health. It is also documented that people with a disability, including mental illness, have a better self-image and sense of well-being when they are engaged in occupations. Social and economic policy can fail to include or limit the social and economic participation of psychiatric survivors.

Including the mentally ill in the community could start with a simple recognition of the equal citizenship of all people. It would also require more supportive and meaningful work environments to allow people with mental illness to make a contribution. Fostering social and economic contributions by psychiatric survivors can help reduce the stigma often associated with mental illness and with receiving social assistance. If the issues of equal citizenship and social participation are not addressed, the prevalence of the stigmatization will continue into the next millennium. This waste of human potential cannot be overemphasized.

Karen L. Roberts,
Occupational therapist, Network North-
The Community Mental Health Group,
Sudbury, Ont.

The Road Ahead invites readers to address specific questions or to submit personal, social and economic problems. Responses will be published as space allows or appear on an electronic bulletin board.

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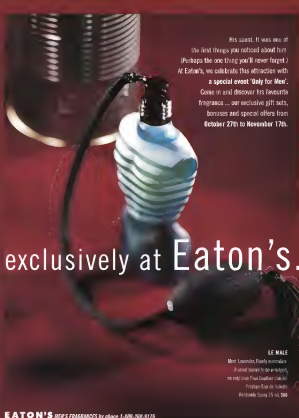
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After Shave Lotion 200 mL, \$14

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AIR FRANCE

WINNING THE HEARTS OF THE WORLD

Another View



Charles Gordon Quebec's election could produce a surprise

A lot of good things can come out of a Quebec election. One that perhaps not everyone is thinking about is a new downtown baseball stadium for Montreal. The stadium is seen as an absolute necessity if the Montreal Expos are going to survive and not move to South Carolina or some other bad place. The way the downtown stadium will come about is that one of the major contributors in the election will do what candidates in an election always do—namely, bribe the people with their own money.

It could be the Quebec government bribing the Quebec people with their own money, or it could be the federal government, desperate to secure a federalist victory, bribing the Quebec people with their own money plus some money from elsewhere in Canada.

Objections will be raised, as they always are when political bribes of major magnitude are discussed. The most familiar is that the taxpayers' money should not be used to support private interests. The point has been persuasively argued many times in the current era of unrestrained restraint: If the people want baseball, the argument goes, let them pay for it. If the baseball team wants to build a new stadium, it must pay the bill itself.

That seems logical enough. We have come through some hard times and harder times may be ahead, on the federal finance minister says. In deciding that his government is not going to do much of anything with its budgetary surplus. Given that, why should a baseball team, of all things, get money that could just as easily go to hospitals or universities or people needing day care?

Counterarguments can be raised, the most obvious being the absence of any evidence that money would be in the office for hospitals, universities and day care. Another is that private interests have always benefited from public expenditure and you need look no farther than the nearest airport or highway. The least attractive argument is that they do it in the States and our baseball, hockey and basketball teams need to be able to compete on a level playing field. That argument is probably the most often heard. Our small-market teams—the Oilers, the Senators, the Expos—are in danger of extinction unless the authorities intervene.

The reply to that one is often heard as well: It goes like this: So what? Or, in yet another way, what, exactly, are the benefits of having a first-class professional sport team in a Canadian city?

Well, there is the ceremonial use of civic pride. Winnipeg is a happier place with the Jets than it is without them. The quality of its citizens' lives is diminished: checking the hockey stats and finding what used to be their team listed under the heading "Phoenix Coyotes," just as the mascot of Quebec City residents sags with each mention of their former hockey team as the "Colorado Avalanche."

Conservatively, Vancouverites are yesterday aware that the basketball Grizzlies have joined the football Lions and the hockey Canucks.

Of course, that is counterbalanced by the threatened disappearance of the baseball Canadians. This list shows how complex the sports-business equation is. What could save the Canadians, a new, larger stadium with expensive beans for corporate big spenders, would probably cost the team the support of those fans who love the intimate Pithers charm of its current home, Nat Bailey Stadium. No one said baseball fans were unsung heroes.

What Montreal wants to do is what has been done in several American cities, most notably Baltimore and Cleveland—namely, re-create the Pithers baseball charm in a structure that has numerous revenue opportunities.

In addition to jobs, what this brings a city is people on its downtown streets. North American cities experiencing unemployment in the Stadium and Seniors with the decline of local sports facilities beside the highway. That turned out to attract more firms who didn't have car-as-a-difficult-to-drive great distances and facing great traffic jams. And it also wasted an opportunity for positive economic impact. The happy throngs, leaving the stadium after a home-team win, meant businesses with no place to celebrate. No bars, no restaurants, no clubs—only a hectic parking lot, and door cars. As a means of celebrating, looking your team leaves a lot to be desired, although inventiveness enough people try it.

Whereas in an enlightened city like—how say we it?—Toronto, the would-be celebrant leaving the SkyDome finds himself downtown and surrounded by places to spend his money. To be sure, many of the customers at these places have not come from the SkyDome; they have come from Bay Thomson.

Half or one of many theatres. But the fact remains that a downtown ball park has contributed to a lively scene, that this is enjoyed by many and employs many others.

That is what Montreal would like to have. Those who urge public investment in the new stadium partly if as an investment, in an enterprise that will have a significant and positive social and economic impact. Inevitably, some of those same people have been critics of government spending in the past. Inevitably, some of that money will find its way into the hands of men who are earning \$10 million a year. No one said these questions are easy.

For example, to say that sports franchises must pay for their own way or else could be another way of saying that all sports franchises must be located in New York City, Los Angeles and a few warm places where billionaires live. Is that what we want? And how much are we willing to pay to make sure it doesn't happen? Ideally, such a debate should not take place during an election campaign where the big issue is the unity of the country, but that's the kind of country it is.

Opening NOTES

Edited by TAMARA DAVIES

Bookish benevolence

It's a long way from the hallowed halls of Harvard's Cambridge University to a tiny community in the Canadian Arctic named Cambridge Bay, but Howard Pevsny is bridging the gap. The 54-year-old administrator at the British institution fulfilled a lifelong dream this summer when he travelled to the Arctic. Being tragically struck when he was visiting the mainly Inuit community of 1,500, located more than 380 km north of the Arctic Circle, the now high school located to the ground in an accidental fire. Also lost was the only library, which contained 17,000 volumes, rare and ancient. For elders and the archives of the Kikroon Heritage Society.

That's when Pevsny got to work. Arriving back at Cambridge, the book lover—who was born in Britain to Canadian parents, raised in London, Ont., then moved back to England in 1970—began planning a relief campaign. "I just became involved to help replace the lost books," says Pevsny, who will start collecting money in December in Cambridge Bay, Kim Crockett, who is champion local efforts to replace the facilities, says residents have been touched by Pevsny's gesture. "It is hard to imagine why someone from so far away would care so much," she observes. "It is so very heartwarming."



Cambridge Bay, Ont., help from Cambridge, England

CAPITAL CONFIDENTIAL

As Quebec Premier Lucien Bouchard takes to the campaign trail for the upcoming provincial election, he can expect to encounter some black eyes. It's his government's deficit-cutting reforms, especially those in health care. He won't escape the graphing he has been backslashed, either. In his own words of Jacques (which he won by a whopping majority in a 1996 by-election), a journalist portraying health cuts has been Gagliardi Caron. Now the Liberal candidate in the election.



Bouchard back at home

A 31-year-old mother of three young children, Caron is a political neophyte, but she sounds like a busy woman when she launches into an attack on Bouchard.

Last June, Caron offered 10,000 parents on a petition to protest the lack of pediatricians in the city of 53,000, located 300 km north of Quebec City. In May, several health services—including obstetrics—were transferred from Jacques's sole hospital to one

in neighbouring Châteaufort. A lazarine PQ voter, Caron—who contends she is now a federalist—says she decided to enter the political arena after a frustrating attempt to explain the health-care problem to Bouchard at a protest outside his office in September. "That's what I said. It's not with a candidate like him that we're going to get ahead."

Bouchard can also expect some feedback on the referendum issue in his riding. Even in this traditionally heartland of Quebec—where the Yes side won about 70 per cent support in the 1995 referendum—residents are not exactly clamoring for another sovereignty vote. A recent Unifor poll published in the *Chronicle* newspaper Le Quotidien, found that one out of two respondents felt the PQ shouldn't hold another referendum d re-elected. "My sense is that people are fed up with it," says editor-in-chief Bernard Gosselin. "What people want most is jobs and food on the table."

EMPORIUM

The percentage of Canadian families who have a meal together on weekends: **71**

Of American families: **58**

The percentage of American families who stop together: **31**

Of Canadian families: **22**

SOURCE: FOOD AND CONSUMER PRODUCTS MANUFACTURERS OF CANADA

GOLDFARB POLL

When a 1,000 Goldfarb was asked to name their New Year's Eve and July 4th party plans, the poll revealed that the most popular party option is still burgers and beer, but Chinese took 10 per cent of the vote.

Pizza	52
Chinese food	29
French fries	16
Hamburgers	16
Sauerkraut sandwiches	13
Fish and chips	10
Mexican	8

Source: Goldfarb Poll, 1996

Goldfarb Poll, 1996



Podborski: the former Olympic athlete enjoys a slower life

The Swiss and Austrian domination of downhill skiing was usurped in the late 1970s by a group of unknown daredevils whom the European media dubbed "the Crazy Canucks." The most successful of these intrepid skiers was Toronto native Steve Podborski, who, like the other Canadians, became famous for both his reckless stunts and spectacular wipeouts. Between 1978 and 1984, he won eight World Cup races and earned a bronze medal at the 1980 Lake Placid Winter Olympics. But the peak of his career came during the 1981-1982 season, when he was the first non-European to win the World Cup overall downhill title. Now 41, Podborski is reluctant to talk about his glory days in the Alps, that he is still proud that Canadians were among the favorite skiers of the European crowds. "We may have been crazy," he says, "but we were also good ambassadors for Canada."

His body type and insanity were an unholy mix, but Podborski—who underwent knee surgery three times during his career—seems like no longer has any desire to risk life and limb on the hill. "Now that I've turned 40, it's not a career," he says, "I know better." Podborski's life became more normal after he retired from skiing in 1984. He returned home and created Pod Skisports Ltd., licensing his name to various products. For the past six years, he has lived in Whistler, B.C., with his second wife, Sandy, his nine-year-old son and seven-year-old daughter. Nowadays, when not visiting a mountain resort with his family, he works as an interview coordinator—he covered snowboarding at the 1988 Nagano Winter Olympics for CBS Sports, and this winter will host a segment of the CTV Sports Illustrated program *Winter World of Skiing*.

His latest project is being on the board of directors of The Vancouver Whistler 2010 Bid Society, a nonprofit committee lobbying to bring the Winter Olympics to the West Coast. Podborski says he got involved with the group because his own Olympic experience "was magical—and so is Whistler."

BEST-SELLERS

FICITION

1. *The Love of a Good Woman*, Alice LaPlante (3)
2. *A House for Mr. Bishop*, John Updike (3)
3. *The White Room*, Barbara Gowdy (3)
4. *The Heart of the Matter*, David Foster Wallace (3)
5. *Flipped*, Wendell Berry (3)
6. *The Daylight Marriage*, David Shields (3)
7. *I Have This Thing on My Mind*, David Shields (3)
8. *Big Fish*, Chris Van Allsburg (3)
9. *On the Beach*, Nevil Martin (3)
10. *The Day of Love and Mercy*, David Shields (3)

NONFICTION

1. *Lost in the World*, David Shields (3)
2. *The Love of a Good Woman*, Alice LaPlante (3)
3. *The Heart of the Matter*, David Foster Wallace (3)
4. *Flipped*, Wendell Berry (3)
5. *The White Room*, Barbara Gowdy (3)
6. *The Daylight Marriage*, David Shields (3)
7. *I Have This Thing on My Mind*, David Shields (3)
8. *Big Fish*, Chris Van Allsburg (3)
9. *On the Beach*, Nevil Martin (3)
10. *The Day of Love and Mercy*, David Shields (3)

Remembering the ice storm

The official record that documented parts of Quebec and Eastern Ontario last January is a conversation in the *Los Angeles Times*. An historic record in the *Los Angeles Times* of January 2, 1998, on the California and Nevada. Montreal Gazette writer Mark Abley paints an emotional picture of the victims and heroes, while spectacular photos capture the ravaged landscapes.



LENE FISHER

Passages

NOMINATED: For the 1998 Governor General's Literary Award for Fiction—*Barbara Gowdy*, 48 (*The White Room*), Lynn Coody, 28 (*Stringing Heaven*), Wayne Johnston, 40 (*The Colour of Unquiet Death*), Kim Sakuma, 39 (*The Electrical Field*) and Diane Schoemperchen, 44 (*Force of Devotion*), in Ottawa. The \$10,000 prize is also awarded for poetry, drama, nonfiction and children's literature, both French and English, and for translation between the two languages. The winners will be announced on Nov. 17.

DIED: Saskatchewan businessman Fred Mitchell, 51, of complications following surgery to check up on a 1990 heart-lung transplant, in San Francisco. Mitchell was president of Mitchell's Gourmet Foods Ltd., formerly International Packets, one of Canada's largest meat packers.

DIED: Actress Joanne Whalley-Kilmer, 50, in Colchester, England. A star of stage and screen, Whalley was best known for her role as *Alphaville* in a 1964-1992 BBC television series *Moby-Dick*.

DIED: Pioneer of the Internet Jonathan P. Postel, 55, of complications following heart surgery, in Santa Monica, Calif. Postel, a computer scientist at the Los Angeles-based Information Sciences Institute, was a creator of the Internet address system.

APPOINTED: Former Spice Girl Geri Halliwell, 25, as a UN goodwill ambassador in New York City. Halliwell will be promoting women's health and safe sex in the Third World through the United Nations Population Fund. She quit the Spice Girls five months ago.

ANNOUNCED: By the owner's office, that sprinter Florence Griffith Joyner's Sept. 21 death occurred naturally and wasn't associated with alleged steroid use, in Oceanside, Calif. The autopsy proved that the triple Olympic gold medalist, who died in her sleep at the age of 38, had a seizure caused by a brain lesion, and suffocated.

MAGAZINES/NOVEMBER 2, 1998

JOE'S BACK

At 59, Clark is about to become Canada's Comeback Kid

BY BRUCE WALLACE

There is not much Canadians don't know about Joe Clark by now. He is an eternal optimist to some, a gambler to others, and that combination has set him up for some of the more humiliating political defeats of his generation. So the broad grin that crossed his face last Saturday night when he stepped onstage in Ottawa to acknowledge the cheers of supporters betrayed a sense of unbridled optimism. Clark's 15-year comeback from the first ballot of a quietly and largely ignored Conservative leadership race was almost of the quick victory he wanted—but so close to reality that it makes the next round on Nov. 14 anti-climactic. It looks to me like second down and six to the goal, and I bet you can't see Clark over the cries and shouts of what passes for pandemonium at a Tory party gathering these days. And then the optimist in him definitely promised to lead them back to power.

It will be a very long march. When Clark walked the dark driveway to the leader's office, he will find the party waiting for both answers and answers. The Tories are \$40 million in debt, stuck in last place among five parties in the House of Commons. Although Clark crushed his leadership opponents in Alberta, the party was still only able to sign up 7,800 members in its province heartland. The Tory establishment regards most of the 8,000 members in British Columbia as a nuisance; they are anti-trade activists, signed up by non-alike candidate Daniel Dufford, and most others will likely leave the party when the race is done. The Tories are virtually unknown in Saskatchewan and support is spotty too thinly across Quebec to have much of an impact in an election. Fifteen years after surrendering the leadership to Brian Mulroney, Clark is set to inherit the tattered remains of a national political colossus.

And the Tories were flying blind on the day of the vote. Not even party insiders know how many of the 30,000 members were sufficiently committed to either candidate to follow him, and why more than half voted. Of course, the large number chose to risk their future on Clark's ability to at least get a sympathetic hearing from Canadians, either through the dice on lower-known Hugh Segal or Brian Mulroney. It is those who show that the voters are counting on to keep Clark from winning on Nov. 14. A crushed Segal ran 20 percentage points behind Clark—unable to turn his Montreal roots into significant support in Quebec, shut out in most of the West, and drowned by Clark in Ontario, the province that was supposed to be Segal's bedrock. Further, whose Manitoba base gives the Tories at least one new leading black, was hampered by the lack of French and organizational depth. "Recent elections have proven that Canadians no longer cast ballots based on the familiarity of a given candidate or vague promises of campaign 'pact,'" Segal warned in a speech on election eve. "There is no room for leading paternalist nostalgia." But in the end, the Tories followed the advice of an elderly woman in a Clark promotional video. "Experience," she said, "is better than experimentation."

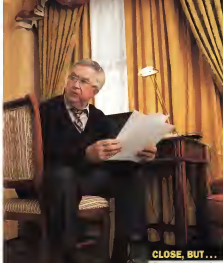
Clark's return to the front pages of Canadian politics was as unexpected as it was remarkable. After choosing not to run in the dis-



Clark and wife Maureen McIvor celebrating his 1976 leadership win, having his speech before last week's ballot (right) celebration

trous 1985 election that blew the Tories into the political fringe, Clark approached post-political life like a reformer who cannot decide on a hobby. He accepted an offer from the United Nations to teach the cold war between Greek and Turkish Cypriots, an effort that predictably went nowhere. He taught university courses in California, served on the editorial board of the Canadian history journal *The Beaver*, and started an oil-gasoline venture business with longtime brother-in-law Harvie Andre. The commendable anti-apartheid crusades led by ex-Prime Minister Mulroney in the 1980s left him with high-level contacts in Africa, which he used to drive up business for Canadian companies—including his own.

But Clark could never get politics out of his blood. Just before the Tory leadership came open, he was in Congo pushing for Canadian companies to be granted mineral licenses from President Laurent Kabila's new regime. But Clark also offered Kabila advice on how to manage a promised transition to democratic rule (which Kabila subsequently scorned in favor of waging a civil war against an insurgency). Some of Clark's old Tory friends mocked his trip to Congo, suggesting it revealed Clark at his naïveté: more the over-ager boy scout who believed he could inject democracy into the blood-thirsty politics of Great Africa. Others say it simply marks his strong sense of public service. "Joe was legitimately determined to



CLOSE, BUT...

Final-order results of the Tory leadership race *

Joe Clark	48.2%
Hugh Segal	19.9
David Oshroff	16.4
Brian Pallister	12.3
Michael Porter	3.8

* 280 of 301 votes reported

SOURCE: POLLING AND STATISTICS CANADA

do everything he could to help the prospects for democracy," says former Mulroney aide Bill Fox, a senior adviser to Segal. "He was there for the right reasons."

Friends not critical also agree that Clark found his life outside politics satisfying. By the time Jean Charest jumped from the Tory leadership to the Quebec Liberal party last March, Clark and his wife, Maureen McIvor, had relocated back to Ottawa from Calgary. (The move prompted I told you so notes from an anti-Clark faction in Alberta that believes his long ago forsaken law-writer credentials had become a creature of Ottawa.) "On all those flights home from Africa, I'd have time to think, and I never had the same satisfaction after leaving a business deal that I get from my days in public service," Clark told Mulroney during a campaign stop in Montreal last month. "I think I did find in the private sector. But at heart, I'm a public-sector person."

Still, when Charest's job suddenly came open, Segal was the best-positioned Tory to grab it. The conservative Kingston, Ont.-based

businessman and political justice had staggered through party affairs across the country for the past few years, relying on his quick-hair and deep affection for the party to collect calls for that very reason. He locked up many of the party's best organizers early on. By contrast, Clark launched his campaign by letting word leak out that he would consider running for the job if there was a groundswell of support for him. He hoped a draft Clark movement would arise, something like the wave that swept Charest into Quebec.

It never really came. Even many of Clark's friends urged him to let it go. They warned that the party would use him to get through its recent crisis, then dump him after the next election for a new face. They worried that a loss "would destroy him," as one friend said. When he pressed on, some people close to him said he was refusing to listen to reason. By April, McIvor was telling people at Ottawa dinner parties "we're running."

Despite his three decades in politics, Clark is far from ready for retirement. At 59, he is younger than both former Minister Jean Charest, 64, and Liberal counterpart Paul Martin, 66. "I'm still the same old Joe," a close friend says, laughing. "He's not of shape, certainly, but he'll take care of himself." Clark's aides said he was, at least, coming better on this campaign, suggesting that his daughter Catherine's vigorous status was having a beneficial influence on him. But "the same old Joe" was exactly what worried many other Tories. They saw his mere presence as a sign of a party unable to renew itself with fresh talent. "The problem is that his name remains the issue; he's a dog," said one former Tory. "I don't know if Joe" was exactly what worried many other Tories. They saw his mere presence as a sign of a party unable to renew itself with fresh talent. "The problem is that his name remains the issue; he's a dog," said one former Tory. "I don't know if

quote the House of Commons' power to approve government spending, the Clark program included only the usual limitations of Senate reform and raised five votes for MPs. "I am not one of those people who believes you have to be a policy wonk to be leader of a party," says an ally. "But I wish Joe could have had at least one or two allies."

Instead, Clark ran almost exclusively on what he says is his trustworthiness. "When I mention Joe's name in my speech, the phrase I hear most is that he was 'no nonsense' in politics," says New South MP Scott Brison, a Clark supporter. Yet Clark is proving to be one of the most durable political figures Canada has seen. And if all unfolds as expected, he looks ready to stick his chin out again. It should not have surprised anyone. □



Pamastar's Global Express, the aerospace industry's one of Ottawa's best-connected lobby groups

Handout haven

BY JOHN GEDDES

Politicians, bureaucrats and corporate lobbyists alike voice at the words "business subsidies." They offer up a treasure-worthily list of alternatives "businessmen" in the private sector are doing it out. As for the politicians, say term that does not sound like a synonym for "handout" is fine. They are all talking, though, about the same thing: taxpayers' money flowing to the private sector. The Liberals took power vowing to all but outlaw the practice. "It is in our view that protecting and subsidizing business is almost always the wrong way to go," Finance Minister Paul Martin declared in a major speech outlining his economic strategy in the fall of 1994. Yet four years later, Ottawa continues to funnel hundreds of millions of dollars to business. And now, the pressure is building for the government to put the ante again in next year's budget.

Business subsidies could be the sleeper issue in the fierce debate over how to allocate Martin's now-called fiscal dividend—the money available for new spending and tax

cuts now that the federal deficit has been eliminated. Martin has warned that he will not have much to divide up in his next budget, likely to be brought down in February. He is publicly resisting demands for deep cuts to Employment Insurance premiums, and privately leading off a raft of spending proposals from fellow cabinet members. Boosting business support while denying so many other causes would be controver-

sial. Still, it remains a very live option.

In spite of Liberal promises, Ottawa continues to subsidize businesses

One of Ottawa's best-connected lobby groups, the Aerospace Industries Association of Canada, is looking for a charge for a fresh infusion of \$150 million into Technology Partnership Canada, a fund set up in 1996 to support companies such as Montreal's Bombardier Inc. and Toronto's Spar Aerospace Ltd. That would be on top of the \$250 million a year already earmarked for TPC. The industry has a powerful ally in cabinet, Industry Minister John Manley. "There is no question that support from government is the aerospace sector is the international norm," Manley told Maclean's. "We can sit

the reasons I proposed TPC in the first place, it's one of the reasons I've advocated for increasing its budget."

Pumping more money into TPC, the flagship federal program to bolster technology-oriented companies, would almost certainly put the subsidy issue back in the crosshairs of the Reform party. The official Opposition, spurred by critical research from the right-leaning Canadian Taxpayers Federation, repeatedly targeted TPC as selfish against "corporate welfare" fired across the floor of the House earlier this year. But TPC is only the most prominent piece of a more complex subsidies puzzle. Back in his landmark 1995 budget, Martin set out to slash an array of major business subsidies across the entire government by 60 per cent, to about \$1.5 billion in 1997-1998 from about \$3.3 billion in 1994-1995. While the final figures for 1997-1998, the fiscal year that ended last March 31, will not be released until late next month, it is far from clear whether the government has achieved that ambitious four-year goal.

A tracking of business subsidies by finance department officials for the first three years of the Liberal bid to scale them back shows spotty progress. From 1994-



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CANADA

1995 to 1996-1997, several subsidies declined just 17 per cent. But the cut is much deeper, officials contend, when special items, such as lump-sum payments to farmers as compensation for the elimination of the grain transportation subsidy, are taken out. Subsidies in agriculture and energy certainly have been largely curtailed. Still, reductions in some other key areas have failed to offset of Martin's 1995 blueprint. Subsidies for "industry, innovation and market development," which the government had aimed to cut nearly in half, fell by only about a quarter. And subsidies for cultural

industry companies, mainly television and film producers, which were to have dropped by about a third, according to the 1995 budget, in fact soared 76 per cent.

Exactly what should be counted as a subsidy is itself a contentious question. Much of the government's support for business is repayable—from banking under the Small Business Loans Act to much of the money that flows through regional development agencies. The aim is for federal agencies to offer much more flexible, flexible terms than banks or venture capitalist companies would allow. But critics argue that, at least when it comes to the big aerospace and defence companies, Ottawa's record for recouping taxpayers' investments is abysmal. Last spring, the Canadian Taxpayers Federation grabbed headlines by releasing a damning two-volume report analyzing industry Canada's subsidies from 1982 to 1997. Among the findings: the department had recovered just 15 per cent of more than \$3.2 billion in contributions, mainly to defence and aerospace firms that were supposed to have been repayable.

Manley dismisses such criticism as outdated. The attacks are focused mainly on tax policies the government has long since overhauled, he says. Early in their first term, the Liberals cancelled the old Defence Industry Productivity Program. Manley disavows DIPP to support research and development was, usually, supposed to be paid back when the resulting weapons and defence technologies began earning profits. But Manley and his officials readily admit these conditions were hard to enforce—on the taxpayers' federation study found. One case of Ottawa's frustration in trying to get paid back was exposed in court documents last year. Spar Aerospace took the unusual step of going to the Federal Court of Canada to challenge Industry Canada's

assessment that the company owed its government \$645,000 from the sale of DIPP-supported satellite technology. The dispute eventually was settled out of court in a confidential agreement. And Spar is back in good standing in Ottawa: last month, the company was awarded a TPC funding injection of \$4.8 million.

When TPC was launched in 1990—after intense lobbying by aerospace companies for a reliable source of funding to replace DIPP—the repayment rules were made much stricter, Manley insists. Every dollar is different, but industry officials say a typical

Critics say that Ottawa's record for recouping taxpayers' investments is abysmal

Manley, pushing for an increase in government support for aerospace

TPC contribution to a big aerospace corporation to develop promising technology requires the company to pay the government back at a rate about the same as if Ottawa had put the money in the bank at five-per-cent interest. (For most technologies, such as genetic engineering, TPC seeks a higher rate of return.) The return flows back only if the project pays off, and even then very slowly. Michel Lord, Bombardier's vice-president of communications, said for an airplane developer with federal support, his company would typically begin sending Ottawa supply cheques only after it has sold 200 aircraft, about the breakeven point. Royalties could continue for up to a decade.

So far, TPC has committed about \$600 million to projects in which companies promised to invest \$2.4 billion of their own money. Of that amount, 52 per cent has gone to companies based in Quebec, 33 per cent to Ontario, 13 per cent to the Atlantic provinces and just two per cent to firms in the Atlantic provinces. About two-thirds of the money goes to the aerospace sector, which is heavily concentra-

ted in Quebec and Ontario—making the program an obvious target for the western-based support party. Other sectors eligible for support, from alternative energy to biotechnology, tend to be spread more evenly across Canada.

Critics argue that since the details of each TPC investment are kept secret, in the name of commercial confidentiality, the public has no way of knowing the real chances of Ottawa getting its money back. "Lack of transparency is the major problem," says York University professor Fred Lane, who has studied federal research and development programs. "We just don't know the terms and conditions, and I suspect in most cases they are not favorable to the government." Even the Reform party, which in the past has been staunchly opposed in principle to business subsidies, hints it might be more sympathetic if the repayment schemes were open to scrutiny. "A lot of taxpayers would say they are not opposed to some of this stuff because it helps to develop some industries that are difficult to develop without government help," said Reform industry critic Roblin Jaffer. "But why don't we see what's happening? Once these companies start making millions of dollars, we have to be able to see that they are paying that money back."

The aerospace lobby insists there is no case to be quibbled over TPC rules. Peter Smith, president of the Aerospace Industries Association of Canada, says the sector's sales doubled in the past decade to \$12.4 billion in 1997, 80 per cent from exports, supporting 64,000 well-paid workers—single reason to keep up support. But that strong growth could mask weaknesses. The Canadian content of the industry's output has fallen to 34 per cent of the value of all aerospace products this year, from 66 per cent in 1995. That reflects, for example, the fact that the wings on Bombardier's new Global Express jet are made in Japan. Manley says halting the disturbing decline in that Canadian value-added portion is crucial—and requires government funding to compete with the support offered in rival countries.

But Manley concedes he has a tough job ahead in pitching for TPC funding against, say, social programs—a juxtaposition he argues misses the point. "If we don't have successful companies," he said, "then we're not generating the tax revenues that enable us to pay money into health care." In the aerospace struggle, he for scarce new resources in the next budget, making that connection may be one of the hardest sells around the federal cabinet table. □

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CANADA

On the offensive

B.C. premier Glen Clark responds to his critics

With the announcement last week by the opposition Liberals that they will mount a court challenge to the controversial July 15 agreement with the Nisga'a of northwestern British Columbia, the pressure on Premier Glen Clark's NDP government intensified. But the New Democrats, currently running at 20 per cent in opinion polls compared with 48 per cent for Gordon Campbell's Liberals, are also under fire on other fronts, including British Columbia's declining economy (the provincial finance department forecasts moderate growth of no more than 0.5 per cent this year). Clark recently sat with Maclean's editors in Toronto. Excerpts from that interview:

Maclean's: The Nisga'a treaty is generating a great deal of debate in British Columbia. How are you going to defend it?

Clark: What's taking place in British Columbia is not a debate about the Nisga'a treaty—it's a debate about whether or not there will be a treaty. Almost all of the native people in British Columbia never signed treaties. That's very different from the rest of Canada, where aboriginal people are arguing that the treaties aren't functioning well; they weren't living it, they were inadequate, the negotiations were unfair, all that stuff. In British Columbia, they never signed—and they're making spectacular progress and victories in the Supreme Court of Canada. And the victory is based on the fundamental promise: they never agreed to extinguish their rights, they never agreed anything. So, I believe we have an obligation, both legal and moral, to negotiate in good faith. But even though the public have said consistently that people believe aboriginal people deserve better understanding, it has been an abstract concept until now. While people say they're in favor of negotiations, we've actually concluded one—and that means the debate is far different. People are now saying, "We know you were doing something, but why are you doing this?" We are asking British Columbians to ask themselves how we resolve this fundamental question on and whether that is the right way to resolve it. It's a very important debate for British Columbia for economic, social and political reasons. And I think it has huge ramifications for the rest of the country because this treaty will be seen by almost every aboriginal group in the country as a new model for modern-day treaties that will include not just land and resources or some cash, but self-government, self-determination for aboriginal people.

Maclean's: Why not go to a referendum? **Clark:** It's dangerous and improper to subject minority rights to the will of majority

The Nisga'a people are enforcing their legal rights to assert their minority rights—a treaty right codified in a document, and I think it would be profoundly preferable to have a referendum. I am completely confident we would win a referendum on this question in British Columbia—but I won't have it.

Maclean's: But there is a strongly held argument that this particular treaty has created a new set of rights that haven't been recognized before. And that is a legal issue, correct?

Clark: Yes—but first of all, the foundation of the Nisga'a claim is not, as you say, it's property rights. And that is an important distinction because it stems from ownership of the land at the time of contact. The foundation of our government structure is based on ownership, not on the fact that they happen to be of a particular race. And there are very few non-aboriginal people there and there are very few third-party interests at stake, so it's just to be up front about that. And we grappled with this question: how do we deal with the rights of the minority? Number 1: the Nisga'a government cannot exist in non-Nisga'a's, there can be no taxation without representation, so the few non-aboriginal people there pay tax to us. Number 2: it's a municipal-style government, and in the treaty it says that non-aboriginal people who are essentially consumers of a service must have representation on the governing structure of the organization. So we believe that we have a responsibility owed to protect the rights of non-aboriginal people through negotiation without representation and by providing representation on any body that affects them in the territory.

Maclean's: British Columbia's economy is in a rough shape. How will it recover?

Clark: If you don't stop my being pessimistic, there are some, I think, interesting stories on the economy. Each month, I'm assuming that we're going to



Clark: the Nisga'a treaty has huge ramifications for the country

see a huge drop-off of employment—and each month the employment numbers go up, and they have been every single month since January. The film industry is booming—unbelievable, low Canadian dollar outstripping euros and a massive tax break which we did in British Columbia and Ontario did as well. The high-tech sector can only be described as booming. The tourism industry, notwithstanding the Japanese crisis, has increased by 6 per cent. Manufacturing employment is up 12 per cent in British Columbia in the space of a very short period of time—anybody exporting to the United States is making money and there is a chunk of the economy doing that. We have a radically more diversified economy than we had even a decade ago, but if you're concentrated in Vancouver, the Okanagan and southern Vancouver Island. Where we have the bigger challenge is in the resource communities of the province, which are in

serious crisis, both socially and economically. **Maclean's:** So what is your strategy?

Clark: First of all, we're going to retain my commitment to education and to health care. Secondly, we will be configured to look for savings in government and for cuts there. We will be cutting taxes for the fourth consecutive year, two per cent a year since I became premier. We've cut small-business taxes by 22 per cent over two years. We've cut stamp duty. Taxes charged forestry companies for the right to log in Crown land, by \$600 million—the first stamp duty reduction in the history of British Columbia, by the way. We cut taxes on the oil and gas industry by 50 per cent and we've cut taxes on the mining industry for exploration so we have sectoral strategies to try to deal with some of the challenges they face. We are also investing in significant public infrastructure, such as the Trade Convention Centre in Vancouver—\$750 million. I've never seen an industry with such job numbers as the aviation business in Vancouver, an aviation related niche and where the costs are concentrated and the benefits are diffused, a classic case for government support. So we will proceed with a massive construction project on the centre, with or without federal government participation, which will create as many jobs as which will lead to a lot of job growth and we're going to pursue Sky Train development around Vancouver to deal with some of the serious traffic congestion problems we have. Those two construction projects alone are big—a couple of billion dollars—in the Lower Mainland in the next three years. They're not going to solve our economic problems but they are important public investments that lay the groundwork for growth. I think we are going to be in for a rough ride for another year, but British Columbia has inherent strengths, and that is what we will see a recovery next year. □

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Bruce Wallace



Turbot war casualties

Just a few months ago, Gerry Adams would not have gotten through immigration at a Canadian airport, let alone been treated to a standing ovation in the House of Commons. But last week, MPs rose as one to give a hearty cheer to a man who slightly once ran the Belfast Brigade of the Irish Republican Army, and who has since disavowed violence as a way of ending Ireland. The firing of Adams shows how the touch of history can turn division into humor, just as easily as it can make enemies out of old friends. MPs might snail that over on Oct. 28 when they consider what kind of greeting to give Spain's foreign minister, Abel Matutes, when he becomes the first Spanish minister to visit Canada since the 1995 turbot war.

Matutes's two-day visit is supposed to mark the new realization of relations between Canada and Spain, whose friendship ran aground over what is probably best remembered as Brian Tobin's war. In Tobin fashion, it was fought mostly with words and television images, though a Canadian would did fire live ammunition across the bow of the Estai, the Spanish trawler that was snagging fish stocks just outside Canada's 200-mile limit. But the only real casualty at Tobin's underplayed public relations bonspiel, so it seemed, was Spanish pride.

Three years on, the incident has sunk into Canadian collective memory as an unfathomable flash of nationalistic muscle flexing. Tobin rode his win from the federal fisheries ministry into the Newfoundland premier's chair. Angry words between Canadian and Spanish officials have now been replaced by businessmen in trade jackets, and the president of Newfoundland's Memorial University will travel to Spain's Santiago University this month to try to improve understanding between the countries. "The crisis showed we cannot take friendships for granted," says Fernando Villaverde, Spain's ambassador in Ottawa who, like his Canadian counterpart, Terry Vincent in Madrid, has spent much of his time working out lost feelings.

But not all is cooperative. Spain continues to press its legal claim against Canada for compensation for the Estai at the International Court of Justice at The Hague, which will

rule later this month on whether it has the jurisdiction to hear the Spanish complaint. Ottawa's lawyers have argued the court does not, which puts Canada in an unusual position of contending it is not bound by international laws when it sees fit to pursue its interests threatened. Like Tobin's unilateral attack on the Estai, Ottawa's position at The Hague breaks with Canadian tradition: the Liberals in particular have loved their post-Cold War foreign policy on the argument that multilateral trading countries like Canada need the protection of global rules and laws to flourish. That's why Ottawa campaigns so tirelessly to codify global behavior, and why we embrace almost any international organization that will have us for a member.

But we sent a very different message during the turbot war, and we continue to do so at The Hague. One of the lesser-known promises the Liberals have broken since 1993 was their pledge to ratify the Law of the Sea Convention. Successive Canadian governments have lapsed the world community on behalf of their treasury for years. Now, the Liberals won't join the Law of the Sea convention because its provisions for resolving disputes through arbitration are at odds with Tobin's unilateral bulldoze or method. Similarly, the government won't pass a bill which would sign Canada up to a new global convention to protect fish that straddle international jurisdictions—even though the agreement would help protect Canadian fish stocks. The Liberals admit they are sitting on the ball until Spain's legal claim is resolved because its measured approach to resolving disagreements contrasts the Tobin tactics we are defending at The Hague.

So the turbot war may have had longer-term repercussions than first thought. Tobin's victory made illegal blockades the weapon of choice for aggrieved groups like British Columbia's salmon fishermen, who now argue they answer to a moral authority higher than the law. And Ottawa is defending some very un-Canadian principles at The Hague. MPs might pause to consider that contradiction when they greet Mr. Matutes this week, just in case anyone is tempted to gloss.

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Canada

Canada NOTES

DAY PAROLE FOR JAMES

Graham James, the former junior hockey coach who sexually abused an NHL forward Sheldon Kennedy, was granted day parole after serving 20 months of a 3½-year sentence. A National Parole Board panel ruled that James will spend the next six months at a halfway house. During the parole hearing, James apologized to Kennedy.

CHILD-ABUSE SYNDROME

Judge Gloria Kowak of the Ontario Courts' general division sentenced a teenage boy to only six months in a psychiatric institution for stabbing to death his abusive mother. The boy, who was 16 at the time of the murder in January 1997, suffered from child-abuse syndrome, Kowak ruled, adding that he must also spend four months in a group home. During the boy's sentencing hearing, a forensic psychologist testified that women children who suffer long-term abusive relationships with family members often feel trapped before they explode in rage.

MURLONEY HONORED

Former prime minister Brian Mulroney was invested as a companion of the Order of Canada, the country's highest civilian honor. The investiture comes at a time when he and his friends are mounting a campaign to ensure Mulroney—who remains deeply unpopular five years after leaving office—a favorable place in history.

JOUDRIE'S FREEDOM

Dorothy Joudrie, who shocked Calgary's elite social circle in 1993 by shooting her tycoon husband Earl six times, was granted an absolute discharge. A jury found Joudrie not criminally responsible. Testimony at her attempted-murder trial showed that her husband had beaten her. Joudrie spent five months in a mental hospital and underwent treatment for alcoholism.

WESTRAY MONEY

Premier Russell MacLellan and Nova Scotia will pay \$1.8 million to the 147 uninsured and non-unionized employees who lost their jobs at the Westray coal mine. The insurance package comes six years after an explosion killed 26 miners and forced Coughlin, of Toronto to shut the mine. MacLellan had said the new defense fund assets would first have to be sold before any workers were paid.

The APEC controversy

The fallout from student protests at last year's Asia-Pacific Economic Co-operation summit in Vancouver continues to haunt Prime Minister Jean Chrétien. After weeks of controversy, an inquiry into the so-called APEC 97 affair will soon be released. It will also address a small case to a sudden left and allegations that its chairman, Gerald Morin, had made statements prejudicial to the RCMP during a chance conversation last spring. The Vancouver hearings adjourned until Nov. 16 to give the Federal Court of Canada time to resolve the claims. An RCMP constable says he overheard Morin last spring say that police were wrong in proper spraying APEC protesters. Morin has strenuously denied the claim. Earlier, Chrétien helped stir the APEC pot by suggesting that protesters who were pepper-sprayed should count themselves lucky that the RCMP did not use tear-gas bats to break up the demonstrations. The constable—Chrétien later said that he had been wrong to mention bats as an example, then added he should have said water cannon—added fuel to opposition charges that the Prime Minister has been callous and



Chrétien's outrage over the Prime Minister's remarks

insensitive about the treatment of protesters. That perception had already been heightened by Ottawa's steadfast refusal to provide legal funding for the students at the inquiry. Liberal MPs had to vote ranks to defect in opposition motion demanding that the government pay for lawyers for the protesters. But as many as 40 Liberal MPs reportedly thank the government should provide legal help. And when it came time to vote on the motion, two Liberal caucus members abstained, while third walked out of the House to avoid the vote.

Bare-knuckle politics

Partisan passions ran high in Quebec's still-undecided election campaign as MNAs came close to blows in the national assembly and the rival party leaders stalked out starkly divergent ground. During a legislative sitting consumed to clear the way for the official election, all expected this week for a Nov. 30 vote—Liberals attacked the Parti Québécois government over its health-care cuts. Incensed by what he thought was government indifference towards a woman on a waiting list for cancer treatment, Liberal Christian St-Onge shouted at deputy premier Bernard Landry. "What if it was your wife?" Landry, whose wife is in bed battling cancer, and many of his colleagues were enraged. Members of both parties spilled out of their seats onto the assembly floor, yelling and causing one another.

The next day, in more traditional electoral politics, Premier Lucien Bouchard launched an attack on Liberal Leader Jean Chrétien's platform. Chrétien's program of tax cuts and deregulation would destroy social peace in Quebec, Bouchard charged, and leave the province as full of "reaction and division" as Tony Premier Mike Harris's Ontario. The Liberals' new right-wing bid is sharply at odds with the PQ's social-democratic defence of government's role in the economy.

DEATH ON A RESERVE

Alberta's attorney general, Jim Flavelle, announced that RCMP Cpl. Dave Weller will not face charges for shooting to death a young Native American, 19, in the Two-Tree reserve, near Calgary last March. The decision followed a report by the B.C. attorney general's office, which Alberta asked to conduct an independent review of the incident. The report concluded that Weller had reason to believe the Native American was armed. At the time, the officer was responding to a domestic dispute involving reports of a woman armed with a rifle. Weller says he was shot at and, in the darkness, returned fire with a shotgun blast that killed Jacobs, 37, and his unemployed son, who was standing close to his mother. The Fortman—Grand Chief of the Assembly of First Nations, condemned the shooting as racially motivated, saying that police officers often kill natives. "This outrage must end," Fortman said.

WORLD

August—just after Clinton selected he had had an affair with Lewinsky—Republican strategists were predicting they might pick up that many seats. Their public forecasts now are much more modest: a net gain of eight to 15. In the Senate, they had hoped to go from 55 to 60 seats—the number needed to prevent Democrats from blocking legislation with procedural moves. Now, they are looking to gain three or four.

The turnaround is due partly to Clinton's uncanny ability to force his opponents to

fight on his turf—most recently by reaching an 11th-hour budget deal with the Republican leaders in Congress that provides \$1.5 billion to pay 100,000 new teachers in schools across the country. All of a sudden, Democrats can campaign on "education," leaving Republicans quivering about morality—if they dare. But the change in fortunes is due mostly to the public's attitude: refusal to do what the experts predicted for months they would do—turn decisively against the President. Instead, polls show

they have remained remarkably consistent—disproving of his personal conduct but opposed to putting the country through the trauma of impeachment.


North Carolina is as good a barometer of that feeling as any state. Much of it remains traditional tobacco-growing, hog-farming country, but it has been transformed by burgeoning high-tech industries around Raleigh-Durham in the east and banking in Charlotte in the west. The state elects Democrats and Republicans in roughly equal numbers, and this year observers are watching it for signs of how national trends may play out.

A candidates' debate late one evening in the suburbs of Raleigh pits Democratic congressman David Price against a Republican hopeful, Tom Bliley. For two hours, they field questions—on health care, taxes, education, crime, housing, social security and foreign policy. Finally, there is one question on Clinton and most of the audience groans. Price says he "shares the revulsion" at his reckless behavior, but insists, to a startlement of applause, that it is time to "put this behind us." Later, a retired computer technician named Lou Shugart, 65, explains that while he despises Clinton—"I cannot shade a draft dodger"—so one he knows supports impeaching him: "Clinton out—we can survive," he says. "But we cannot survive the destruction of the presidency."

Seen in stark traditional terms, there is little sign of a trend toward against Clinton. Johnston County, to the east of Raleigh, is old-style North Carolina. There are almost as many hogs (50,000) as people (300,000), which goes far to explain the area's renowned barbecue culture. Democrats outnumber Republicans, but they tend to be conservative Christian Democrats—no friends of Bill Clinton. The local Republican candidate for Congress, 39-year-old Don Page, tried to capitalize on that feeling in August when he became the first Republican to run a TV ad directly linking his opponent, Democratic congresswoman Bob Etheridge, to the President. It showed many images of Clinton and Lewinsky with the voice-over "Scandal after scandal. Day after day. And who stands with Bill Clinton even now? Liberal Bob Etheridge."

The ad won Page national attention from news media eager to grasp the local impact of the Washington scandal. "People around here thought the President was just going to get away with breaking the law," Page told *American*. "They said, 'We want someone to say something.' I don't know what it'll change. But if we give up the principle that everyone in that country is treated equally under the law—even the President—then we're lost an important battle. I'm not willing to concede that."

Amazingly, though, he does not necessarily translate into votes, and Page still trails his opponent. Even in downstate Johnston County, response to the scandal is muted. In Smithfield, the county seat, the locals gaily



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WORLD

er at Shirley's Grill on Market Street. Retired postal worker Roy Kern, 65, has no time for the President—"just the fact that Clinton never served his country is enough for me." His wife Rebecca, 63, feels just as strongly. "The moral issue is a big one with me," she says. "If this country doesn't stand for something, we're just going downhill." They haven't decided how to vote, but agree that impeachment is a step too far. "It makes the country look real bad," says Roy. "And anyway, he'll be out of office before they could do it." It takes an long. "Addie Rebecca" There's a lot more important things that need to be done than dealing with him."

Republican strategists agree that playing up the Clinton issue probably loses them more than it gains. "People are tired of hearing about it," observes political consultant Dan Hawthood. The message from voters, he says, is "Just leave me alone." Nevertheless, the scandal could influence a crucial factor in October election turnout. Even with the White House at stake, only about half of eligible voters go to the polls, a mid-term vote typically brings out only 37 or 38 per cent. Their profile is whiter, male, wealthier and older—disproportionately Republican, in other words—than the blacker, poorer, younger and more female group—usually Democratic—most is apt to stay away. That gives the Republicans a built-in advantage, one that many other sees say could be more pronounced this year if Clinton's are discouraged by Clinton's problems and do not bother to vote. White party asks its people out, ask the experts, will make all the difference in the 46 or 50 House races that are considered close. "If you can tell me who's going to show up, I'll tell you who's going to win," said Craig Smith, the White House political director. "That's the unknown question."

Another crucial factor is money. Various Republican campaign committees have raised more \$400 million, compared with just \$225 million for the Democrats. That gives them a big edge in the final days, when the national parties are pouring millions in to competitive House races and close Senate contests in North Carolina, New York, California, Wisconsin, Illinois, Nevada and Kentucky. By late, they can spend only a couple perfectly putty vote—\$100,000—directly supporting local candidates. But there is no limit on how much they can spend on so-called issue ads that typically attack their opponents and their records. Democrats are fighting back with get-out-the-vote campaigns since September by unions, and high-profile appearances by their most popular congressman: Hillary Rodham Clinton. She knows that her husband's woes may not be at the top of voters' priorities—but his future may well turn on what they do next week.

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- it costs the Canadian health care system an estimated \$5 billion dollars per year to treat diabetes and its complications

Lack of awareness

Throughout society there is a lack of understanding about diabetes and a general unwillingness to view it as a serious disease. "Many people with diabetes are not even aware of the fact they have it," suggests Dr. Lawrence Leiter, a leading diabetes researcher from St. Michael's Hospital in Toronto. "Unfortunately, dangerous complications which might have been avoided with early diagnosis often develop because of this."

Studies also reveal that only 30 per cent of people diagnosed with Type 2 diabetes ever receive appropriate education on risk management or care of their disease. Combine these findings with the ever-expanding "at risk" population and one thing is evident: if this disease is not curbed soon, there will be an explosion in both health care and human costs.

The Canadian Diabetes Association recognizes the urgency of the issue and is acting accordingly. As a leader in diabetes research, education, service and advocacy, the Canadian Diabetes Association has taken on the challenge of spreading this message to the public.

"Almost all new research points to the importance of early diagnosis, healthier living and aggressive management of diabetes," says Donna Lillie, Director of Research and Professional Education at the Canadian Diabetes Association. "The message is: know the risk factors and check with your doctor."

Diabetes: Type 1, Type 2, Gestational

Type 1 diabetes usually affects people under the age of 40. To manage Type 1, patients must follow a healthy diet and inject insulin. Type 2 diabetes (approximately 90 per cent of all diabetes cases) usually occurs in people 45 or older. Type 2 diabetes can be treated through diet and exercise alone or in combination with oral agents and/or insulin injections. Gestational diabetes is a temporary condition that occurs during pregnancy.



Diabetes Complications

Approximately 40 per cent of people with diabetes will develop complications ranging from impaired vision, nerve damage and kidney disease to high blood pressure and heart failure. However, through early diagnosis and good management, these complications can be delayed or even prevented.

SYMPTOMS

Type 1 Diabetes

- frequent urination
- unusual thirst
- extreme hunger
- unusual weight loss
- extreme fatigue
- irritability
- blurred vision
- rashes
- vomiting
- sweet smelling breath

Type 2 Diabetes

- The previous symptoms plus:
- frequent infections
- cuts and bruises that are slow to heal
- tingling/numbness in the hands or feet
- recurring skin, joint or bladder infections

Type 2 Risk Factors

- over the age of 45
- more than 20 per cent overweight (25—55 pounds over your healthy weight range)
- inactive and don't get enough exercise
- have a parent, brother or sister who has diabetes

CDA'S RESPONSE: RESEARCH, EDUCATION, SERVICE AND ADVOCACY



Canadian research projects receive over \$4 million annually in grants and operating expenses from the Canadian Diabetes Association

Research

Each year, CDA supports Canadian researchers with over \$4 million in grants and operating capacities—one of the world's leading research programs. Many of the top diabetes investigators receive CDA support on exciting research projects, including understanding of how diabetes develops, new ways of keeping blood sugar stable, work on new human insulin and further study on pancreatic transplants.

Education

The CDA places major emphasis on meeting the educational needs of people affected by diabetes and produces a variety of public information materials, magazines, pamphlets, cookbooks and nutrition-oriented software. The *Good Health Eating Guide*, combined with a product labeling campaign, helps people with diabetes choose their diets wisely.

Health-care professionals also need education and CDA works to facilitate communication between physicians, scientists, nurses, dietitians, nutritionists, pharmacists, social workers and other health-care professionals.

Service

Each year CDA sends over 1,200 children to camps across the country. These specialized camps create good habits and build

self-esteem. The associations also run support groups for youth, parents and seniors, encouraging people affected by diabetes to practice a healthy lifestyle and avoid or reduce the complications of the disease.

Advocacy

On the advocacy front, CDA is working on the issues that greatly affect people with diabetes. Two such issues currently at the forefront are driver licensing and travel insurance. Recently, the association organized the National Diabetes Health Forum in Ottawa—an attempt to spotlight diabetes as an important national health care issue. There is also an attempt to create a national tracking database on diabetes prevalence, incidence, treatment, complications and disease burden.

Prevention: What can you do?

A great deal of diabetes prevention depends on you. Exercise regularly, maintain a healthy weight, know the warning signs, visit your doctor and if you think you are at risk, ask your doctor for a blood test.

This last point is important. Many people think there is something wrong with them, yet they never receive proper diagnosis. Take control of the situation and make it clear to your doctor that you are aware of the facts.

If you have diabetes, good management and aggressive treatment can help prevent many serious complications. Monitor your health development and report changes immediately. Get to know your health care team and your pharmacist.

Finally, you can assist the cause by joining, supporting or volunteering for the Canadian Diabetes Association.

Take advantage of CDA—a larger stronger association gives people with diabetes a louder voice.

Together we can present a united front for the more than 2 million Canadians whose lives are affected by diabetes.

Call us at 1-800-BANTING or visit www.diabetes.ca



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NOT ENOUGH SEXUAL HEALING

Diabetics can affect their sexual health, but not few seek treatment

The diabetic patient facing sexual dysfunction is found in the proper changes in diet are made. In other cases, where a man has had diabetes for many years, ED may not be reversible but it is treatable.

"Often erectile dysfunction is the first sign of diabetes in men," said Dr. Brack. "At the same time, it's critical that the patient consult with a medical professional instead of just thinking that ED is a normal consequence of aging. In fact, the vast majority of cases are associated with an underlying medical condition and are frequently easily treated with medication."

Because men with Type 1 (insulin dependent) diabetes generally have diabetes longer, they are more likely to experience erectile dysfunction at an earlier age. On the other hand, because Type 2 (non insulin dependent) diabetes doesn't develop until adulthood, men with this condition are more likely to experience ED later in life. Eventually, ED tends to be just as common in men with insulin-dependent diabetes as it is in men with non insulin-dependent diabetes.

Erectile Dysfunction Risk Factors



Treatment options for erectile dysfunction

In fact, regardless of the cause, the majority of cases of ED are treatable. Because there is a wide range of treatment options available, a man and his doctor should be able to decide on which, if any, best suits each individual's situation.

Among the current treatment options are vaso-vasodilation devices, hormonal drug applications, injection therapy, penile prosthesis implants, vas and vasectomy surgery. In the United States, a new oral medication has been approved that was also submitted for review by Health Canada in late 1997. It is important to remember that these treatments are not for everyone, but only for those diagnosed with ED.

Don't let ED get complicated

Erectile dysfunction does not affect only men. It can have a profound effect on a person. For this reason, it is important for both the man and his partner to remember that the majority of cases of ED are associated with a physical condition such as diabetes, not an emotional or psychological issue.

Men should talk their partners for support. If possible, both should sit down and talk about the ways in which ED may have had an impact on their relationship. This can be an opportunity for men to share feelings and let their partners know that they would like to make things better — for both of them.

Since ED affects both people in a relationship, it might be a good idea to go together to the doctor's appointment. That way the couple will get a clear idea of the condition and the treatment options that are available. The couple can then talk between themselves, and together choose the best course of action.

Today, with such a wide range of treatment options available, there is no need for any man to suffer silently with ED. If you think you or someone you are concerned about has ED, there is something you can do to talk to your doctor. ■

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WORLD MIDDLE EAST

A deal—for now

The next peace talks will be the toughest of all

Getting the deal took nine days of trench warfare under the pastoral serenity of Maryland's Wye Plantation conference center, almost as here's three out of Washington. There were late-night talks, threatened walk-outs, periods of not speaking—all the usual brinkmanship that plagues Mideast summit negotiations. But in the end, Israel and the Palestinians took another grudging step on the road to peace charted in Oslo five years ago. The tough part will be selling the deal to hardliners back home—and, even tougher, building on it to produce a lasting peace.

All three leaders involved—Israel's Yasser Arafat, Palestinian President Yasser Arafat, and U.S. President Bill Clinton, who invested more than 70 hours of his time in the haggling, came away with an important decision after months of being stalled in the Monica Lewinsky scandal. Palestinian leader Yasser Arafat won an extra 12 percent of the West Bank conquered by Israel in 1967. Israeli Prime Minister Benjamin Netanyahu agreed to withdraw from the Gaza Strip and the Jericho area, and to allow the Palestinians to govern the Gaza Strip. The deal was signed in Washington last Friday. They were accompanied by Jordan's King Hussein, who passed the matter while getting cancer treatment in the United States. For the first time, all three leaders (Netanyahu and Arafat referred to each other as "partners" in the peace process).

But throughout the bargaining, both men were constantly looking over their shoulders. More than a third of Netanyahu's 17 cabinet members opposed any deal that would withdraw Israel from the Gaza Strip and the Jericho area, the biblical heart of the West Bank. A dozen hardline MPs from his ruling coalition threatened to bring him down. Zealots among the 100,000 West Bank Jewish settlers pressed up for a massive protest campaign. "Every man of Israel that has been surrendered to the PLO has been overruled into a town of impunity for terrorists—this is not going to change," said Danny Begin, son of the late prime minister Menachem Begin and a member of Netanyahu's cabinet until he resigned over Israel's 1997 withdrawal from the West Bank town of Hebron.

Arafat, meanwhile, faced an increasingly militant network of Islamic fundamentalists, who reject the Oslo process as a betrayal of Arab rule to the whole of Palestine, including Israel. With the peace process stalled, with Israel's economy stagnating, polls showed more and more Palestinians were agreeing with them. Sheik Ahmed Yassin, spiritual leader of the biggest Islamic

group, Hamas, accused Arafat of yielding to the CIA to end the process. Arafat also agreed to confiscate illegal weapons held by Palestinians, and to avoid clashes in the 1964 Palestine Liberation Organization charter calling for the destruction of Israel. Clinton said he would address the Palestinian National Council that must carry out that change. He also agreed to review any Arafat's case, although Pollard's wife Esther, who lives in Toronto, responded: "Mr. Clinton has been saying that ever since he took office."

While Netanyahu could expect a hostile reception from right-wingers in the 120-member Knesset, where his majority is down to one, his government is unlikely to fall in the short term. The main left-wing opposition parties, Labour and Meretz, are offering him a solid act of support until the redeployment is completed in three months. But there is plenty of trouble ahead. Arafat



Arafat shakes hands with Netanyahu as King Hussein and Clinton look on, facing a hard sell

group, Hamas, accused Arafat of yielding to the double pressure of Israel and the Americans. "He who holds the club is the middle," Yassin said, "cannot use it." As if to prove that Hamas was not bluffing, one of its fighters last week threw two hand grenades into a crowded bus station in the southern Israeli city of Be'er Sheva, wounding 50 people.

Under the Wye accord, Israel agreed to withdraw its troops from another 13.1 percent of the West Bank, giving the Palestinians control of about 40 percent. Israel will also give up control of security in an area representing 54.2 percent, where the Palestinians already had civil control. The Jewish state pledged to release 750 Palestinian prisoners of 3,000 currently held in Israeli jails and to consider the release of more.

Arafat promised to arrest Palestinian, including some now serving in his police force, who are accused of attacking Israelis, and to

have vowed to unilaterally declare a Palestinian state on May 4, 1999, the original deadline for the end of the Oslo process. To head off that prospect, which generally brightens the Israeli, they will have to make headway towards just another Palestinian state: that under the accord, and begin serious talks on a final agreement to end the conflict—led by such intractable issues as borders and the status of Jerusalem. The outlook is not encouraging. Yoni Ben-Ner, a former Labour minister and one of the architects of the Oslo pact, sees little chance under Netanyahu. "A permanent solution means a Palestinian state and withdrawal from most of the West Bank," Ben-Ner told *Newsweek*. "I don't see him implementing that unless he changes his ideology 180 degrees." Come spring, Clinton may need to book some more time at Wye Plantation.

ERIC SLEVER is in Jerusalem

Dictators beware

Georgina Ocaranza's nightmare began when police smashed upon the door of their apartment at 2 a.m. on Oct. 5, 1978. She was pregnant, but her captives ignored her pleas for mercy and dragged her off. Ocaranza was working for a group in Santiago, Chile, that was trying to locate some of the thousands of people who disappeared in 1973 when a coup led by Gen. Augusto Pinochet toppled the Marxist government of Salvador Allende. The days following her arrest were filled with terror. During her six months in prison, electrodes were attached to her genitalia and she was told that her unborn child would be killed. Ocaranza, who now lives in Toronto, never saw perfect justice. But British police, acting on a Spanish warrant accusing Pinochet of genocide, terrorism and murder, arrested the former dictator in London on Oct. 16. Last week, charges against him were expanded and growing international demands that he be brought to trial. Said an overjoyed Ocaranza: "We have been waiting for so long."

The arrest of the 69-year-old ex-dictator was widely applauded all over the world. As the British government demanded his return, she broke out that threatened the country's fragile democracy. Pinochet, who entered Chile on a diplomatic passport to undergo back surgery, had left little choice to wait with former British prime minister Margaret Thatcher. The following day, he was suddenly arrested at a private London clinic by British police who were acting on a warrant filed by British Consul, an aggressive Spanish magistrate known as "Superdiaz." He was Pinochet extradited to Spain to face trial for crimes involving the disappearance and possible rape of 200 people, most of them Chileans but including several Spaniards.

The Spanish Supreme Court may yet rule that Garcia has no authority to extradite Pinochet. Even so, Chilean elites living in Britain plan to limit their own charges against Pinochet, while a growing number of British MPs from all parties have demanded that he be tried in Britain. Criminal justice Act for torture. His arrest also received support from other major European governments, including France and Germany. In the United States, which could be embarrassed if torture in the 1970s coup is estimated closely, 36 Democratic members of



Pinochet's arrest could break ground in human rights law

Congress urged President Bill Clinton to help bring Pinochet to trial. And despite a public plea for his release from Thatcher—who was grateful for the Chilean leader's help during the 1982 Falklands War with neighboring Argentina—British Prime Minister Tony Blair insisted that law, not politics, would prevail. "Pinochet," said Blair, "is being held under judicial provisions."

Pinochet had gained control of the Chilean army just a few weeks before the bloody coup. As the military took command, thousands of Allende's followers were arrested and headed into a football stadium in Santiago where many were tortured and executed. Pinochet also launched Operation Condor to hunt down communists and other leftists. His mission soon reached beyond Chile's borders. In all, according to a report compiled in 1995 by the Chilean Truth and Reconciliation Commission, 3,197 people were murdered or disappeared.

Implementing his so-called authoritarian

democracy, Pinochet in 1978 granted amnesty to all those involved in the coup. In 1986, he held a referendum asking to extend his term in office. Despite the country's strong economic performance, however, he lost the vote. He agreed to hold elections, and in 1990 a civilian government took over. In return for allowing democratic reforms, Pinochet was named to the country's senate for life.

The uneasy truce has been shattered by his arrest. Leftist and right-wing protesters clashed daily in the streets last week. Pinochet's supporters attacked the Spanish and British embassies in Santiago. Some Chileans warned that the country's delicate democracy, led by centrist President Eduardo Frei, could collapse if the fighting increased.

But the country's military showed no signs of intervening. Michael Rada, an analyst at the Foreign Policy Research Institute in Philadelphia, says the army has become less politicized under the leadership of Gen. Ricardo Izquierdo, and is unlikely to threaten the civilian government. Moreover, some officials in Chile believe that if Pinochet is tried abroad, it may finally reconcile the country to the events of 1973. "Pinochet's trial could be extraordinarily positive," said Sergio Aguila, a Socialist party member of congress. "It would bring Chile into step with the rest of the world."

Whether that reconciliation will occur depends on Garcia's ability to bring Pinochet to justice. The judge opposes to Pinochet in 1988 during his investigations was the Spanish government's own duty war against Basque terrorists. His struggle to extradite Pinochet will pit the general's questionable claim for diplomatic immunity—despite his diplomatic passport—was not formally accorded—against a growing body of international human rights law that suggests leaders who commit atrocities can be tried by third-party countries.

Louise Sola, a professor of international law at George Washington University in Washington, notes that former Philippine leader Ferdinand Marcos was successfully sued for human rights abuses by Filipinos in the United States once he fled to exile in Hawaii in 1986. Panama's former leader, Gen. Manuel Noriega, was forcibly brought to the United States and sentenced to 40 years in jail as drug-smuggling charges in 1992. And key Basque Serb officials, including former leader Radovan Karadzic, would be arrested on accused war criminals if the war in Bosnia stops across their border. If such precedents hold, the aging Pinochet may never see his own borders again.

TOM FENNELLE with **BARRY GARCIA** in London and **LARRY SAGARIN** in Santiago

YOUNG ENTREPRENEUR AWARDS

Canada's young entrepreneurs are setting the stage for our business future by keeping their eyes on business trends and taking advantage of consumer demands in the marketplace. To a large extent, it will be their ideas and enthusiasm that will form the basis for the future growth of small business in this country.

In recognition of their hard work, young entrepreneurs from each Canadian province and territory received the Business Development Bank of Canada's prestigious Young Entrepreneur Award.

On the following pages are the stories of these remarkable individuals who have successfully carved out their piece of the market—before celebrating their 30th birthday!



Mark Krutts has the 1997 Young Entrepreneur Award winner for Ontario, as shown here with Project Revolution, Project One and One Revolution, which is the business development bank of Ontario.

Mark Krutts, President of Project Revolution, has been the most successful of all the winners in this award. He has a multi-million dollar a year business with over 100 employees and offices in Toronto, Ottawa and San Francisco. Project Revolution is a leading provider of high-tech, multi-media and technology.



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A MESSAGE FROM THE CHAIRMAN AND CEO
OF THE BUSINESS DEVELOPMENT BANK OF CANADA

THE FUTURE HAS THEIR NAME ON IT

Young Canadian entrepreneurs are building a greater legacy for small business than ever before. They are leaders. They are pioneers. They are innovators. They are changing the face of Canada by helping their vision of business thrive and prosper. And, they are doing so for growth.

Small businesses such as e-commerce, education and health services are leading the way in today's young entrepreneurs. They are innovating a new way of doing business. They are making their mark on the future of Canada. They are making their mark on the future of the world. They are making their mark on the future.

Today's young entrepreneurs are a force to be reckoned with. They are the future of Canada. They are the future of the world. They are the future of the future.

And let's not forget the young entrepreneurs who are making their mark on the future of Canada. They are the future of the world. They are the future of the future.

Business Development Bank of Canada is proud to support the young entrepreneurs who are making their mark on the future of Canada. They are the future of the world. They are the future of the future.

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Newfoundland

SEIZING THE OPPORTUNITY OF A LIFETIME

A lunchtime conversation with her father and a subsequent telephone call to a St. John's businesswoman were turning points in the career of Ruth Bell Steinhauer.



"I had graduated from university, and while I felt I enjoyed psychology, it was not my passion," recalls Bell Steinhauer. "While having lunch with my father one day, he asked me what it was that I loved to do more than anything in the world. I answered him with one word 'Shops.' That realization directed me into the clothing industry."

The next day, Bell Steinhauer called a woman who owned four ladies' clothing stores in St. John's and talked her way into a job paying home visits to help people with their wardrobe selection and working in the stores as a sales clerk. Three months later, she was promoted to assistant buyer and, for the next three years, with the four stores consolidated into one, she absorbed everything she could about the business.

The retail immersion program came in handy when the store owner, succumbing to a downturn in the economy, went out of business. But in March of 1997, the store re-opened under a new name - Bellissima - and a new owner - Ruth Bell Steinhauer, who decided with her husband that it was an opportunity which should not be passed up, even if she happened to be almost seven months pregnant at the time!

In the first 11 months of operation, Bellissima, whose fashions range from golf-course casuals to glamorous evening wear, topped \$1 million in sales.



Ruth Bell Steinhauer
President and Owner, Bellissima

and had established an outstanding reputation for customer service.

As the store owner, rather than an employee, Bell Steinhilber says he now pays particular attention to what the competition is and where it is located, and in the face of such competition, he realizes more than ever the importance of retaining exclusivity on many of the lines he carries.

"I have also found that age can influence people's perceptions," remarks Bell Steinhilber, who will be 27 in December. "I had to earn the respect of my customers and prove to them that I would continue the high level of service they expect and that I would satisfy their clothing needs."

MEET THE MENTOR:

Bell Steinhilber's mentor is Ralph Tucker, who, as the CEO of KeyCorp Inc., the national head office of Key's College, has extensive experience in human resource development, administration, marketing and training.

North Scotia

LIVING UP TO ITS CORPORATE MOTTO

Steven Comeau has seemingly always had an ingrained urge to explore and create.

As a youngster, he spent countless hours building and dissecting computers, fascinated by the burgeoning technological age. By the time he was 11, he had already landed a job at the local Canadian Tire store, where he was the resident Commodore 64 expert. His creative spirit then led him into music and the opening of Adkinsound, his own recording studio, and later into graphic design, as well as film and video technology.

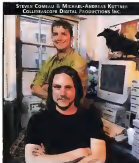
In 1996, while working as a post producer for Street Cents, the popular CBC television series, Comeau, who later was a post-supervisor on the network's *This Hour Has 22 Minutes*, teamed up with Michael-Andreas Kuttner, a friend from Art School to found Colidoscope Digital Productions Inc. The company creates and supplies broadcast graphics and interactive media to a diverse portfolio of clients.

In less than three years, the firm, whose corporate motto is "faster, brighter, faster, louder," has grown from a two part-time-employee operation equipped with two computers in an apartment, to five full-time employees, a regular stable of freelance workers, and a quarter-million dollars in video and multimedia production equipment housed in a comfortably sized office.

"We're generally known as the young players," says Comeau and Kuttner of their ever-expanding

company, which expects its 1998 billings to reach a half-million dollars, more than double its 1997 revenues. "What we have to market is a style and attitude. It's high-quality, attention-getting, modern and very creative."

As the company continues to accumulate resources, Comeau believes it will allow Colidoscope to create and market original projects, which is where the future of the business lies. Ideas have already been made in this direction with the recent sale of *Tongue Twister*, one of the company's projects, to Teletoon, Canada's cartoon network, and also to MTV.



Versatility of staff to accommodate constantly changing market demands and diversity in the products and services it offers to its clients have been important factors in Colidoscope's success.

"We have a good rapport with clients and we take the time to get to know them, so that we can anticipate their needs and deal with problems before they arise," explains Comeau, whose short-term goals for the company include the development of broadband network products and the installation of new animation services.

MEET THE MENTOR:

Comeau and Kuttner's mentor, Wendy Pogorelec, is the President and COO of MT & T Mobility and a director for the Island Telephone Company. Prior to her business career, she worked in the education field.

Prince Edward Island

A SPORTS GRAND SLAM

As someone who has been involved in sports and been around his family's various retail operations for most of his life, Brett Doyle realizes the importance of acquiring a competitive edge.

Doyle, 21, has been running the Outer Limit sports store in Charlottetown for the last four years and, last year, in partnership with his father, Franklin, he bought into a King of Clubs franchise, specializing in golf equipment and accessories.



Sales at each outlet topped \$120,000 in 1997 and are continuing to spiral, spurred by the recreational trend toward such pastimes as snowboarding, skateboarding, surfing and golfing, as well as by Doyle's innovative salesmanship. The company has been a pioneer in the area of web-site development for on-line shopping and even provides a trampoline service at the store.

"A large percentage of our boards are sold within the province, and most of them are sold before the

snow even hits the ground," explains Doyle. "So, for customers in the area, what we did was set up a trampoline to give people the opportunity to try out the little nitty-gritty things they need to know before they decide to spend \$800 on a new board."

Doyle has detected a change in people's recreational habits in recent years, as the traditional run on such sporting goods relating to hockey, baseball, football and basketball have seemingly given way to snowboards, skateboards, surfing and golfing equipment.

The fact that four of the products we sell are in the top 10 fastest-growing sports in North America certainly is reflected in our sales," he notes. "Over the past three years in the golf business, we've seen golfers' age range go from 40 to 50-year-old males to 10-12-year-old juniors, women and retired people. The same has taken place with snowboarding. The market has evolved and become more accepted by all age groups. Things such as snowboarding being part of the Olympics have helped to drive the sport."

MEET THE MENTOR:

Doyle's mentor is David Radd, the President of Radd Hotels and Resorts, a Maritime hospitality chain. Actively involved in this field for the last 30 years, Mr. Radd is also a director for several major companies.

New Brunswick

HELPING SANTA IS BIG BUSINESS

Santa Claus is among Michael Bolster's biggest supporters.

Bolster, who founded Christmas Mountains MPF Inc. in 1993, has been making life easier for Saint Nick and Yuletide-season celebrants through the production of Santa's Solution, a line of sturdy built and aesthetically charming Christmas tree stands that have had a remarkable sales growth in the North American market.

Budget projections for 1998 foresee sales of 60,000 units – half of which will be exported – a sharp rise from the 18,000 units sold in the first year of operation. Bolster began the operations in an old rented barn in 1993, purchasing the rights to the product after the metal-fabricating shop where he worked was not able to mass-produce the orders it had received.

Bolster purchased an assortment of used equipment in Toronto and had it installed in his production facility in Perth-Andover. Around the same time, he also completed his studies at New Brunswick Community College in Moncton, earning a diploma in

marketing, which he quickly applied in his new entrepreneurial venture.

Bolster, who has also developed Santa's Solution Too, a heavier tree stand than the conventional model, as well as a no-twig wreath hanger for doors and an outdoor tree stand that is new on the market, attributes his success to simply refining and improving on the original concept. He has taken a product that usually is marketed aggressively and given it a definite appeal.



Bolster's perseverance and dogged determination in the face of adversity are key factors in the company's success. In July of 1994, Bolster watched helplessly as his factory went up in flames, the result of a spark igniting some clearing fluid on the floor. Undaunted, Bolster, working 20-hour days, sourced new equipment and a new building and was back in business in time to produce 27,000 units for the Christmas season.

Besides Christmas Mountains MFG. Inc., Bolster also owns a pizza/video store and a car sales and auto body shop. His three companies employ more than 30 people. Bolster's long-term plan is to develop other, non-Christmas-related products currently on the drawing board in order to expand the Christmas Mountains plant from a seasonal to a year-round operation.

MEET THE MENTOR:

Bolster's mentor is Gerry L. Pond, President and CEO of Brunson Inc., and its principal subsidiary, The New Brunswick Telephone Company Ltd. Mr. Pond has held a number of similar management positions in a distinguished career.

Quebec

GROOMED FOR THE BUSINESS WORLD

Paul Karwal's destiny started to take shape even before he entered kindergarten.

At the age of five, he seldom missed an opportunity to follow his father around his various retail operations, which included the clothing and footwear trades. By the time he was 17, Paul was combining a heavy academic workload with administering the family's two stores, implementing what he had learned and blending in his own managing style.



"I am a systems-oriented person," he explains. "I thrive on resolving problems with work systems and proper controls. Any business which required these attributes would certainly give me the possibility to grow."

All systems have certainly been "go" for Karwal since he immersed himself in business. Karwal, who



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turned 28 last June, is currently running four thriving company divisions in the manufacturing, export/import, wholesale and real-estate sectors, fulfilling another of his long-term goals, which was to diversify to maintain steady growth.

The flagship of Karwol's operations is the Magog-based KarCorp Industries Inc., a manufacturer of rubber automotive weatherstripping which has become the biggest supplier among its six competitors. The success of KarCorp and the contacts Karwol developed from this initiative led to diversification. He started up RubberMast Technologies Inc., which makes rubber and plastic accessories for the heavy-duty trucking industry, and Just 4 U Inc., a distributor of plush toys, stationary and gift items.

SPS Management Inc., the real estate dream of Karwol's holdings, includes 80,000 square feet of industrial property in Sherbrooke's Industrial Park sector, that SPS administers and rents out to about 25 tenants.

"All of our companies benefit because we share our administrative resources among all of our divisions," says Karwol. "That, of course, has increased our efficiency and reduced our administrative costs in all of our companies."

MEET THE MENTOR:

Karwol's mentor, Francis Faa, is the President, Quebec and Eastern Ontario, for Rogers Cable Inc., with responsibility for all corporate operations and distribution.

Ontario

PERFORMING WONDERS ON THE WEB

The company that Aziz Hurzook and Bobby John started in 1995 is called Caught in the Web, Inc., but it has been anything but restraining for the Toronto-based go-getters. The Web-development business, which began as a "multi-basement" operation in 1996, has achieved penthouse status, with the number of full-time employees going from two to 28 and its sales doubling each year.

Hurzook, 24, a music major who made the Dean's List at York University, and John, 35, a computer engineer out of the University of Toronto, have consistently brought fresh ideas and an avant-garde approach in their efforts to create an organization fundamentally and philosophically different than anything else that exists as a product of the initial Internet explosion.

"I believe, our competitive advantage is that we are oriented to the concept of business strategy first,

technology second," explains Hurzook. "Our solutions deliver measurable results by way of increased marketshare, fortified customer loyalty, one-to-one customer relationships, direct or indirect revenue, cost savings and brand awareness and exposure."

AZIZ HURZOOK AND BOBBY JOHN
CAUGHT IN THE WEB, INC.



Receiving a major contract which Caught in the Web landed after going up against 52 competitors, Hurzook, who is best known for his clear vision in a constantly changing industry, says his company was the last of 13 to be interviewed.

"We didn't show them printouts, mockups or anything like that," he relates. "We told them what the future of their business would look like."

Although Hurzook and his colleagues lacked the experience of most of their competitors, the company awarded the contract to Caught in the Web because, according to an executive, "the minute they spoke, they were just awesome."

"Selling ourselves as experts despite our young age is the biggest challenge we've just out of our education had to overcome in building the business," says John. "We had sales from clients even before we had an office or a bank account! Then there was the matter of hiring

and training a highly skilled, diverse staff and building a business from scratch while trying to keep pace with all the technological advancements."

MEET THE MENTOR:

Hazook and John's mentor, Debra J. Fitzgerald, is the President of Integrated Group Solutions, Zurich Canada, a leader in the field of property and casualty insurance. She is a member of several organizations, including the Institute of Corporate Directors.

Manitoba

FINDING SECURITY ON THE ROOFTOPS

Growing up, Philip Couzu had his share of small-business ventures: from selling dictionaries to hawking frankfurters from the two Philadelphia Hot Dog carts he owned for two summers.



When I was offered a job as a roofer, my friend said I should take it so that I would have a trade to fall back on. I juggled the Hot Dog carts with the roofing. I made much more with the Hot Dog carts, but I thought if I learned all the roofing skills then I would at least have a tough but decent earning trade to fall back on.

Couzu worked briefly with his friend, a more experienced roofer, at a roofing company before deciding they would be better off going into business together. In two years, that business — Rooftop Roofing — has grabbed a substantial portion of the residential market, with sales revenues of \$1.2 million in 1997, a 600 per cent increase over the 1996 figures.

Couzu's company has grown from two part-time employees to more than 40 full-time workers, adding services such as snow removal, renovations and window installations, and branching out into other towns and cities across Manitoba and Northwestern Ontario.

"My competitive advantage is that I am not a typical roofing labourer turned business owner," explains Couzu. "I try to surround myself with quality people — people who are thinkers and competitive. This raises my own level of drive, thought and competitiveness."

Couzu has experienced a few setbacks since forsaking the fast-food business to pursue the roofing trade. In 1994, he was unable to work on roofs for seven months after he broke both his heels. The following year, a nail went through his hand, requiring surgery and sidelining him for two months.

But he shook off these physical ailments with the same indomitable spirit he has displayed in learning the roofing trade, where he has applied a large measure of energy and creativity. This fall, the ever-inventive Couzu plans to unveil a Roof Steamer, a device he has developed that safely removes ice and snow build-up from roofs. It is believed to be the first of its kind in the world.

MEET THE MENTOR:

Couzu's mentor is J.S. (Jemie) McEwen, the President and CEO of Winnipeg-based Orion Transport, which provides truck transportation services in Canada from British Columbia to Quebec and throughout the continental U.S. Mr. McEwen is a graduate of Indiana State University with degrees in Science and Business Administration.

Saskatchewan

Turning the Tide in Telemarketing

If telemarketing is the wave of the future, Robert Gill is certainly at the crest of the upsurge.

A few years ago, GIL, the owner of the Regina-based MarketTel Multi-Line Dialing Systems Company and a 13-year veteran of the telemarketing industry, devised the MarketTel Mk II, a predictive dialing system which facilitates communications for businesses which do a lot of outcalling.



by using the "predictive dialer" — so called because a complex mathematical formula is used to "predict" when a telemarketer will become available — telemarketers are able to flow seamlessly from one call to the next, thereby increasing productivity and revenue potential.

"Our product is unique within our market niche,"

explains Gill. "All of our competitors require a computer network to operate their product. Ours is the only one which does not. As a result, our price is also the lowest available in the North American market, by a long shot!"

Gill's branch has grown by leaps and bounds with sales increasing a whopping 1,404 per cent in 1997, with export sales accounting for a major share of the more than \$1 million in 1997 revenues. And Gill proudly proclaims that his company, which has grown from two to 10 full-time employees, "has not even scratched the surface of our potential market."

GIL 28, started out in the telemarketing industry in 1986 as a sales person for a wide range of products and services. He later utilized his telemarketing management skills to establish a successful lawn care business, The Lawn Wizard Ltd. Meanwhile, he spent the winter months working on the development of the MarketTel Dialer.

GIL used loans, grants and profits from the lawn-care operation to finance his new venture. He also drastically altered his lifestyle, learning to live on \$6,000 a year for several years. And he used his carefully honed business skills to hurdle the complex technical issues posed by the development of his product, the high cost of building an inventory, the lack of product recognition and the enormous competition in the field.

"All our competitors are in the United States," notes Gill. "There are now over 200 companies selling competing products, up from 26 in previous years. They primarily sell to their local market. We are up against such companies as ETS and a number of other very large firms. Fortunately, we hold a patent that protects the uniqueness of our product."

MEET THE MENTOR:

GIL's mentor is Charles Gaffey, Executive Vice-President, Business Banking for the Royal Bank. Mr. Gaffey is responsible for the bank's small and medium enterprises, agriculture and commercial banking operations in Canada. In 1997, he was named an Honorary Chief by the Assembly of Manitoba Chiefs for his support of the people of the First Nations.

SETTING THE TREND FOR GLOBAL RESEARCH

Two events, a few years apart, had an immense impact on Sean Young.

In 1992, Young, a 23-year-old struggling to make it in the business world, was invited by Brock University in St. Catharines, Ont., to address a group of unemployment insurance recipients who had just entered the institution's 'entrepreneur' program. During a question-and-answer period that followed, a woman in the audience intrigued Young when she informed the group she planned to start a 'mystery shopping' company.



Later that year, from the seed of that idea, Young started A Higher Vision, a business that essentially tracked data and consumer trends for service-industry companies. He operated his 'mystery shopping' company, with the help of his fiancée, out of a small desk in his one-bedroom Alberta apartment.

The next few years were lean times for Young who admits that "I almost lost the business, and I became frustrated with the heavy labor burden of running a mystery shopper business." But then, in

1996, Young had another epiphany — he logged on to the Internet for the first time and immediately saw the enormous potential of such a communications device in his business.

With the help of a 22-year-old Southern Alberta Institute of Technology student who had a web development company, Young established a web site. He also moved the business to the Calgary's downtown core to upgrade the company's image. And, in an innovative coup, he introduced A.G.R.I.S., the world's first totally automated global research information system, which has become a major factor in the success of ECom Communications Corporation, the company that Young recreated out of A Higher Vision.

At the core of ECom Communications is its "Secret ShopNET", which currently provides operational audits and service quality appraisals to clients in the restaurant, fast food, retail, hospitality and entertainment industries, as well as in the financial and automotive fields.

"What makes us a unique, exciting and fast-growing company is the technology component of our core service," says Young. "This consists of a dynamic, multimedia wide-area database system operating across computer platforms on the Internet."

Meet The Mentor:

Young's mentor, George Brockman, is the Chairman, President and Chief Executive Officer of West Canadian Industries Group, a digital imaging centre. Mr. Brockman is also a Director of the Calgary Exhibition and Stampede.

British Columbia

A CLEAR VISION OF THE FUTURE

ForeSight is certainly at the forefront of the success of Scott Brownlee and his partners, Jason Smith and Doug Birnie who each invested \$5,000 to officially incorporate Columbus Group Communications back in May of 1996.

The results have been phenomenal. The company has grown from three partners to 50 employees, with revenues growing by more than 200 per cent to reach \$2.5 million for year-end 1997 and has evolved from being a web-site developer to providing strategic consulting services, intranets, extranets, on-line advertising, e-commerce solutions and personalization systems.

"We saw the web as a potential tool for doing business, not as an electronic brochure," relates Brownlee the Columbus Group Communications president. "We

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None of the Columbus Group Communications

DOUG BIRNIE, SCOTT BROWNER, JASON SMITH
COLUMBUS GROUP COMMUNICATIONS



just said it, otherwise, it just shows you're doing something. There was certainly not a handicap as they talked business with a number of blue-chip companies which attracted their web identities to the fresh-faced entrepreneurs.

“Our strategy was to address the youth issue head on,” explains Browner, who is one of *Business in Vancouver's* 40 most amazing business achievers under the age of 40. “We overcame the hurdle by focusing attention on the process we had created and in passionately communicating our knowledge of the Web. Few others, young or old, had the experience of growing up digital. Our ability to show and speak about the web's potential proved to be the most powerful tool in validating our expertise.”

Meet The Mentor:

Browner, Birnie and Smith's mentor G. Scott M. Shepherd, is the President and CEO of *NORTHSTAR Trade Finance Inc.* He has been extensively involved in exports throughout his business career, which has included working with the Department of Foreign Affairs and International Trade.

YUKON

FROM PAPER PEDLAR TO PUBLISHER

Newspapers have always been a big part of Greg Karas's life. As a kid, he simultaneously had three paper routes, frequently winning awards for selling the most subscriptions. Now, Karas is producing newspapers and periodicals as the self-taught publisher of Dawson City-based Harper Street Publishing. And Karas is still winning awards and sharing the Business Development Bank of Canada's Young Entrepreneur Award with his associate Chris Beacom.

His publishing business has come a long way from the days in 1994 when Karas created a Dawson City-based townsite paper called *Guide to the Goldfields* with a lap-top computer that he ran by a car battery because he lived without electricity and running water.



CHRIS BEACOM AND GREG KARAS
HARPER STREET PUBLISHING

From its humble origin, *Guide to the Goldfields* has been turned into a widely circulated, daily distributed publication, including a German edition. In 1997, Karas added Beacom as a partner and formed Harper Street Publishing, a company that has an annual circulation of more than 150,000, including the *Guide to the Goldfields* and the *Dawson City Insider*, the area's first weekly newspaper in almost 40 years. Sales at Harper Street Publishing, which besides the newspaper division offers a wide range of services—from desktop publishing to internet design and photocopying—have increased by 225 per cent since 1996 and are expected to more than double in 1998.

In a field where competition is fierce and made even tougher by a small market and a short season, Karas says he and his partner have combined youthful exuberance, sound money management and prac-

tically to maintain the steady progress of their business, which now has three full-time and one part-time employee.

“We meet as many obstacles as we do opportunities and we enjoy overcoming them on a regular basis,” remarks Karas, who initially financed the business with money he earned while working as a waiter. “A small market in the North has allowed us the opportunity to establish a business where we have gained an education that is second to none.”

MEET THE MENTOR:

Karas and Beacom's mentor is Steve Robertson, who purchased the *Nelson News* from his father in 1989 and currently handles general and sales management and public relations at the paper.

Northwest Territories

SPLENDID RETURNS ON A \$600 INVESTMENT

The professed goal of Duct Tape Omnimedia is to become the New Media supplier of choice in Yellowknife and a leader in the Northwest Territories, Yukon and Nunavut. It is obviously headed in the right direction.

Launched with \$600 in start-up capital in 1996, the interactive media company that partners Elizabeth Vene-Gilbert, Jamie Burr and David Gilbert is closing in on \$200,000 in sales for 1998. It has moved out of the spare office of a local lawyer into an 800-square-foot downtown facility, where a full-time staff of six and about a dozen contractors are employed servicing clients in web designing, desktop publishing and information planning and consulting.

“Duct Tape was initially formed to fill two needs,” says Burr, the McMaster University graduate who oversees all of Duct Tape's technical operations. “We set out to improve the quality of content delivered through the electronic media and, secondly, to allow Northern businesses and organizations to see themselves on the ‘net’ to begin using this worldwide computer hookup to communicate with each other and with the rest of the world.”

While Duct Tape's partners concede that keeping up with the rapid pace of change in the industry is a formidable task, they believe their solid combination of technical, design and business skills give their clients a balanced package of expertise.

“All of our projects are driven by the needs of our clients—which doesn't always mean giving them just what they want,” states Gilbert. “We believe that each project should result in a tangible, measurable benefit to the client. We find the best way to fill the need,



ELIZABETH VENE-GILBERT, DAVID GILBERT, JAMIE BURR
DUCT TAPE OMNIMEDIA INC.

even if it means breaking the mould. While being careful to use proven technologies, we also allow the client to take calculated risks on new technology. We find new ways of combining the new with the familiar, resulting in a stronger, longer-lasting product.”

A strong advocate of building a sense of community in an area where neighbours are sometimes spread thousands of kilometres apart, the Duct Tape partners assert that the key to their growth will be establishing and maintaining a network of strategic partnerships with suppliers, clients and even competitors.

MEET THE MENTOR:

Duct Tape Omnimedia's mentor, Yellowknife-based Gabrielle Decory, is the co-owner of Polar Developments Ltd., which specializes in real-estate management and aircraft leasing, and Polar Polyming Ltd., an industrial painting company.



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It's young business owners like these that give Canadians a chance to enjoy greater job opportunities and economic growth. We congratulate them on their success and would like to encourage even greater success for their futures by sponsoring the Mentor Program of the Young Entrepreneur Awards. Through this program, each of the 12 winning companies will have the help and support of a personal business mentor over the next year.

Our congratulations to all of this year's winners.

Scott Spawell, Jason Smith and Doug Blane, Columbia Group Communications; Michael Ralph Bolter, Candace Mountain MFG. Inc.; David Gilbert, Liz Vora and Jenise Day, Surf Style Outfitters Inc.; Sean Young, ECom Communications Corporation; Philip Gault, Roofing Roofing; Paul S. Kuznetz, Los Industries Kinkage Inc.; Fred Doolin, Deter Law; Sporting of Club; Steven Gomers and Michael Andrew Kuttner, Caldescope Digital Productions Inc.; Greg Kenna and Chris Becker, Harper Street Publishing.



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World NOTES

DANGEROUS TOYS

Parents should immediately remove the batteries from their children's Power Wheels cars and trucks because faulty wiring can cause them to catch on fire, according to the U.S. Consumer Product Safety Commission. In one of the biggest toy recalls ever, Fisher-Price, the toy's manufacturer, promised to make free repairs on up to 10 million Barbie Jeeps, Big Jeeps, Extreme Machines and other models sold in the past 14 years. Flawed electrical systems have sparked 165 fires and injured nine children.

ITALY'S LEFT TURN

Former Communist Massimo D'Alema, 49, took over as Italy's new prime minister, heading a Social Democrat-dominated government formed after centrist premier Romano Prodi lost a confidence vote. In a historic turnabout, Giovanni DeSarto and Fabio DeSarto became the first Mazza to serve in cabinet since a government of some kind folded in 1947.

PIPELINE FIRE SNUFFED

Firefighters using a chemical foam finally doused a pipeline fire in Nigeria that raged for nearly seven days and killed more than 700 people. As many as 1,000 were trying to collect pipeline spilling from the damaged government-owned pipeline when it exploded. Hundreds of people were injured, but many refused care, fearing they would be arrested.

ECO-TERROR IN COLORADO

A group known as the Earth Liberation Front claims that it deliberately started a fire that caused \$16 million in damage to the Vail, Colo., ski resort—one of the most popular resorts in the United States. The complex is undergoing a massive expansion on its first ski-in/ski-out road. The fire was set in a wooded area of the resort.

SETBACK FOR SCHRODER

Germany's new Social Democrat chancellor, Gerhard Schröder, suffered a blow when his choice for economics minister refused the job. Jost Stollmeyer, a private businessman whose report of the minister's bid elicited many votes, said he had deep reservations over the direction of the government. He was also at loggerheads with future finance minister Oskar Lafontaine, a left-winger.

JOY IN GOTHAM:

New York Yankees catcher Joe Girardi legs relief pitcher Mariano Rivera after their team swept the San Diego Padres in four straight games to win baseball's World Series. The Yankees finished the regular season with an American League record of 114 victories. But while Yankees fans were ecstatic, the victory proved to be a television-ratings disaster; only Oakland's surprise upset of San Francisco in 1997 drew fewer viewers. As a result, Rupert Murdoch's Fox Network, which broadcast the games, lost an estimated \$13 million because it promised advertisers a larger audience. Murdoch's New York-area television partner has reportedly offered Yankees owner George Steinbrenner as much as \$1.2 billion for the team.



Tensions run high in Kosovo

With a NATO deadline for Serbian troop withdrawals from Kosovo looming, Yugoslav President Slobodan Milosevic still had not fully complied with Western demands to freeze or to withdraw troops. European and U.S. observers, who suggested trouble spots in Kosovo last week, said they found conditions essentially unchanged. Large numbers of troops and police remained in place, and clashes with ethnic Albanian rebels persisted despite the threat of punishing NATO air strikes against Serbian military targets. Still, NATO officials said the deadline might be extended if progress seemed possible.

As part of the agreement with Milosevic,

Albanian refugees were to be allowed to return to their homes and nearly 2,000 independent foreign observers would be sent to Kosovo to monitor an agreement worked out on Oct. 12. But as nearly 180 unarmed Canadian peacekeepers prepared to join the international contingent, hostilities continued unabated. Gun fire with the separatist Kosovo Liberation Army exchanged fire with Serbian forces and some Albanians who returned to their home villages fled when Serbian police fired gunshots into the air. Despite the tension, there was some respite for isolated villagers and refugees. Aid convoys delivered relief supplies unchallenged by Serbian authorities.

A U.S. envoy's Quebec memoir raises a fuss

Former U.S. ambassador Jean Blanchard triggered an uproar in Canada with a new book detailing his close relations with leading Canadian politicians during the Quebec referendum in 1995. In *Behind the Embassy Door: Canada, Quebec and Quebec*, Blanchard says Prime Minister Jean Chretien placed him late in the campaign to say that opinion polls had turned in favor of Canada. "It struck me as incredible," writes Blanchard, "that he could be so wrong with the country on the line." He also said Robert Lester, President Manning's former Ottawa aide and would-be U.S. help to figure out how to curb the national rift between Quebec and Canada.

Winning isn't
important—
it's everything

TITANS



With *Titans*, Peter C. Newman completes his trilogy on The Canadian Establishment, a project the award-winning writer began a quarter of a century ago. *Maclean's* has changed since then, especially the nature of the established *Newsmen*, a former editor of *Maclean's* and a regular columnist with the magazine since 1962, was colorful anecdotes and exclusive interviews to show how the essentially merit-based Establishment of today has usurped power from the mercurial aristocracy of the 1970s and 1980s. *Titans* is Newman's 20th book.

Men are from Mars and women from Venus, the Titans who are taking over the Canadian Establishment are from Pluto. They are not just another, younger cadre of the rich and powerful who made up the original elite that I wrote about a quarter century ago; they are a different breed. There was a time in this country when there existed an almost mystical constitution of the powerful, men who could move markets, who company towns into existence or could throw them into oblivion. They decided who got what and when. They were tough, but even about their country and considered public service a reward instead of a punishment. Their power was as specific as

poison on a chess board—and it was passed on from one generation to the next without fan or noise.

No more. Privileged heirs, the best private schools and membership in the premier hockey clubs—the criteria that once mattered—don't carry nearly weight any more. In every branch of human endeavour except politics, Canada has become a first-come, first-served society. You are what you've done. Only personal achievement grants consideration a place in the New Canadian Establishment that emerges over the 1980s economy.

The men and, also, not nearly enough women, who have grabbed the power that counts have earned their title into contention. They



I HAVE NO FEARS:
Nygard, with
Newman at a
Toronto fashion
show, has
built a \$12-million,
lab-on-wheels
in the Bahamas
that is so big the
gents drive
electric cars to
the bedrooms

A HEDONISTIC WORKAHOLIC

PETER NYGARD

His eyes are like bouncing lolly balls. Anything might come up. A molecule of vanity and fun, Peter Nygard is showing me his new home. Home? Villa? Mansion?

Palace? Coliseum?

What do you call a structure that spreads over four acres, its habitable area covering 100,000 square feet? (The only house that compares to Nygard's Bahamas abode is the luxurious compound built near Seattle by Bill Gates. Gates's house is less than half as large, but it cost three times as much because of higher real estate values.) How do you describe a residence that requires guests to drive electric cars to their bedrooms, located somewhere in its suburban suburbia?

In Nygard's case, what you call this architectural monstrosity is a temple. It's a place to worship his outside personality, a shrine to his remarkable success as one of Canada's largest manufacturers of ladies' quality garments, a cathedral for a man whose appetite for women and in-your-face architecture knows no bounds.

Nygard takes me on four his athletic six-foot, three-inch body is crammed into a pink silk shirt, a pair of fashionable short pants and label running shoes. He watches for my reaction as I stumble around his porch, at first trying hard not to laugh, but gradually realizing that while a place this size is strictly loony tunes, it is bold in concept and stunning in its execution. Located on the western tip of New Providence Island in the Bahamas, on a day that Nygard has named after himself, the building is a lavish labor of love that has taken three years of planning and work, plus an estimated \$12 million to put together.

"Is this," I ask, exhausted from hiking across the living room, "is this the world's largest house?"

"No," he acknowledges. "Buckingham Palace will always be bigger."

Right?

"Actually," Nygard goes on, "it's sort of wrong to call my place a house. It's more like a resort."

Actually, the place sort of gallops to reality; it's a series of interconnected pads that house his en-suite and 14 guests, plus professional-size tennis, volleyball and basketball courts that can be transformed into covered runways for fashion shows. The dominant motif is sensual curves and secret places from which to watch a sunset, hear the ocean, smoke love. There are bending roadways everywhere to carry the narrow-gauge electric cars that interconnect the sprawling structure's outlying regions. (I can visualize some exhausted guest, tumbled from deep slumber by a call of nature, complaining, "Then it, I saw I got to drive to the bedroom.")

"I'm trying to go back to nature," Nygard insists. "It's as if Robinson Crusoe had found a huge shipwreck and built himself a home."

Well, not exactly. As far as I can remember, Rob-

son Crusoe's wilderness bedroom didn't have a window ceiling. I also doubt whether that primitive castaway could relax, as Nygard does, in an exquisitely carved stone sauna built for 25 of his best naked friends. Chances are that Crusoe couldn't avail himself of a double-storey, in-house office, accessible only by cable car, furnished like a Fifth Avenue penthouse.

Meanwhile, Nygard's aimed, Nygard City is self-sufficient, producing its own electricity, fresh water and soil. (The soil is refined from palm leaves, which when mixed with water, becomes a fertilizing agent, so that the once-and-aye has grown green and lush.) Nygard loves rock gardens, but nature's available boulders are the wrong shape and size. That's why he has a "rock factory," which uses intense heat to melt real stones with fibre glass and non-reinforcement rods to create rocks of specific bulk and contours. Nygard has thrown up massive cliffs with overhangs made out of this remoulded substance and claims it has the strength to hold up 80-storey skyscrapers. "I had a girlfriend once who liked mountain climbing," he confides, "and so I said, 'I'll build you a mountain.' She left me, but I thought the mountain was a good idea anyway. I'll have a huge 25-foot-deep igloo underneath it, so you can dive into cave where there'll be a little discotheque and a wet bar that you can sit in."

The entire peninsula will eventually be turned into a bird sanctuary, with free-flying peacocks, parrots, flamingos and other photographic species. "I'll have a skywalk above their nesting areas," Nygard threatens, "so I can stand at the edge, see the classical music and watch the birds preening underneath." He also promises to turn part of his property into a retirement home for aging circus animals and already has his eyes on a couple of white Bengal tigers.

While I ask him who built his tropical dream, he becomes surprisingly defensive. "I'm the best bloody crane operator on earth, lifting these 7,000-lb. palm trees," he boasts. "I run the biggest crane here."

Then, he grows very quiet. "When we first came over from Finland in 1962, I was 10," he recalls, "and our family lived in a converted coal bin in Delaware, a small town in the southwest corner of Minnesota."

Nygard pauses, and for a moment the mask slips. "I didn't have a crane when I was a little boy," he confesses, sounding very much like a little boy. "I didn't have a choo-choo train or a beachside either. But I've got a big crane now."

Peter Nygard is a new millionaire. He has achieved spectacular success in the most competitive of industries, and he did it his way. A hedonistic workaholic, he gives free rein to all his senses while nurturing millions in the process. If the competition to flaunt his wealth annoys his peers, that's just too bad. "And anyway," he sensibly concludes, "I have no peers."

are so drastically different from their predecessors because millionaires can't be choosy. It's effort, luck and chutzpah that determines the "Them" ranks, not bloodlines, gracious manners or social conscience. Good breeding, it turns out, is for losers. These guys place calls while making love. The New Establishment is a floating crap game. Anybody can join. What counts is the margin by which your enterprise will exceed six previous quarterly earnings.

The Old Establishment was a club; the New Establishment is a network. The networks that keep these freshly minted Titans connected are like generalized human telephone exchanges. These wires are built on a wire, but no built-in, corporate acrobats operating without a net. These postmodern Titans of the Info Age are joined more by their cell phones than by any sense of belonging. Their ever-shifting allegiances build empires without blueprints, as they find their way up the corporate food chain. The Titans' motto is simplicity itself: "Whatever Works."

These are "Masters of the Universe," a phrase coined by American writer Tom Wolfe.

'Conrad is sitting there like the king of England'

know when to trust and when to betray, which deals will fly and which won't. How to get that IPO done before the CEO loses his memory.

"You've paid your debts in this town, you're Establishment," says Ron Coleman, the real brains behind Bobby Brown's reign at Home Oil and now unsuccessful money man, talking to me in Calgary's Petroleum Club, where the Old Patch Barons once ruled, and where now anybody with \$65 a month in his gas account, the same day he—or she—applies.

"Disillusion in character, makes what you've been caught doing," emphasizes Seymour Schulich, a Montreal investment specialist, lured to Nevada by the quality of its poker games, who struck it rich and now works in Toronto, with a stockbroker in his den.

An easy way to separate the New and the Old Establishment is to compare how their partners spend money. Old Money drinks Glendoch, vacations in Palm Beach, wears three-piece suits with Oxford ties and believes in Tons d'Aquino. New Money wears fuzzy bell buckles, cowboy boots or giraffe umbrellas, drinks Erno (or, if pressed, Perrier) and believes in Charles Dumas. Old Money has hairy ears, wants to do as duty and plays polo. New Money has pierced ears (is on the winning bet for a cell phone implant), snowboards, lounge jumps and couldn't care less about duty. Old Money follows the supermarket rule and knows when 179¢ cans of Clover Leaf baked white beans are on special. New Money tops lavishly and



CLASH OF THE TITANS: Black, Desmarais (lower) I said, "You're such a negative son of a bitch, such a schmeer."

WHEN STRONG PERSONALITIES MEET

CONRAD BLACK AND PAUL DESMARAIS

Most Titans stay out of one another's way, content to exploit their own turf. But occasionally their strong personalities rub against each other—like the time in the mid-1980s when Paul Desmarais, founder and controlling shareholder of Montreal's Power Corp., tried to corral president Conrad Black.

"I was in Paris and Conrad was really in the dumps. He was trying to buy this God

against the front door. I bang on the door, no answer. God damn, was I mad. And all of a sudden, the door opens and it's his kid, Jonathan, saying, 'How do you do, sir, come in, Mr. Desmarais. My father is waiting for you in the library.'"

"Conrad is sitting there like the bloody king of England behind his desk in his papa's chair and all the flags behind him. So I said, 'Conrad, what the hell are you doing? Why are you god damn depressed?'

"Ah," he said, 'I'm having problems...' So anyway, he needed money from the bank and nobody would give him any. I said,

'Jesus Christ, things have a way of working out, and you'll be OK.' It was just a friendly visit. We had a couple of Sundays. I left there about 11:30, went back to the airport in the snow, got home.

"The next day, I talked to the prime minister and I said, 'Bros, give, Conrad's having a tough time, why don't you call him?' And that was the end of it."

"But when I read his damn book, Conrad says that Mr. Desmarais came to visit me and I was polite to him to do that, but I resent his endorsement in having spoken to the prime minister of Canada to tell him I called Conrad and I said,

'Are you crazy? I'm a friend of yours, you're making other people believe that I'm a shit, that I would go and find out that you're not doing well. Don't you realize everybody in Canada was saying that you're going broke, for Christ's sake, and that if I talked to the prime minister of Canada, don't you think that he already knew, and did he not call you?'

"Yes," he says. The prime minister is the one who told me that you said I was having problems."

"I said, 'You see, you're such a negative son of a bitch, such a schmeer, that you always think people are after you. God damn it, why can't you believe that somebody is nice and wonderful and a great friend? One of these days, something is going to go wrong and there will be nobody there to do a damn thing for you.'"



Photo: John W. H. / Getty Images

damn newspaper in the United Kingdom and everything was not going right. So I called him in Toronto from Paris.

"Well," he said, 'I'm trying to do this and do that and the banks won't lend me any money.' 'Look,' I said, 'I'm going back to Montreal next week. I'll come and see you and we'll get more details about what the hell you're doing.' I saw all this mess and I figured, Jesus Christ, I'd better talk to him and see what I could do.

"Anyway, I went to see him. Flow into Toronto when it was snowing. I can't remember the date. I got to the airport, couldn't get a God damn car, had a hell of a time.

Finally, I got a taxi and arrived at his place. It was seven or eight o'clock. His girls in half again, so I had to get out of the car—I'm in my shoes in the snow—and push open the gate. We got to his house and there's snow

Titans live for fun as much as for money

regards writers as buddies. Old Money tips with a disarming ease at the head and treats writers as well-proportioned furniture. Old Money prizes subdued shades of pastel, New Money loves electric colors and comports that polyester can be the stuff of haute couture. New Money women dress for themselves; they feel liberated from fashion. They know it's impossible to look dowdy if you don't feel it. Old Money prefers dry goods made out of anything that once lived, wool, leather, silk and fur. Old Money affects deliberate shabbiness, such as wearing worn-out cord-fabric hunting jacks and Windsor-knotted regimental ties while carrying grandfather's walking stick. Howard Webster, one of the country's richest and most secretive tycoons during the 1970s, used to travel on business wearing tennis shoes and carrying a life in a Lebanese supermarket shopping bag.

New Money wears the pleasures of clothing, only the top vintage trophy wears, because it's a handy way of instantly demonstrating you have both money and good taste. ("Economic class flow seeking social validation," is how Vancouver food and wine critic Jamie Mac, one of the best in the country, describes the process.) The trick is to ask for the brand, then graciously—and fearfully—diggle—hang on, should the saleswoman say *Ray Stronach* goes easily for Tom Pakenham 1976 or 1982. This is very different from Old Money, which placed liberality aside of sophistication, indulging in such pedestrian searches as Dewars or the Famous Grouse as starters, and no-one dares with drink, concentrating on the after-dinner drink. (Dewars is no mistake, and vintage liquors, preferably made by men, underpins every after-dinner or top-of-morning ritual.)

Both New and Old Money prefer putting Colaba Rebello against them. They were Castro's favorites before he gave up smoking in 1965, but there's a difference. New Money laid before the legend that these stages were made by beautiful Cuban women, who said it was no big deal, leaving against their hair flying. Old Money just wants a great smoke. New Money loves great sexual sports, and Toronto broker had the floor this past mounted on springs so it wouldn't disturb the music. Old Money is just getting into CDs.

The Titans are far more worldly and sophisticated than the Old Establishment ever was. Unlike the former players, who felt secure in the backyard of their power, these are power-wielders operating strictly on their own—strangers always leading. For the O.K. Central Winning isn't important. It's everything.

Linked by the confidence of their interests



FOLLOWING THE AGENDA: Chrétien with d'Aquino (posed from right) in pleasant chat-out

SETTLING A FEUD

JEAN CHRÉTIEN AND TOM D'AQUINO

For more than a dozen years now, federal governments have faithfully followed the economic agenda of Tom d'Aquino, the massive CEO of the Ottawa-based Business Council on National Issues, whose 150 members control \$1.7 trillion in assets and employ 3.5 million Canadians.

Newer elected to public office, he exerts an influence over Canadian public policy that C. D. Howe, even at the height of his wartime powers, would have envied. Much courted by his enemies, d'Aquino is very good at what he does. He is not your average lobbyist. In the fall of 1977, when he was preaching a reduction in Canada's environmental goals at the Kyoto conference on global warming, no fewer than 17 Ottawa deputy ministers gathered to watch his slide show, a record session surpassed. A tall, hairless giant who breathes his briefs like paper balls, he subverts the few bureaucrats who dare take him on by the simple gambit of being smarter—and faster—than they are. This was true during Brian Mul-

roney's nine years in power, and it's been equally the case since Jean Chrétien became prime minister in 1993.

Big business everlastingly abandoned Mulroney because he didn't prove to be a long-distance winner. But it didn't matter, because Jean Chrétien was standing in the wings. This was the Jean Chrétien who misinterpreted as a snub from Sheringbines, fresh off the turnip truck. Yet he had big business confabants at least as well as those of his predecessor. Having been beaten by John Turner for the leadership, Chrétien retreated to Bay Street, where he became a senior adviser to its premier stock trader, Gordon Galt, he joined the board of the Toronto Dominion Bank and was a director of other corporations with assets of \$60 billion (including Viceroy Resources, run by his friend Ross Fitzpatrick, whom he later named to the Senate, and Steve Consolidated of Chicago, the company that sold its 18-hole golf course at Grand-Maison to him and some friends for \$1.25 million).

Chrétien's daughter had married the son and despatch of Paul Desmarais, one of his most enthusiastic and more generous backers. A minister of finance during the late 1970s, Chrétien had publicly confessed, "I don't do my budgets without consulting with the Business Council on National Issues."

That was not his mood when he was back in Ottawa as Opposition leader on a memorable winter evening in 1992. At one of the European ambassador's residences that dot Rockcliffe, there was a structured match between d'Aquino and Chrétien that shook those who witnessed it. "There were four tables set out for dinner," d'Aquino recalls. "Jean and I were at the same one, but he was at one end and I at the other, talking with the ambassador. I could overhear him saying, 'You know the business community of Canada, it's done me in. I have been trying to raise money for the party and I can't get no pennies out of those guys, after all I did for them. They're against me on free trade, they're against me on inflation, they're against me on the deficit, they're against me on the Constitution, where they got no business sticking their nose. See that big shot d'Aquino over there? He's my problem cause he's leading those big business guys!'"

"It was becoming somewhat embarrassing," d'Aquino recalls. "He said, 'You know, Jean, I really don't know why you're so up on it. You've agreed so far to be a great supporter of Brian Mulroney. Let me remind you that corporate Canada was largely supportive of John Turner, not Brian Mulroney. But that situation turned around very quickly because the party of Mitchell Sharp, the party of Bob Winters, the party of Paul Hellyer, the party of C. D. Howe, the party that had worked in a symbiotic relationship with big business in Canada to make this one of the wealthiest countries in the world, totally went off the deep end and started acting in a highly aberrant way you want to fire John Crow, and we believe his policy on inflation is right. You want to rip up the Free Trade Agreement, and we are dead opposed to that. You said the deficit wasn't a problem, and you're dead wrong on that. You instead of saying that you're plus is now that businessmen come about trying to keep this country together, and condemn us for sticking our nose in the constitutional debate.'"

"The discussion got heated that at one point I said, 'You know, Jean, the party you lead bears no resemblance to the party I once served, none whatsoever. In fact, you people are not qualified to run Canada.' The crowd didn't last very long. One speaker after the other, when he had been elected, Chrétien called d'Aquino and asked if he and Alvine could come over and see his house. (The d'Aquinos live in a house designed by Hart Massey, contemporary over McKay Lake in the heart of Rockcliffe. When not occupying an official residence, the Chrétiens also own an Ottawa home built by Mulroney, purchased from Shirley Danon, a former Liberal secretary minister.) The few couples used these hours as pleasant chat-out. After that, the Prime Minister had little problems implementing the BCM's agenda. The circle had closed.

LOST IN A WAR GAME

IZZY ASPER

To fill the spare time he didn't really have, Izzy Asper, who runs the \$5-billion CanWest Global TV empire out of Winnipeg, agreed in the late 1980s to serve as an honorary lieutenant-colonel in the Canadian militia. On Oct. 20, 1987, the day of the steepest market crash since the Great Depression, Asper found himself participating in NATO war games in Europe, as part of a Canada infantry regiment operating out of Lahe, West Germany. "It's five in the morning and we get our Canadian army breakfast," he recalls. "It's just straight out of Oliver Twist. Then the Americans arrive for our final planning rendezvous, accompanied by McDonald's and Wendy's concessions mounted in armored trucks, serving delicious chocolate hamburgers. It was brutal. Anyway, our troops have these other guys surrounded and are going to fry them, because the pretend war has to be over that evening."

"Our general is junior to the American general, but he's all spelled



RECEIVING THE ORDER OF CANADA IN 1995: Leading a Global empire

up, ready for the big battle. So we walk over to the U.S. command tent, and our general is clapping his hands, comes to attention and reports that he's ready for war. The American commander, who hasn't shaved and is pacing his tent with his jacket off and his off, snaps back, 'What the hell are you talking about? This is finished. I've picked in the war games. We're going back to the men base right now. Haven't you heard the news? The Dow has dropped 508 points.'"

"The Canadian general, looking dumbfounded, manages a mild, 'Sir?'"

"Don't you know, sir? The Dow is crashing."

"What's the Dow, sir?"

It was not Canada's finest moment.

Meanwhile, Asper is trying to find a phone so he can postpone two CanWest stock issues due to hit the market that day, but has trouble because just about every American soldier is phoning his broker. After a while, the U.S. general decides that the market has stabilized enough for the battle to begin. "Let's go get the bugger!" he yells out, and the war drama resumes. Asper practices the memory. "You've got to appreciate the absurdity of this, otherwise things become too painful."

The birth of a new giant

BY JENNIFER HUNTER

George Petty is a plain-speaking guy, not prone to superlatives. So when he told Telus Corp. shareholders last April that he wanted to return the Alberta telecommunications company into one of the world's "premier communications" firms, he was not blabbing. Petty's determination to transform Telus from a company that only might give him a job was provocatively open to a national contender was apparent earlier that year when he tried to ink a deal with Dallas-based AT&T Canada Long Distance Services Corp. When that merger foundered in April, the calculating and obstinate Petty, Telus's president and chief executive officer, refused to retreat. By July, he was deep in talks with BCE Telecommunications Inc., controlled by BCE Corp. of Stamford, Conn., the third largest local telephone company in the United States. And last week, the two companies announced a merger that will permanently change the landscape of the roughly 322-billion Canadian telecommunications industry. Together, says Bruce Canfield, the company's new chairman, "We can take on anybody."

Telecom experts say the merger will erase the vestiges of once-invisible provincial boundaries that kept phone companies on their own turf. "The markets are merging," says Eric Monette, a University of Victoria professor who researches communications networks. "The monopolies held by telephone companies are now being dust." The merger will create a powerhouse with almost \$5 billion in revenues and \$5.2 billion in assets, a company with 22 per cent of the national market, second only to Bell Canada, owned by BCE Inc., with 42 per cent of the industry. "We're going to build an unbeatable company focused on growth," Petty said last week. "The opportunities are huge."

In fact, most of those opportunities will lead the new entity—to be called BCTelus—east into the rich Bell Canada territories of southern Ontario and Quebec. "Clearly," BC Tel president Don Calder told Monette's, "we are going to compete with Bell Canada." The journey east of the Alberta border comes no later than September 1st of Vancouver, which is building fibre optics networks around Canada. BCTelus has struck a deal with Lincor that will enable it to provide data services to lucrative business accounts in Montreal, Toronto and other cities in eastern Canada.

Canfield (left) and Petty in November—an industry reunion



Two western companies join forces to compete with Bell

TOGETHERNESS

Details about the company formed from the merger of BCE Telecommunications Inc. and Telus Corp.

- **Name:** BCTel Communications Inc.
- **Headquarters:** Bramley, B.C., and Edmonton
- **The market:** Local, long-distance and cellular service in British Columbia and Alberta, with plans to sell data services to companies across Canada
- **Foreign ownership:** GTE Corp. of Stamford, Conn., will hold 26.7 per cent
- **Assets:** \$9.2 billion
- **Stock market value:** \$10 billion
- **Annual revenues:** \$3.7 billion
- **Employees:** 75,000

SOURCE: TELUS CORP.

As for regular telephone users? They will see a broader variety of services, "a panoply of things they will have better interconnections nationally and globally." Some of the global connections will be provided because of the relationship BCTelus has to GTE, which will hold 27 per cent of the new company. GTE now owns just over 10 per cent of BC Tel, but that share will be diluted by the merger. It will, however, give the U.S. company a smaller stake in a much larger company, says Ian Angus, president of Angus Telecommunications Group. GTE is itself involved in a \$81.6-billion merger with Bell Atlantic Corp. that will give it much along the U.S. Eastern Seaboard and thus provide stronger U.S. links for the new BCTelus creation.

Analysts say Bell Canada has only paid its bills for another formidable new competitor. "Bell forced BC Tel into the hands of Telus," says telecommunications analyst Eamon Hoey of Hoey Associates Inc. It was Bell's intention to force a national data network—secretly managed but given the working title *Nixxon*—that led to the BC Tel/Telus merger, he argues. At first, he wanted to use BC Tel in the interim, giving it an equity position. BC Tel was overruled but foreign ownership rules prevented it from expansion outside the province. "We could be very successful in British Columbia, but everybody and their dog was able to come in and compete and we weren't allowed to go outside," says Canfield, who was BC Tel's chairman. "That gave us real challenges in growth." But when BC Tel realized it would have to close in on the new network, "We decided we weren't interested in being a sparsely player in a company controlled by BCE," says Calder.

Bell Canada president John MacDonald shrugs off the BC Tel story. "That's life in the big city," he says, adding that Bell was forced to develop plans for Nixxon because of a rivalry with AT&T. The new Nixxon/AT&T group was supposed to involve the participants in Skelton, the 66-year-old courtier sponsored by Canada's 11 largest phone companies and dominated by Bell. Telus is a member of Skelton and was bound by a tacit agreement not to compete with the other phone companies. "But there were strong indications on the part of Bell that it wasn't happy with this alliance," MacDonald says. "And if it had done the deal with AT&T, we would have had a hole [in Alberta] in our network." With Telus moving to become a national presence, Bell had no choice but to set up its own national data network, MacDonald retorts. "It set us a strong message and we felt we had to act." He says. "We had to have stable service in order to our customers."

With AT&T out of the picture and Bell creating a national network, Telus, with yearly revenues of \$2 billion, had to find some way to expand. "Telus has had a problem," says Ian Grant, telecom consultant with the Yankee Group in Canada. "It's traditional areas of business had come under threat from long-distance providers such as Sprint, cellular companies, and companies now providing local calls. And it was surrounded. At its back was BC Tel with the clout of GTE and annual revenues of \$3.1 billion. To the east in Ontario and Quebec lay the colossus of Bell Canada, with revenues of \$9.3 billion. Two years

ago, BC Tel and Telus had talked briefly about a kind of union, but the talks didn't go anywhere. Then, when the AT&T deal failed, Telus turned to BC Tel. "We were having a meeting in mid-May on another matter and Don Calder and I looked across the table and said 'Should we get serious about this?'" Petty recalls.

The two companies saw the marriage as "more or less a fait accompli," but not as the happy union the *Santa Fe*, N.M.-born contractor has been named president and chief executive officer and, at last week's press conference, he handled most of the questions. But Petty cautions: "We have to demonstrate seriousness to the regulatory authorities and primarily to our own employees that this wasn't a takeover." The merger, to be approved by shareholders in January, involves a cash, just a stock swap between the two companies. Telus shareholders receive .7775 of a share in the new company for each Telus share. BC Tel shareholders will get one share for each BC Tel share. BCTelus will operate for now from headquarters in both Edmonton and Burnaby, B.C., but with a total workforce of 75,000, company officials expect that there will be layoffs.

The question for other Canadian phone companies, such as provincially owned SaskTel and publicly owned Manitoba Telecom, is where to put their loyalty. "I guess they have some choices to make," says MacDonald of BCE. "We are unfortunately in working with small companies but I suppose they have another option too. If you're George Petty will want to talk to them as well." They rub his hands in place as he thanks about GTE/AT&T telephone, which is owned by GTE and operates in parts of Quebec outside the two major cities, in what is Bell's backyard. The company is not involved in the western merger, but there were some suggestions it could, as the future, because part of the BCTelus network would be in what is now Bell's western problem. "QuebecTel could be like Fido Centre coming down from the hills," Hoey says.

Analysis expects there could be future deals for BCTelus. One possible partner could be Toronto-based Caltel Networks Inc., which owns Sprint Canada Inc. Telus had looked at buying Caltel before because of its ties to Bell. "We may build a national network but I'm not sure because the price was too high," Petty said. Then AT&T could be back in the cards, although Petty says that isn't now an option. Such matchups would give the company national networks and allow it to sell long distance. In the corporate circuit it hopes to sign up for data services. As for Skelton, the decision for that alliance was made when permission for Petty's attempt to keep a merger with AT&T. But both Bell and the new BCTelus entity told Skelton will continue in some form, providing such services as 1-800 numbers.

Meanwhile, chairman Canfield says the merger is definitely not the final chapter in the BCTelus tale and that could follow that would redraw the map of Canada's telecommunications industry and further. With the deal made and plenty Petty at the helm, Canfield is undoubtedly right.

With ANTHONY CLARKE and THOMAS CARRINGTON in Toronto

The axe falls again

CN cuts its workforce in a drive for efficiency

Necessary downsizing or corporate greed? Canadian National Railway Co.'s announcement last week of plans to slash 3,000 jobs quickly prompted those disinterestedly opposed views. CN executives said the cuts were required to make the company more competitive. "We are trying to become the most efficient railroad in North America," said Paul Teller, CN's CEO. That's not the way Russ Hargrove, head of the Canadian Auto Workers, saw things. "It's good, just good," said Hargrove, whose union represents 6,500 CN workers. "The only thing that matters now days is shareholder value." For CN employees like Ray Muller, the impact was more tangible. With 15 years' seniority, Muller has



Working on the railway in Montreal, steel prices rise so new that 3,000 jobs will be lost

been laid off twice in the past two years from his Montreal job unloading automobiles from railcars. "I can't plan ahead," complained Muller, 34, standing outside the company's sprawling rail yards. "I can't go buy a house. I might not have a job tomorrow."

For employees, the announcement was particularly galling given the company's record profit of \$607 million last year. Only last April, Michael Sabin, the company's chief financial officer, was promising a new era of growth. "The most dramatic cutback is behind us," Sabin said. But that wariness, Teller said, the latest round of staff reductions, which

will be completed by the end of 1999, were necessary to keep pace with technological improvements, such as longer, faster trains, which require fewer employees. CN's third-quarter results announced last week accelerated the layoffs, Teller said. Those results show a nine-per-cent dip in revenue due in part to Asian economic problems and declines in grain shipments. "It's a painful but essential decision," said Teller.

As employees fretted, the company eroded its environment from other quarters. CN's stock shot up \$3.20 after Tuesday's announcement, closing Friday at \$75.20. But

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BUSINESS

the stock market trading was just sat in the weeds for CN workers, says Alex Bannan, national representative for the railworkers union. "It's a feeling of being laughed at when they see the investment community is applauding," he said. "This has nothing to do with running a better railway." The job losses brought a wave of new additions for CN staffers. ACrown corporation until 1995, CN has undergone a radical transformation in recent years. In its drive for efficiency, CN—with its latest cuts—has shed its workforce almost in half since 1992, from 30,342 to 18,000. Along the way its stock has become a top performer, shooting up from \$57 at its initial public offering in 1995 to a high of \$96 earlier this year.

The latest efficiency drive has been in the works for a year, some analysts said, and gained momentum with the appointment last March of Rhoder Harrison as CN's chief operating officer. Harrison had gained plenty of cost-cutting expertise in the former CEO of Illinois Central Corp., the most efficient U.S. railroad. CN plans to merge with Illinois Central and if the deal wins U.S. regulatory approval, the new company would become the fifth-largest railway in North America with the only north-south network

stretching from Canada to the Gulf of Mexico.

Union officials question how the company can afford to slash more staff. "My honest feeling is there is no fat left in the system," says Gary Huseck, vice president of the

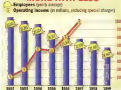
staff company spokesman Mark Hoffman.

Under Teller's stewardship, efficiency has become a mantra. Analysts-led CN's success in driving down its operating costs, a key industry performance indicator based on what percentage of revenue is required to operate and maintain the system. In 1995, CN's ratio hovered at 89 per cent while last year's healthier level of 79.4 was still higher than those of top U.S. railroads. From Wall Street to Bay Street, investment analysts give Teller much of the credit for the company's success. "Paul Teller is among the best in the industry," says James Valente, an analyst with Morgan Stanley Dean Witter in New York City.

Many analysts also support CN's latest attempt to cut costs still further and don't foresee any problems down the line. "They have an extremely good track record of taking costs out, improving productivity and efficiency while maintaining the key criteria of serving your customer," says Mark Nottback, a Toronto-based analyst with Standard and Poor's Corp. in New York. Looking ahead, says Adis Valentin, "Assuming this cost-cutting program is successful, I think they'll be positioned as one of the best North American railroads." But for CN's employees, reaching that goal will be a long and painful road.

BRANDEN BRUNSHELL in Montreal

MORE WITH LESS



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Deirdre McMurdy



Reluctant competitors

Harold MacKay has put Bill Knight in a tough spot. Knight is the head of the Credit Union Central of Canada, the umbrella organization for the country's 855 credit unions. MacKay, its chairman of the federal task force on the future of Canada's financial services sector, has flagged the credit union movement as the last best source of homegrown competition for the chartered banks. The MacKay Report recommends that credit unions be given greater powers, including the right to form national, federally chartered banks.

But while most financial organizations might pine for the opportunity to join those lucrative ranks, the credit unions are deeply divided about how to respond to the changes proposed for them. On one hand, credit unions are acutely aware that pending bank mergers and other market shifts require them to restructure in order to survive. But those credit union managers are wary of any move that would compromise their autonomy along with their traditional emphasis on community and ethnic niche markets.

At the annual meeting of the association of credit union managers made last week in Toronto, Knight's challenge is evident. He must develop and win support for a strategy that will allow credit unions to better compete in evolving financial markets. And he must do it quickly.

Both tasks are complicated by the movement's unusual structure and local focus. In fact, credit unions in Quebec, the province where the movement is largest and most influential, function separately and are not involved in the national organizations. The organization is also fraught with internal rivalries and considerable decision-making. There is extensive and costly duplication of back office administration, with more than 20 different computer systems in use by different credit unions. The movement offers as branded products to consumers. And credit unions are regulated provincially, which means that accounts cannot be transferred from one province to another.

To address at least some of those problems, Knight is proposing a National Service

Barry that would consolidate the size and power of credit union bodies outside Quebec. The NSB would combine back office functions, saving about \$45 million annually. It would reduce the cost of raising capital and, with a central credit base, improve credit ratings. A more cohesive structure would also allow development of new and branded products with greater consumer appeal and recognition.

Knight's model takes the fiercely guarded independence of individual credit unions into account. They would remain governed by their existing boards of governors. But at the same time, there is heated internal debate over a rival plan. A 15-member group, headed by Bob Quart, CEO of Vancouver City Savings Credit, advocates transforming the credit union structure into a national, non-member-owned bank.

Credit union managers are wary of any move that would compromise their autonomy

That proposal is controversial for several reasons. One is the symbolism involved: banks have been the traditional enemy of credit unions since their inception. The movement was started early in the century expressly to offer an alternative to workers who were ignored or rejected by established banks. And not everyone likes the notion of individual credit unions becoming directly managed "co-operative divisions" of the bank.

A further source of tension is the fact that the proposal is spearheaded by a Vancouver credit union. Because British Columbia has always had a disproportionately strong and wealthy membership base, it is watched carefully by others for signs of excessive ambition. At last week's annual meeting of credit union managers, several shots were taken at the Vancouver group for proposing to take the lead on the bank proposal.

Those divisions must be smoothed over before further integration is possible. There is an obvious irony in the situation. While the banks wait desperately to merge and avoid any government approval to do so, the credit unions appear to have the blessing of government but cannot decide what to do about it. With the general about to shift towards them, it is not clear if the proved independence of the credit union movement's members is a help—or a hindrance.

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Business NOTES

DEATH AND TAXES

There is not much the Supreme Court of Canada can do about dying, but it may have lessened the associated costs. The top court has ruled that Ontario's probate fees are really a tax levied without proper legislative authority. Ontario and other provinces with similar charges were given six months to revise the way they are set. Lawyers suggested the decision could lead to court challenges against other types of fees levied by government regulations, including various land development charges.

VIA GOES PRIVATE

The federal government plans to turn Canada's passenger rail service into a franchise operation by the turn of the century. The decision could take place along progressive lines, with the Atlantic provinces, Quebec and Ontario, and the West each forming a region.

Federal Transport Minister David Collier said the government would retain control over Via's overall operations, but the business of running its day-to-day operations would likely be sold to private firms. Ottawa would retain the power to provide subsidies for basic passenger services on remote lines, he said.

LAIDLAW LOOKS SOUTH

Not content with owning the largest fleet of school buses in North America, Laidlaw Inc., based in Burlington, Ont., made a \$1-billion bid for Greyhound Lines Inc. of Dallas. Laidlaw made the offer after acquiring independence as a new Greyhound Canada Transportation Corp. last October.

COMPUTER GAMES

The antitrust trial of Microsoft Corp. has kicked off with U.S. government lawyers alleging that the company illegally used its power to dominate the market for Internet software. The prosecution is focusing on the battle between Microsoft and rival Netscape Communications Corp. In 1995, Netscape controlled 90 per cent of the market for browser software. Its share has since fallen to 50 per cent, as Microsoft has built browser software into its Windows operating system. The trial ends, things are going well for the company, which had earnings of \$2.6 billion for the three months ending Sept. 30, up 26 per cent compared with the same period a year earlier.

The Volvo blockade

A fleet escape of the 225 employees who will lose their jobs when Volvo Canada Ltd. closes its Indian operations on Dec. 15 are not taking the news lying down. Thirty of them set up a blockade in the aging plant, located in a Halifax industrial park, and vowed they would not leave until Volvo agrees the severance package it has offered two weeks' pay for every year of service, up to 40 weeks and a maximum of \$35,000. Some employees have worked at the plant since 1983. Volvo responded that it has no contractual obligation to offer any severance at all and obtained an injunction from the Nova Scotia Labor Relations Board ordering the workers to leave the plant. The board said union members were engaged in an illegal work stoppage.

Bruce Hargrove, national president of the Canadian Auto Workers union, said he offers to negotiate with Gord Seemeyer, head of the



Unionists at Volvo's Halifax factory, giving notice

Canadian branch of the Swedish-based company, were rejected. Hargrove countered Seemeyer's response as an attempt to "intimidate." But the Volvo Canada president issued a statement saying the company's offer is more than adequate and that, in any case, it will not negotiate until the workers have left the plant.

The wage gap grows

The gap between rich and poor has become a yawning chasm, according to a report by the Centre for Social Justice, a liberal think-tank based in Toronto. Titled "The Growing Gap," the report found that, in 1996, the richest 10 per cent of Canadians with children had incomes that were 314 times higher than the poorest Canadians. In 1973, their incomes were 21 times higher.

To get by, more and more Canadian families have two full-time wage earners, two-thirds of mothers with preschool children work, compared with about one-third in the 1970s. The report's author, economist Armine Yalnizyan, blamed decreased government regulation in areas such as financial markets and called for greater efforts to close the gap, including more spending to support health, education and social programs.

FINANCIAL OUTLOOK

After weeks of gloom, there are looks of a little brighter for the Canadian economy. The Asian crisis is still likely to slow economic growth as prices for commodities remain low. But there are signs Canadian may be at least partly protected by low inflation and low interest rates.

The Royal Bank is predicting GDP growth of three per cent this year and two per cent in 1999, with a bank rate near 4.5 per cent by the end of next year. Canada's international trade surplus also shows

and improvement, rising in August to \$2.2 billion from \$1.7 billion the previous month. Most of the rebound came from a 31-per-cent increase in automotive exports, following the end of the General Motors strike.

—Rayne Bank of Canada

THE TRADE PICTURE

Canada's trade surplus for August



"The Canadian dollar gave up 2.1 cents versus the U.S. dollar over the course of the month. This has a huge impact on trade since most exports and imports are priced in U.S. dollars with a substantially heavier weight on exports."

—Scotiabank



Peter C. Newman

Jean Charest: a true profile in courage

Burn your
little
black book.

It is the ultimate irony of the looming Quebec election that the most revolutionary platform is that of Jean Charest, not of Lucien Bouchard.

The premier has come out squarely for the traditional tactic of pledging to hold yet another referendum on independence by 2001. "I am convinced that Quebecers have a tremendous wish for their sovereignist future and that sovereignty is an inevitable part of the future of Quebec," he declared last week, firmly tying his flag to a 19th-century platform in a 21st-century world.

Predictably, the Canadian dollar immediately plunged to the expectation that the decaying round of negotiations for Quebec to go it alone was about to be repeated, dragging down what little visibility remains in the Quebec economy.

The Liberal leader, on the other hand, has pushed his party into contemporary mode: first would complete the ouster of Quebec Revolution of Jean Lesage by modernizing Quebec's economy. Charest has the courage of his conviction that what has prevented Quebec from reaching a viable future is the threat of breaking away from Canada and becoming a closed society in an increasingly globalized world. He knows that international investors will stay away from the province given that circumstance because, as every economist agrees, sovereignty would bring with it capital flight as severe as those currently devastating Brazil. That, in turn, would require capital and exchange controls that would prevent, not only Quebec investors, but ordinary citizens from taking out their funds.

The global moneyman could care less about Canada's dubious future without Quebec, but they can spell the likely creation of a banana republic on the St. Lawrence if Lucien Bouchard has his way, and want no part of it.

Charest's platform is being compared to the radical agenda that allowed Mike Harris to win power in Ontario three years ago, but Quebec's circumstances are vastly different. Unlike Ontario, where politics is still a game, Quebec's separatist obsession, dating back to René Lévesque's first election in 1976, has inflicted moment damage on the province's economy. Because it has driven away investors, Quebec's taxes are among the highest in North America. The separatist pretensions of Parti Québécois governments have lowered the province's credit ratings so steeply that interest premiums on public sector borrowing are higher—*even than Newfoundland's*.

Charest's electoral crusade will aim to level the playing field. It's less political than economic, since Quebec is anxious to compete with other jurisdictions for the capital investment that must drive any prosperous society. His platform of carefully co-ordinated tax cuts, deregulation of the public sector, and privatization of Quebec's top-heavy, government-owned enterprises would transform the

province's infrastructure. That kind of radical stance requires more political courage than Bouchard's repeated calls for breaking up the country. Only the diehard separatists still nurture thoughts of re-voicing the busy dreams of past glories, snuffed out on the Plains of Abolition in 1798.

The PQ's best chance of winning is the distinct possibility that Charest's consensus will be undercut by Jean Chrétien, who wants to save the country alone, though his performance on the issue almost produced the opposite. The Prime Minister is still smarting from Charest's successful grassroots campaign in the 1995 referendum when he rolled the federalist troops while every Chrétien appearance hurt the cause. Around that time, the federal Liberal leader kept insisting that "for Quebec to separate would be completely illegal and unconstitutional," a dubious stand that has since been challenged by the Supreme Court.

(Chrétien's style of draining the country, incidentally, was echoed last week when Calgary socialist Dorothy Jaudin was granted an absolute discharge. Jaudin had repeatedly shot her estranged husband, Earl, three years ago and was charged with attempted murder. Her lawyers had won her acquittal, we were reminded, by insisting that, at the time, she had been fantasizing "in a robotic voice" and wasn't really aware of what was going on: the perfect description of the Chrétien government.)

The next month will test Charest's political skills and decide his future. If he wins and emerges as the savior of the country, he could return to his first love, federal politics, and become Canada's next prime minister under almost any ticket he chooses. If he loses, he is toast.

Charest knows all that and will surprise voters with the strength of his appeal. No matter how sensible his platform may be, Charest knows that elections are not won by logic. "People pay no attention to figures, no matter who puts facts on the table," he once told me. "I love to emphasize to Quebecers the strong link they have with their hearts for Canada, which I am convinced is there and has always been there. No amount of manipulation can hide the dramatic consequences of a vote for the PQ and independence. Whatever kind of costly costing they put on it, it still comes out looking like the traditional Jacques Parizeau sticky bun."

Good point. In the wild maelstrom of Quebec politics, the former PQ premier will no doubt emerge as the federalist's ace-in-the-hole. The unshakable Jacques will be there, right on cue, blowing through his razor-thin, damp hair descended to sabotage Lachin at every turn. An unscrupulous nose sniffer, Parizeau has his feet in his mouth so often that he only stops talking long enough to change feet.

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Deals and discounts

Despite high interest rates on most standard bank credit cards, Canadians are continuing their love affair with plastic. But they also love a bargain, and more and more banks and retailers are using joint marketing programs to lure credit-card users with the promise of special deals and discounts. Last week, the Toronto Dominion Bank upped its ante in the battle for customers by unveiling two new Visa cards tied to the products of well-known retailers. For the quick, there is the Harley-Davidson TD Bank Visa card: every dollar charged to the card gives the customer the chance to win a new Harley-Davidson motorcycle in a weekly draw. "It's part of the whole Harley-Davidson thing," explains Cindy Terlini, spokeswoman for the TD Bank. For the cost-conscious,



Harley products: a weekly chance to win

there is the Wal-Mart TD Visa card. The card offers no annual fee and an interest rate of 14.99 per cent, compared with 17.9 per cent for the bank's TD Green Visa card, and 20.9 per cent for many department store credit cards. But unlike some other alliances between banks and stores, there are no points or special rebates for shopping at Wal-Mart. Executives at the U.S.-based discount chain say such loyalty programs, while popular, can ultimately push prices higher. That possibility does not seem to bother Zellers, one of Wal-Mart's rivals. It has had an alliance with the Canadian Imperial Bank of Commerce for three years, offering a CIBC Club Z Visa, which gives users 15 bonus points for every dollar charged.

Money Talks

A new way to save

After years of complaints from employers about too much paperwork—matched by a steady drop in sales of Canada Savings Bonds purchased through payroll deductions—the federal government has come up with a new way for employees to purchase bonds. Previously, employees made loans to their staff, which were then repaid through payroll deductions. Now, deductions will be sent directly to the Bank of Canada, where each participating employee will have an account that will pay daily interest—at a four per cent rate. Bond certificates have been eliminated. Instead, employees will receive semi-annual statements. So far, the new procedure appears to be convincing some employers to take a second look after an eight-year hiatus. Chrysler Canada, with about 17,000 eligible employees, has re-joined the program. About one million Canadians purchase CSBs at work, compared with about half as many who buy directly from financial institutions.

Cards for kids

The Royal Bank recently joined the CIBC and the Bank of Montreal in offering special, low-limit cards for children. The Royal's so-called kids card, sporting a picture of a lion cub, allows parents to help children learn banking basics, but with clear limits. The cards permit only deposits and bank-book updates when they are ready; children can't move to youth cards that allow withdrawals.

The joy of stress

There must be something extraordinary about being self-employed, according to a recent survey by Financorp Research Group, almost 60 per cent of Canada's most successful entrepreneurs would not sell their business to work for someone else, even if they could double their income. The survey for Royal Trust found many business owners work long hours—some up to 16 hours a day—well more than a third reporting that their families often suffer. The vast majority say money is not their main motivation—the reward, they say, is independence.

"50 years of building resources around the world...that's impressive."



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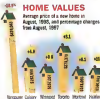
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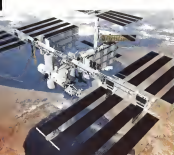
Real estate revival

Buying a house can be a scary experience, especially when the economic outlook is uncertain. Many consumers remember the dark days of the early 1990s, when housing prices in many parts of Canada took a sharp drop after years of steady increases. But so far, the increase in house prices that occurred last spring and summer appears to be holding. According to third-quarter numbers released by Royal LePage, one of the country's largest realtors, housing prices stabilized over the summer. Housing markets in cities such as Halifax, Montreal, Toronto and Calgary were particularly strong, with many owners taking the opportunity to move up to more expensive houses. In fact, the only centres that experienced significant declines were Vancouver and Victoria, where the slumping B.C. economy took its toll. For those who take a long view, there was also good news. Despite the bumps of the past decade, average prices for

new and existing homes were up, compared with average prices in 1989. That year, the average new house cost \$192,355, according to the Canada Mortgage and Housing Corp. The average price of new homes this year, for the January to August period, was \$217,065.



FORECAST: Inflation. Canadians digging in their wallets for rate changes may wonder where it all goes, but they can't blame rising prices. Last month, the consumer price index was up only 0.7 per cent year over year. The widely watched core index, which excludes prices for food, energy and indirect taxes, held steady at 1.3 per cent. That is good news for consumers with a slowing economy and a stabilizing dollar, economists say continuing low inflation could allow the Bank of Canada to cut interest rates.



NASA announced in January that Glenn was physically fit to fly, the popular politician has been on the covers of *Time*, *Life*, *Newsweek* and *Popular Science*. CNN even hired television legend Walter Cronkite—the star of space exploration in the 1960s—to co-host its mission coverage, including the live broadcast of the launch.

The attention is well deserved. Ellen Dettich would say. Nova spry 93, Dettich was Glenn's high-school science teacher in New Concord. He knows that insurance reports are eager to find a crack in Glenn's shining suit of Americana. He volunteers "The Slank Story," even though he knows it will not quench the media's thirst for scandal. As Dettich tells it, Glenn's future wife, Annie Conko, and her teenage girlfriends were standing on a winter lawn in Brown Chapel on the grounds of Muskingum College. Glenn, all

NASA sending of space station: Glenn (center) with other crew members: a publicity show?

John Glenn's return sparks interest in the space saga

red hair and freckles, was accompanied by one of his ladies. They were eager to walk the girl home. The boys stumbled upon a slank in the church basement and poked it with a stick until it sprang. He cut loose, out door sports. "Ditch says with a laugh, "It wasn't very long until that meeting broke up but I don't know if they ever got to walk any of the girls home." And that's as racy as it gets.

For all Glenn's wholesome reputation, NASA knows that even the nicest guy in the world, at space, has to earn his keep. Glenn will be one of two paid-up specialists, essentially scientists in space. Glenn's primary subject: himself. A battery of tests he is in contact on his body will investigate the similarities between aging's impact and what astronauts go through when subjected to the near absence of gravity. Phenomena under examination include bone and muscle loss, balance disorders, sleep disruptions and a weakened immune system. Glenn will be required to, among other things, monitor his heartbeats and collect samples of his own blood and urine. NASA scientists, meanwhile, will record his brain-wave activity while he sleeps, and his coordinative while he is awake.

There is, however, an inescapable problem: the value of studying just one person has profound statistical limitations in terms of the conclusions that researchers can reach. Canadian astronaut Dr. Ulf Merbold, a member of a shuttle mission last April and now director of the Space and Life Sciences Directorate at NASA's Johnson Space Center in Houston, readily acknowledged the limitations of what Glenn and NASA can accomplish. Nevertheless, while brief reporters in Toronto in September, Williams emphasized that Glenn's participation is an important first step that will "open the window of understanding to a new world."

Time will tell. In the interim, there will be plenty for Glenn's excitement to do. Using the mechanical Canaveral, they will deploy a satellite, the Spitzer 201, to observe the sun's outer atmosphere in ultraviolet to understand more about the solar winds that can damage communications and television satellites. They will also test new components to upgrade the Hubble Space Telescope and study ultraviolet radiation.

Research on the mission has a distinct Canadian component. John Davies, a professor with the University of Toronto's Institute of Biomedical and Biomedical Engineering, has designed an experiment to study the primary cells responsible for bone formation and bone loss. What people often do not realize, Davies says, is that the human skeleton is a dynamic tissue, with bone constantly being made and taken away. Over the course of the next 25 years, the average person's skeleton will be completely replaced with new bone. In space, the balance is lost between bone-making cells and cells that break down

BY DANYLO HAWALESHUKA

A HERO IN ORBIT

Exploration of our land or another has a long history in and around the rolling hills of New Concord, Ohio, boyhood home of John Herschel Glenn Jr. In the early 1930s, three-time winner of the right-hander's County, pulled by teams of six powerful horses, hauled through New Concord on their way to agitating the American West. In 1939, Pennsylvania immigrants of Scottish and Irish descent settled the eastern Ohio town located by the National Road—for decades, the most heavily travelled artery in the United States. The highway's popularity ebbed with the coming of trucks, then surged again with the primacy of the automobile. Finally, in the early 1960s, the new Interstate 76 left Ohio's storied east-west road principally to local traffic.

Still, there was one more frontier to tame. As one of the seven men Mercury astronauts—celebrated in the book and movie *The Right Stuff*—Glenn rocketed into history in 1968 inside the tiny Friendship 7 capsule, becoming the first American to orbit the Earth, and a certified Yankee hero. But now, on the eve of his second voyage into space—at the extraordinary age of 77—his reputation has been decisively revived. Critics say his inclusion in the seven-person crew aboard the space shuttle *Discovery*, scheduled to lift off this week from the Kennedy Space Center in Florida,

amounts to no more than a publicity stunt by NASA, the beleaguered, perennially cash-strapped U.S. space agency. They question the scientific value of letting an aged hero hitch a ride-day journey on a shuttle mission that could cost as much as \$600 million.

But NASA says this is no joke. In the agency's view, monitoring the oldest man ever to fly in space could increase its understanding of aging's adverse effects on astronauts, effects that physiologists insist again's assault on earthly bodies. Such research, NASA officials add, could also translate into better health care for the elderly back on Earth. It is a position assailed by many in Glenn's post-aviation home town, where many still regard him like Lardie Porter, a professor emeritus at New Concord's Muskingum College, say there is nothing wrong with an active septuagenarian going into orbit. "It's not," the professor says, "like he's some oldie going up in space to stare out the window."

As far as NASA is concerned, Glenn could scarcely have come along at a better time. After 56 shuttle missions since 1981, space travel has become so routine that launches hardly merit a blip on the evening news. But Glenn, who has spent the past 24 years in a Democratic spinster, changed all that by successfully lobbying NASA for another try. The initially beneficial result has Glenn getting what he wants, and NASA and partners like the Canadian Space Agency bene-

fitting from the public's renewed interest in the space-exploration saga. That interest and, more importantly, the financial support that space agencies advocate hope will flow from it, will be crucial in the coming years as NASA and its partners prepare to assemble the all-developed International Space Station. The station's first Russian-built module is to be launched from the Baikonur Cosmodrome in Kazakhstan in less than a month. And Canadian astronauts will play a crucial role in its assembly, with three of them—John Pyroch, Marc Garneau and Chris Hadfield—scheduled for separate shuttle missions beginning next year. With the world now watching, the stage is set for an unprecedented international exploration of the vast frontier that is space.

Scenes wide, picking the senior star, in many ways, an inspired decision. In New Concord, population 1,000, not including the college students, Glenn is widely regarded as a genuinely true, down-to-earth person. He believes in God, has integrity, a profound respect for his country and a Presbyterian commitment to public service. In the 1960s, he showed the right stuff in a number of ways, including seeking his beloved Mercury astronaut colleagues for changing fuel wastes and running the risk of embarrassing NASA. Perfect Americanism incarnate—there and now.

And the media have taken the bait. While typical shuttle flights draw about 150 requests for accreditation at the launch site, Glenn's mission, STS-65, has attracted more than 4,000 from around the world. Since

SPACE

bone. Davies wants to find out whether the infarct area is made up of unmineralized bone-making cells, osteoblasts, bone-storing cells, or a third and as yet unknown culprit. There is a pressing need to find out. After just three months aboard space station Mir, cosmonauts lose almost 20 per cent of bone mass around hip joints. "Imagine," says Davies, "what would happen in a 2½-year trip to Mars."

A second Canadian study, designed by Louis Delbecq, head of biochemistry at the University of Saskatchewan, will attempt to grow protein crystals of an enzyme that makes the much-altered diabetes. In the near-weightlessness of space, crystals grow bigger and more precisely than they do on Earth. When returned from space, the crystals will be X-rayed by researchers to determine their three-dimensional structure, with the aim of developing a drug to block the enzyme. In another study, pathologist Don Brooks of the University of British Columbia in Vancouver has designed an experiment to separate cancer cells from normal cells, a process that could lead to medical advances on Earth. Operating in the microgravity of space, Brooks says, will give his research a finer focus. "It's an efficient way," he says, "of answering all sorts of questions."

Questions of cost and around construction of the International Space Station, a permanently manned platform for space experimentation. First and foremost is how much will it cost. The United States conservatively estimates assembly costs for the station at \$27 billion (plus \$20 billion to operate for the first decade after it becomes operational). But major mission failures, where an entire payload is lost, or other unforeseen cost overruns, could push the figure several billion dollars higher. At its launch, NASA estimates it will take 15 missions by its Space Shuttle and Russian craft to assemble the station by 2004.

Another question is timing. Last month, NASA confirmed that the station's first element—the Russian-made Zarya Functional Cargo



The spirit of New Concord, Ohio: It's not like he's gone old people going up in space.

Block module—will be launched on Nov. 20, signalling the start of the station's long-awaited construction. Zarya had been scheduled to fly last June, but the cash-strapped Russians were unable to meet their deadline. NASA also confirmed that the second element, the U.S. made Unity module, is to be launched on Dec. 3.

It is the third component, Russia's so-called service module, that is currently causing anxiety. That module will house the station's first crew, scheduled to be led by an American, accompanied by two cosmonauts. Its launch had been planned for next April, but delays have forced it to be rescheduled for July, putting off plans to have the station inhabited next summer. The service module's three-man-a-posturement will almost certainly push back the shuttle plans of Canadian astronaut Pyroty, who was expected to fly in May. German, who was set to go up in August, and Hadfield, who was booked for December, 1999. All three missions include components related to the space station's assembly. "It is safe to say that they'll be delayed," says NASA spokesman James Hartfield.

While there have been delays—and more appear inevitable given Russia's economic and political instability—the station's assembly seems destined to proceed. A critical tool in the construction will be the next generation of the robotic Canadarm that has performed so well on shuttle missions. Built by Toronto-based Spar Aerospace, the so-called Space Station Remote Manipulator System will be equipped with a Special Purpose Dextrous Manipulator. In other words, a new and improved Canadarm, featuring a "Canadarm hand" to move equipment and supplies, release and retrieve satellites and astronauts with assembling the station. The first element of the new system was to have flown with Shuttle 28 at the end of 1995, but that flight will likely be postponed until early 2000.

But that is all in the future; this mission belongs to Glenn. Whether his mission yields any significant science or not, there is no denying the resonance of his return to space. Harold Kaiser, a retired Presbyterian minister who played college football with Glenn at Muskegon, wishes the home-town boy well, recalling the sentiments of Glenn's backstopper. "Using the words that astronaut Scott Carpenter used 'Godspeed, John Glenn.' Do it now," Kaiser says. Judging by the worldwide attention to Glenn's mission, this is one American hero who travels well. □

An astronaut's-eye view

Canadian-owned Broadcast Sports Inc. of Odenton, Md., is best known for building the miniature television cameras mounted on race cars and in the helmets of hockey goaltenders and basketball catchers. The tiny cameras transmit images that heighten the view of a sport of being in the thick of the action. Now, Broadcast Sports, a wholly owned subsidiary of Plumborough, Ont.-based camera manufacturer Wescam Inc., has signed a \$4-million contract to supply NASA with video cameras to be mounted on the helmets of astronauts assembling the International Space Station. When it bought Broadcast Sports in 1996, Wescam was already well known for its ultra-steady cameras and microcine time-lapse systems that can be mounted on helicopters, boats or cars. Wescam cameras have been modeled in dozens of movie blockbusters and several Olympic Games.

The pictures taken in space, however, will not be for the entertainment industry.

Rather, they will capture images from the space station assembly site as crews aboard the space shuttle and on Earth can double-check the job. Each astronaut's helmet will carry three cameras about the size of a cigarette package—with wide, medium and narrow angle lenses.

John Porter, president of Broadcast Sports, says NASA was attracted by the cameras' ability to withstand the harsh environment of race cars, where vibration and swirling engine exhaust are hard on equipment. In space, the station will orbit the Earth once every 90 minutes, spending an hour in the sun, 30 minutes in the dark, Porter says. With each space walk lasting up to six hours, the cameras will be repeatedly exposed to temperature fluctuations between 125° F and 125° C. "Our equipment," says Porter, "has to survive." Its severest test is coming soon.

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Entering the Friendship 7 capsule for the historic 1962 flight, no fancy pedigree, no royal bearing

A man for the times

Glenn is an American Dudley Doright

BY DAVID SHIRKMAN

In a tiny mountain village in the remotest reaches of New Hampshire, the kind of rural crossroads found only by politicians desperately seeking the White House, one-time presidential candidate John Glenn encountered a set of 21-year-old twins on the town square. They were born in 1962, the year he became the first American to orbit the Earth, and one of the men was named John, the other Glenn. In Amherst, N.Y., just across the border from Glens Falls, a book publisher has set up headquarters on John Glenn Drive. There are so many buildings, streets and schools named for John Glenn that his senatorial office has lost track of the number.

John Glenn is the first and last American hero of the postwar era. In the chaotic year of the Cold War, he floated the silver suit of the Mercury astronaut, was blasted above an Atlas booster, paraded into a space capsule the size of a washing machine and then was propelled—partly by liquid oxygen, partly by the hopes of his countrymen—into space. He very nearly didn't return, his head stuck aside loose and, while the world watched on live television, Russian control specialists worried that he might be consumed in a fiery re-entry that would have ended both his life and the U.S. prospects of reaching the moon by the end of the 1960s.

He returned to win a ticker-tape parade (three times of the lower Manhattan), a cameo role in the new Camelot (President John Kennedy, worried about re-election in 1964, stuck to Glenn like glue), a political career (four terms in the Senate from Ohio, one of the so-called earth backgrounds of American politics) and a reputation as ship as his Mercury space suit. (All that, and he was not even

Everyman, because he was so 99.44-percent pure Populizing, apple-pie eating, flag adoring American. Born in the heart of the heart of the country: Sea of a plumber, thrave, honest and true. Also modest. As a youngster in New Concord, Ohio, he was chums with the little girl who lived on his own street, Bloomfield Road. She was another curiously normal American known then in Anne Clark, known for the past 55 years as Annie Glenn.

Glenn was a hero in two wars, the Second World War and Korea, and then became incontestably the least interesting, least tempestuous, least war-cracking, least wild post pilot in history. A Puritan among pagans, he was chosen as one of the first American astronauts, mostly because of the minor reason among myriads, and maybe the only one of the Original Seven (as they are regarded in mythology) ready for peace time when the Cold War got hot and heated up the space race. He was, and is, a below-the-400-paroled Dudley Doright, a member that has fresh appeal in the Age of Movies.

Now, Glenn is called upon to be heroic again, to become the oldest space traveller ever. He relishes the role as hero, of course, knowing that his first four hours, 55 minutes and 23 seconds came aboard Friendship 7. He'll be on the conveyor to perform medical tests—some involve jerking about studies on the human immune system and the similarities between what happens to the bones of old people and the bones of astronauts. (The last time he went into space, U.S. scientists, themselves so innocent and ignorant of the effects of space travel on the body, worried that his eyeballs would change shape in weightless orbit. They didn't.)

But Glenn's Discovery trip, like his Mercury voyage, isn't about the human body. It's about the human spirit. Which is why the Medal of Freedom just came out with a new How We Were section honoring John Glenn. And which is why, once again, on Oct. 29 the whole world will be watching John Glenn. □



nautica

David Shirikman, Washington bureau chief of The Boston Globe, has covered John Glenn's political career closely for the past 15 years.

The heritage of storytelling



Author and columnist Robert Fulford explains how the tradition of storytelling connects us to our past and to our descendants in the next millennium

Peter: "You see, I don't know any stories. None of the lost boys know any stories."
Wendy: "How perfectly awful."

—Peter Pan, by J. M. Barrie

We should be ashamed of ourselves, that's the unanimous judgment handed down from on high by moralists commenting on the Lewinsky case. For signs of 1998, the world has tilted noticeably about the American president and his bizarre little "affair" with a young intern. Pious commentators insist that we should not be as interested in this event as we clearly are. In compensation, people carefully discuss the most minute details and then announce they are sick of it, they want to hear no more. After that, they turn on the TV set and watch three journalists and a guy from the White House argue the meaning of the latest revelations. Scandal makes hypocrites of us all.

Why? Why do we stick with it, why do Washington journalists follow the President and his persons down every obscure pathway of speculation, and why do we follow the Washington journalists? Probably not out of hatred for Bill Clinton, and certainly not for sexual excitement (because who calls the Star report pornography: has never read pornography?). The reason should be clear: we can't ignore it because it is such a story. It contains the elements that have excited the imagination since long before the Aeneas episode began circulating in Aeneas manuscript, more than five centuries ago.

What's this story about? Nothing significant—just power, hate, shame, weakness, ambition and lust. At its core stands a man of incomparable worldly an-



Downs: George V (left). Peter Pan and Wendy each is part of a "twining ocean of stories" in a world that cannot get enough

thropy, brought low by his other self—the careless and irresponsible boy who later made him, perhaps, at the highest standard this lawyer occupying the Oval Office. Only the truly apostate, surveying this shattered moral landscape, would dare to judge it meaningless. Only those who are excessively conscious would dream of calling it trivial.

We humans are all storytellers, or storylisteners, or both. That's a crucial element of our humanity. Passing down the generations, constantly changing under the pressure of shifting circumstances, stories link humanity together in chains of narrative. Olympeus sets out on the wine-dark sea, fights incredible monsters, endures endless hardships, and eventually finds his way home, and so does Paul Derogator, aka Magnus Bane, in the *Deflected Trilogy* of Robertus Brown, and so do many thousands of other humans conceived in the 2300 or so years between Olympeus and Emerson.

Personal patterns of storytelling connect our feelings and thoughts to those of people who lived in the distant past. Barring a fundamental change in human nature, they will connect our descendants in the next millennium to us.



Ours has been, pre-eminently, the storytelling century: ever before have so many of us had the choice to absorb so many stories. Earlier centuries heard stories face-to-face, listened them out from pictures on the walls of caves or cathedrals, read them in manuscripts, and finally (from the 19th century onward) read them in printed books. The 19th century industrialized storytelling through popular novels and magazines. The 20th century made stories pervasive. Now they are installed as constant elements in our lives, delivered through movies, radio, television and the Internet, all of them extensions of narrative. The 21st century will find new ways of telling the old stories and developing new ones. So far, so good: chances excellent for literary experiments on the Internet—but then, the novel at its birth was thought to be frivolous and the movies, when new, were no more than a lark.

We might have expected that humanity would at some point have resisted this swelling ocean of stories, would have been repelled by so much persuasion, so many arguments, so many seductive resistances. But no: it appears we can never get enough. We thrust after stories of all kinds—epics, tragedies, comedies, novels, movies. We are insatiable. Many of us are so enchanted we go back to the same story again and again, searching for fresh meaning. Some people like Robert Scudlark, the former Kennedy leader of the United States, like *James* over and over. Others watch *Game of Thrones* every chance they get. I used to read *Blackberry Pies* every year. There

are those who believe Christmas incomplete without a Christmas Carol by Charles Dickens. Given a chance, we convert real tragedy into stories and then make stories into parables, or life-lessons, which we use as the beginning of wisdom. The Titanic, greatest of ships, sinks into the Atlantic on April 15, 1912, with 1,523 lives lost. Then, it becomes a metaphor and sinks again, this time deep into the human consciousness. It becomes a profound symbol of greed, pride and the danger accompanying technology, a threat that the world didn't (left that moment) understand. It remains with us through the century. Finally, in 1997, it moves again to the front of our minds, the subject of a parable-laden movie that fills theaters everywhere.

There are those (I'm among them) who consider James Cameron's *Titanic* an expensive piece of manipulative trash. But who can fail to respect the impulse behind those who watch it in tears, re-living in a new generation one of the mythic events of modern history? Important stories aren't necessarily called or clever. Some are theologically obvious, pondering their lessons home like midway walkers driving spikes into the ground. But even of their most ordinary they deliver something powerful to us. Perhaps some stories are simply forgotten, but as stories (as W. H. Auden said) are usually remembered if we remember them, we have our reasons.

And stories shape us. Mark Turner of the University of Maryland, in his brilliant book, *The Literary Mind*, tells us clearly: "Narrative

Essays on the MILLENNIUM

language—story—is the foundational instrument of thought. Rational capacities depend upon it." He believes that storytelling is our chief means of explaining the world to one another and ourselves, and the principal way we learn to imagine. It is essential to human cognition. Stories teach the brain how to work.

Further grounds for there in the neuroscience of Gerald Edelman, who argues that the way we see the world depends on the "collateral" ("wags") of neurons to pull together scattered bits of perception into thought. Stories are the forces that set these neurons firing and connecting, and the connections that result become the architecture of human intelligence. Those who spend long hours reading stories to their children are clearly on the right track—and so is the child who demands the same story over and over again. A neural path is being carved through the mind, perhaps the child gets it right by instinct.

In the sciences of the mind, there is something even more compelling to be said about narrative. Sigmund Freud became the most influential theorist of the century because he told effective stories, and revealed the stories of others in ways that elaborated on his own patterns of thought. In one sense, Freud ends the 20th century as a failure, because of analysis and psychoanalysis can now demonstrate that he often exaggerated his results, that he failed to understand what some of his patients were telling him (about sexual abuse, for instance), that his rate of helping patients get better was not high, and that there is no way (at least there ever be a way) to prove his theories by anything remotely like a scientific method. As a result, some of the most important of psychoanalysis has been scorned or ignored here. Even so, he has captivated. Go the movies, pick up a novel, switch on a TV talk show, and there it is: Freud who is in charge, whose concepts provide the underpinning of everyday discourse. Freud remains the most quoted author of the century by far—and often he is excessive, even to the point of being a little overboard.

All this reveals partly from his ability as a teller of tales. His case histories stand as some of the great stories of the century, arranged for maximum emotional impact, complete with foreshadowing, delayed revelation and suspense. Early in his career, Freud presented his first analysis in the weekly newspaper to do. After a lecture by his teacher, Jean Charcot, in 1885, he wrote to his fiancée: "My brain is acted on after an essence in the theatre." When Freud turns to Sophocles in *The Interpretation of Dreams*, he argues that the story of Oedipus the King is the story of all men: "His destiny moves as only because it might have been ours—because the oracle laid the same curse upon us before our birth as upon him. It is the fate of all of us, perhaps, to direct our first sexual impulses towards our mother and our first hatred and our first murder towards our father." King Oedipus, who slew his father Laius and married his mother, Jocasta, mainly shows us the fullness of our own childhood wishes.

Our dream, Freud says, demonstrates that this is so—and he tells this tale with such consummate authority that those of us who have never dreamt of incest or parricide may well imagine that this demonstrates an imagination before us. Freud makes even his own theory into a story, and his theory is the method of analysis, now, because of Freud, and finally international through as a story. When he decides to conduct a self-analysis, he turns this process into a highly dramatic event, an epic of private horrors. Freud's accomplishments parallel in modern times those of Joseph



Freud: the most influential thinker of the century, his case histories were great stories because they related the experiences of others in ways that elaborated on his own patterns of thought.

in Greece, who integrated dreams and transformed them into prophecies. Freud, clearly, redeemed the lives of his patients through imaginative understanding, as Joseph's ability to interpret dreams saved him from unjust imprisonment in the jail of the Egyptian pharaoh and ultimately led to freedom from slavery for the hebrews.

Robertson Davies, a Canadian rather than a Freudian, loved stories for their joy and their terror. He studied in ghost stories, which he used to tell annually to graduate students at Massey College in Toronto, where he was founding master. He had no time for those who had no time for stories. He liked to quote Sir Nathaniel, the master in *Laura's Lover's Last*, who says of the stupid old Comand: "He hath never led of the statistics that are bred in a book... his intellect is not replicable, he is only as a man, only sensible in the outer parts."

Stories are the launching pads for the great characters who populate our collective imagination and our language: Scrooge, Dr. Jekyll and Mr. Hyde, Frankenstein's monster, Sherlock Holmes, Her Brother, Remon. The great stories seem never to die but instead refresh themselves with each generation. The tensions of Giuseppe Cassanova, the 18th-century adventurer, seem to me as pertinent as the basic issue of *The New Yorker*. The *Book of Job*, read in 1968, has ironic, emotional power, and evokes mystery. *Twelfth Night*, the loveliest of Shakespeare's comic stories, contains twists of plot and language that catch our attention even though I've known them for 40 years.

Sometimes, a brief story brings a whole era in history to life. Eugene O'Connor's *The American Historian*, tells such a story of the Great Terror under Stalin. No matter how terrible Stalin's crimes became, comrade Khrushchev continued to insist he was leading the Soviet people towards the promised land. Long ago, Khrushchev liked to believe the war was a good and holy war whose essential kindness was undermined and reversed by cruel and corrupt officials. In the same way, they blamed Stalin's atrocities on the secret police. One day, the great poet Boris Pasternak met Ilya Ehrenburg, the journalist, on the street. Pasternak expressed his horror at the arrest of innocent people, and finally delivered the classic line: "I am not a poet, I am a man, I am a man." Story-depression is a major theme in *Peter Pan*, that children's classic. This particular

form of emotional and intellectual poverty (not otherwise cited in literature, so far as I know) affects all the lost boys, including Peter himself. They don't know any stories, which cripples them. Because they can't understand stories, they can't grow up and inhabit stories of their own, as adults do.

Peter tells Wendy why he has been coming to the nursery window of the Darling family: he wants to hear Mrs. Darling tell stories to the children. He says he recently heard her telling a lovely story, something about a prince who couldn't find a lady who wore a glass slipper. "Peter," says Wendy, "that was Cinderella, and he found her, and they lived happy ever after." Peter immediately gets up and goes to the window, and Wendy asks where he's going. "To tell the other boys," Peter explains. And *Peter Pan*, the story, is launched.

The word "story" has often carried negative meanings. In the 17th century it implied scandal. "He has made a story with a new mistress." In Dickens, "story" could be a synonym for "foolishness," as when he wrote about an untalented child who received "sundry thumps on the head from both his parents, for having the wickedness to tell a story." But that fits, too, because most of our important

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stories are partly or entirely invented. In recent decades—and this also is true to ancient minivan—"story" often means structure, at sequence, as in the storybook drawn in an ad agency for a TV commercial, or the story editor who fits together the plots of programs. When the movies deal with historic events, the first stage involves building a narrative that will make dramatic sense, as a story line. In David Schachner's 1981 best-seller, *What Makes Superman Kneel?*, a character says "I've been over there to make a Jefferson picture, I can only remember out the golden story line."

We remain enchanted by the image of the ancient storyteller sitting beside an open fire and speaking magic words to anyone within earshot. That character comes mostly to life as a woman in Anthony Magill's 1996 film, *The English Patient*, based on the Michael Ondaatje novel. Finding a host of metaphors in the desert with her husband, Katherine Clifton (played by Patricia Scott Thomas) recites poetry as she sits "in the halo of the camp's twig fire" (Ondaatje's words). The Hungarian count played by Ralph Fiennes looks the power of her voice as the audience looks the majesty of her eyes. The count is magnificent.

She's a 1950s version of Schachner's, the storyteller-heroine of the *Arabian Nights*, the woman who expresses her power through skill as a narrator. The essence of storytelling can be found in that magnificent collection, which describes a world of tales—some are told in person and has now lasted for several centuries more around the world. All its tales—*Aladdin*, *Sinbad the Sailor*, and many others—are told within a single framing story, about Scheherazade. She is to be killed after her first night of love with her husband the sultan—his normal practice, a response to his first wife's betrayal. Scheherazade delays her death by telling him irresistibly interesting stories, a whole literature of fables that she delivers to him over 1,001 nights. In the end, she not only saves herself from execution but cures the wife-killing sultan's nasty case of misogyny—and, as he says, liberates women. After which (his story-obsession concluded) "Joy spread through the palace of the King."

In Canada, our modern Scheherazade is surely Alice Munro, whose solemnly beautiful stories have been milestones on the road of Canadian literature since the 1950s. In Munro, the narrator has always been the mind through which the world can be seen, but in the decades past her narrative grew more complex, less easily understood—and not always to be trusted. Munro keeps moving deeper into her characters, pushing toward areas of darkness most of us never knew existed, layering her stories with complications. She has become a unique story in herself, an always talented woman who at age 67 keeps making breath-taking new shades toward greatness, possibly surprising even herself. Like all good storytellers she's shrewd and guarded; she does not let her insights curdle; the center of a first-rate mind that reveals stark obliquely, in carefully chosen fragments.

Those who enjoy stories cherish even minor anecdotes that are charged with meaning. John Ruskin, the great art critic, went so far as to apply this criterion to buildings, which he admired for their ability to speak to him of their past—"Better the modest work that tells a story or records a fact, than the richest without meaning," he wrote. I cherish some stories for their quietness, like one I encountered in *Millennium*, an 800-page account of the past 1,000 years by Felipe Fernández-Armesto, an Oxford history professor. He tells us that in 1824, the British Empire Exhibition at Wexham, in a suburb of London, King George IV, standing in the Palace of Engineering beside a life-size statue in Canadian honor of his son, the future Edward VIII, illustrated the size of his Empire with a wondrous economical little demonstration. He sent a coded message to himself, right around the world, and as it circled the globe it went by British ships over (except for the ocean) exclusively British territory. It arrived back at its starting point 28 seconds after he dispatched it.

Why did he do all that? Because it wasn't enough just to be there, and it wasn't enough just to be king. He wanted also to make a story for posterity—a story to think about, perhaps, as the next millennium. □

Education

March of the laptops

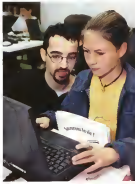
Is technology overtaking the classroom?

With the requisite machinations, the sleek black laptop is slipped casually from its nylon case and plopped in the desk. An expert flick and the multi-task screen crinkles to life. A Bay Street man wears boxing up to a classroom presentation? No, this is a Grade 7 student in a Quebec City public school just going about the day.

In the space of a very few years, the laptop computer—once corporate Canada's raffish status symbol—has moved from the boardroom to the university lecture hall and now, in bits and bytes, is ordinary public school classrooms. IBM Canada reports that educational demand for its ThinkPad is growing at the rate of 35 per cent a year, and that the machines are moving into the classrooms at all levels—beginning with Grade 5 at some schools in the United States.

In this country, Les Compagnons-de-Cartier back school in Quebec City is one of the few public schools experimenting with student-owned laptops. Of the 1,100 students in the school, 526 in Grades 7 and 8 have brought their own 35,000 laptops, part of a program with Compaq and Microsoft Canada that provides discounts and backup technical support. "We've got the whole spectrum—slow learners, advanced, kids who don't like to hand in their homework," says Mark Miller, an English language arts instructor at Les Compagnons. "It is not just for the cream of the crop." He reports that students quickly experiment with the software on their laptops and

fisher ITP Nelson and the four western provinces achieved higher test scores and higher levels of comprehension than those using traditional textbooks and classroom techniques. A closer look reveals significant differences even among the schools using the courseware, suggesting there is more at play here than simply the math CD. What is



Miller, student Andrea-Jean Racette (right) work on laptop.

more, much of the difference in achievement between the two groups can be accounted for by female students.

"This was quite an excellent program especially for our young ladies," says math teacher Edith Mah at Edith Rogers Secondary School in Edmonton. "Girls who might feel uncomfortable in math or intimidated had the opportunity to progress at their own pace." The program is now being implemented at Grades 7 to 10 in 23 schools in Edmonton and has also been adapted for the Ontario curriculum. Mah feels the course works best as a blended program—part computer learning, part di-

rect instruction in the old-fashioned way. "The computer is their culture. Initially, the problem was to get the kids off the program," says Mah. "But towards the end of the year, I found it was very tiring on most students. 50 minutes solid on the computer every day is very unrealistic."

Nelson's *The Learning Equations* Mathematics is one of the growing number of curriculum-based courses that are available on discs or via the Internet. Some people see this as the wave of the future, with information technology reconfiguring how we learn. But critics are also starting to become more vocal in their opposition to the computerized classrooms. At McMaster University in Hamilton last year, a class project involving a panel of students, faculty and administrators were adamant in their opposition to the possibility of mandatory laptop learning or, worse, replacing even the instructors. And in a new book, *The Child and the Machine: Why Computers May Put Our Children's Education at Risk*, Toronto authors Alison Armstrong and Charles Gosselin write that parents and school administrators are too often swayed by the seductive technology because of vague fears about falling behind. Also, they argue, computers have more hidden costs than school boards bargain for and may even affect the "inner dialogue" of how children learn. Anita Casanova: "Why do classrooms have to mirror completely everything that goes on outside of them?"

At the moment, at least 270 U.S. schools have a laptop program for students, some in tough inner-city schools in New York City where proponents say the loss and breakage statistics are not nearly as high as those for IBM executives. Last week-end, Microsoft and Compaq brought educators from Australia (an early convert), the United States and across Canada to Toronto for a symposium on what it calls *Anywhere, Anytime Learning*—the marketing phrase for extending the laptop revolution more deeply into public schools.

Proponents argue that personal (and laptop) can open doors for shy students or others who blossom by working on their own. But they can also afford the cost of the technology onto families, causing inequities. Even the most bullish proponents, such as Microsoft chairman Bill Gates, feel there are limits. "It is still a big stretch to imagine that every child will have a laptop of his or her own," and Gates in an e-mail interview with *Macline's*. But "the personal computer is the communication and information tool of our day. We can't withhold access to the tools students will use in the workplace and for lifelong learning."

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Paying doctors for prevention

The Ontario health ministry will begin testing a new system of compensating family physicians next January in order to control costs and encourage preventive medicine and the treatment of complex cases. Doctors will be paid cash bonuses of up to \$8,600 annually based on the number of patients receiving flu vaccines, Pap smears, mammographies and childhood immunisation shots. Another proposal would pay physicians a capitated fee on the basis of how much care patients of varying ages and states of health should require. For example, doctors would be paid an average of just \$79.29 per year per male patient aged 10 to 14, regardless of how often or rarely they see him, because those patients generally require little medical attention. A woman between 45 and 60, on the other hand, would earn them \$33.06 per year. Similar plans are being tested in New Brunswick, Alberta and British Columbia, but some Ontario physicians are fighting the move. "It's no insult to the people of Ontario to have the government state that their life is worth as little as \$79.29 for a year," says Dr. Silvio Eichman, president of the 3,000-member Coalition of Family Physicians of Ontario.



THE BRAIN BECOMES A MOUSE: A device the size of the tip of a ballpoint pen, implanted in the brain of a 55-year-old American man paralyzed and left mute by a stroke, is allowing him to communicate through a computer. A team from Emory University in Atlanta inserted the device six months ago into the brain of a patient identified only as J.R., who could communicate only by blinking. Now he can use his brain power to transmit signals through an antenna-like coil (visible in the X-ray above). These signals move a cursor, like a mouse, across a screen to convey simple messages such as "hello" and "goodbye" and to indicate when J.R. is hungry or thirsty.

No jail for medical marijuana user

Grant Krueger has won a small legal victory in his campaign to have marijuana decriminalized when used for medicinal purposes. The 45-year-old former salesman from Preswett, Sask., 215 km northwest of Regina, who smokes the

drug to relieve the symptoms of multiple sclerosis, was arrested in Calgary last June on possession for the purposes of trafficking after admitting he gave a small amount of marijuana to another man. The offense usually leads to a jail sentence, even for first convictions, but last Monday Alberta provincial court Judge Robert Davis fined Krueger \$500. "His motivation was not for profit but his belief that the

drug has healing powers, and this makes it a more exceptional case," Davis said. Michelle Lewinski, who defended Krueger, said the judge had broken a new legal ground in Alberta by recognizing the medical use of marijuana as a factor in sentencing. Krueger added that the decision has boosted his campaign. "I've got more faith for the first now," said Krueger. "I've brought more attention to this issue."

Healing through better diets

Pierre Bussiere admits that his field of expertise—diet and nutrition—is not one of the most glamorous parts of the health-care profession. In fact, says Bussiere, co-director of a diabetes support clinic at the Montreal Jewish General Hospital, newly admitted patients and food services as an auxiliary function, like the laundry and housekeeping departments. That, she says, is a big mistake. Bussiere told a medical conference that a review of 1994-1995 data

shows Quebec patients spend more than 500,000 extra days per year in hospital due to poor nutrition. Up to 65 per cent of patients enter within four months of a myocardial infarction. Poor diet inhibits the body's ability to recover from illness or surgery, and can cause secondary infections or prevent infections from healing. "Most physicians agree that diet is part of medical care," she says. "Unfortunately, it gets taken for granted."

Heartfelt stereotyping

Kirsten Woodzell wants to change public perceptions about who gets heart disease, and how it is treated. In a survey she did conducted of North American research done between 1960 and 1998, the epidemiologist at the University of Ottawa Heart Institute found that men are almost twice as likely as women to receive angioplasty, a method of directing blooded arteries, or have bypass surgery to correct the problem. Those trends, she says, reflect a long-held view that men are more likely to suffer from heart disease than women. But Statistics Canada figures show that 39 per cent of female deaths annually are due to cardiovascular diseases, which include strokes, compared with 36 per cent for men. "I don't think too many people are aware of that," she says. "This stereotype has to be changed."



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A dangerous time of year

The killing of a U.S. doctor heightens fears among abortionists

The soft-spoken Vancouver doctor, in his late 40s and a father of three, does not want his name used. Nor does the 59-year-old doctor in Edmonton, a father of two. Another Vancouver gynecologist, a respected grandfather, won't reveal his name or even his approximate age. All of them perform abortions, and all are extremely anxious, especially at this time of year, about their safety. The cause of their concern, five unresolved shootings over the past four years of doctors who provide abortions—all happening close to Remembrance Day. Nov. 11. The most recent attack, last week, was also the first fatality. On Friday night, an unknown assassin with a high-powered rifle shot and killed Dr. Barnett Stimpson, 51, as he passed in an office area of his home in Ardenburg, N.Y., near Buffalo.

Only three days earlier, police had warned of possible sniper attacks against doctors who perform abortions in upstate New York and in Canada. The alert came from a post task force formed last year to solving the RCMP, the FBI and police in Vancouver, Winnipeg and Hamilton. According to the investigators, there are signs that these previous Canadian shoot-ups and one last year involving a doctor in Perinton, N.Y., were linked. "There is a pattern to that November date," said Sgt. Ron Oliver of Winnipeg. "The situation naturally concerns us."

Until last week, the shootings had caused injuries but not deaths. On Nov. 8, 1994, while eating breakfast in his Vancouver home, Dr. Gary Ronaldi was hit in the left thigh by a bullet smashing through the window of his kitchen. A second shot narrowly missed him. A year later, on Nov. 10, 1995, a sniper hit Dr. Hugh Short's right elbow as he sat in the second floor of his home in Ascutrag, Ont., near Windsor. There were no shootings in 1996, but numerous sniper bullets and a hazardous electrical, and the ventilation system of the Mengerstein abortion clinic in Edmonton on Nov. 11. The clinic was closed for the day and no one was hurt. These last year, a bullet pierced a back window of obstetrician-gynecologist Dr. Jack Fausman's Winnipeg home on Nov. 11, striking him in the right shoulder.



Sniper-battered security, and tries away from Vancouver each November since the 1994 attack

Despite the string of attacks, police need last week that it would be impossible to provide security for all doctors who provide abortions. That leaves doctors to find their own means of ensuring their safety. Many aren't having to do so, or wonder if they are doing enough. "Am I overreacting? I go away?" muses Dr. M. of Vancouver. "Or am I being irresponsible to my family if I stay?" She will take her children with her when she leaves town, but she is angry about it. "I resent having to disrupt my family's life to accommodate this madness." Dr. H., the other Vancouver physician, always keeps the curtains drawn at home and alters his route to work at the time of the year. "We've also put extra lights around our house," he adds. Dr. E. from Edmonton doesn't want to detail his security precautions. "But they are extensive and I am well-protected," he explains, adding, "I would like to be able to deny feeling anxious at this time of the year, but I can't. You can't help feeling paranoid. But I refuse to leave town

and I resent the intrusion."

Ronaldi, who almost died from his gunshot wound and still feels pain in his left leg, has left Vancouver every Remembrance Day period since the shooting. He admits to having "more security than the usual person," keeps a cell phone at his bedside, and never stands in front of an unsecured window. Still, he and the others refuse to give up their abortion practices, maintaining it is essential to give women control over their own bodies. "Most of the people here are young, and being pregnant is something that really tears them apart," says Ronaldi. "If I can look after them in a kind and respectful way and they leave with their problem solved, I get a great deal of satisfaction out of that." Echoes Dr. M. "Every day I meet a patient whose life story makes me cry."

But anecdotal evidence suggests the violence is limiting some doctors away from abortions. In British Columbia, the abortion rate is rising, but the number of physicians performing the operation fell by more than 10 per cent in the three years following Ronaldi's shooting. "Doctors practicing this kind of service have become targets and they don't want to expose themselves to danger," says Dr. Henry Morgentaler, whose Toronto clinic was bombed in 1992 and who has fought in the courts to make abortions accessible.

Right-to-life groups say they are vehemently opposed to both shootings of doctors, and insist that the Nov. 11 date holds no real relevance for them. "I see no connection to the pro-life movement," says John Bell, president of Campaign Life Coalition B.C. Still, Dr. John Cairns, the dean of medicine at the University of British Columbia, says abortion groups may inadvertently be creating "an atmosphere that provides an attraction for a psychotic individual." He adds it is "inappropriate" that a legal procedure such as abortion should put doctors' lives at risk. A risk that becomes more harrowing every Remembrance Day.

JENNIFER HUNTER is in Vancouver

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Joni and others sing of joy and reconciliation

TAMING THE TIGER
Joni Mitchell
(Reprise/Warner)

A return to her master side, *Taming the Tiger* finds Joni Mitchell, now 54, happy but hardly complacent. Possessing ace pianist Wayne Shorter (Weather Report) and drummer Bena Blade (Gothm Red), the album includes sensuous, romantic numbers like *Love Pals On a New Face*, with its swirling keyboards and Mitchell's "piano-shaded chords, and *The Crazy One of Love*, about a late-night tryst on a train bridge that she wrote with her boyfriend, Saskatoon songwriter Don Freed. But other songs, such as *Lead Me* and *No Apologies*, attack some of Mitchell's earlier songs: corrupt lawyers and two-faced record executives. Under the scorching title track, she sings *I'm a runaway from the record life/From the Assisi in the Road/And the asking white lady/thing*. For the most part, however, the album is a celebration of Mitchell's new-found love. *On Fire* (all the goodie grubbers her mother for disapproval of her unrequited relationship with Freed. "Why is this not allowed?" she asks. *On Fire* is *Thank*, she sings the single this phrase over and over, "Thanking the words and they glow with new meaning. Like the landscape and portrait paintings by the singer that illustrate the CD booklet, Mitchell's best songs cast sometimes common subjects in an uncommonly bright light.

IN THE BEAUTY OF THE DAY
Quartette
(Ostin)

When Quartette's Colleen Peterson died of cancer in 1996, few believed the popular Canadian indie vocal ensemble could survive the devastating loss. Although just one of four voices, along with Selma Tyson, Gillian Harford and Cindy Church, Peterson



Quartette: Joni Mitchell for the *Muchness* act

was an integral founding member who brought superbly crafted songs to the group. Her place was filled by singer-songwriter Gwen Swick, a friend who joined the ensemble with Peterson's blessing. Happily, on Quartette's fourth album, *In the Beauty of the Day*, Swick captures in a more-than-worthy replacement. Her songs, including the tender *No and My Love* and *I and the busyness I Don't Believe I Do Believe*, are among the album's strongest. Overall, the collection offers the most eclectic Quartette repertoire to date, all dressed in the group's trademark harmonies. Tyson provides an Afro-Caribbean flavored albatross song for grooves called *E.E.*, while Church and Harford serve up classy country and sultry jazz tunes, respectively. But it is Swick who

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contributes the album's most moving number with *All Things Can Change*, which conveys a deep reservoir of hope. No doubt it helped carry the group through its darkest hour, but *Theremin's* passing

[illegible]

The brilliant debut album by McLaughlin & Rufus Wainwright earlier this year has been hailed as most obviously an extraordinary musical upbringing. Here in the protest album *It's a Beautiful Day* gathering together Rufus, his mother, Sara McLaughlin, his aunt Anne, his father, Rufus Wainwright, his brother, Rufus II, his sister, Marissa, tuncas, comas and friends Emmeline Harris and Linda Ronstadt. The McLaughlin family enters the rich heritage of North American music with songs, treatments of folk ballads, torch songs and softer strains. Ronstadt joins Kate and Anna on Stephen Foster's *Grand Old Opry*, while Rufus Wainwright and Sara McLaughlin sing the exciting *Can't Get No Love in America*. The album's highlight is a broodingly sing-along featuring Kate, Linda, Rufus and Marissa on Irving Berlin's *Intermission What? I Do But the revolution is Marissa dressed with a sexy she, she delivers a pitch-perfect chromatic rendition of Cole Porter's *Just One of Those Things*. The album is a beautiful sound. Sara of the *Daughters* Rufus is every body's brother even his doggie.*

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Getting into a goodbye groove

Canadian jazz great **Oliver Jones** already knows where he is going to be on the last New Year's Eve of the century—at Montreal's Palais des Congrès, giving his final concert. "It's nearly 60 years since I performed my first concert," says Jones, a former child prodigy who is now 64. "That's long enough for any career!" The Montreal-based pianist has already been the centerpiece for the past three years, playing only 40 concert dates in 1998 compared with the typical 100 gigs a year that took him to Europe, South America and Asia.

So far, he wants to spend more time with his wife, Monique, 63, and son, Richard, 20, and perfect his game of golf. "One project is to beat my son," says Jones, who now spends the winter in Deerfield, Fla.

But that he could ever walk away from music altogether? Last week, he released his 13th jazz recording, *Just as Time*, a sparkling, two-disc collection of such standards as Rodgers and Hart's *Little Girl Blue* and George Gershwin's *Somewhere to Watch Over Me*. And the pianist has

Jones six decades is young enough for any career

designed an amber instrument—the saxophone, an instrument he claims he has not been able to master as a 43-year-old trying. "If after '99 I come back," he says, "I will come back as a saxophonist."

Jones smiles at his joke, but he has a history of transcendence. His first concert at age 5 was a hokey-woggy rendition of *Je Ne Sais Pas*. He studied classical piano for 12 years with **Daisy Peterson Sweney**, Oscar Peterson's sister. Then, he spent two decades in Puerto Rico, working as a music director in clubs. Only with his return to Montreal in 1980 did he turn full time to jazz. Since then, he has made up for lost time, releasing an album a year. Born with his relatively late start, he is grateful for all he has achieved. "It's been a wonderful, wonderful time." For jazz fans, as well as for Jones.



Bob Seger plays guitar

Rockin' raconteurs

Sex, drugs and rock 'n' roll—Catskill style. That's what **Rheostatics** guitarist **Dave Bidini** has captured in his new book, *On a Cold Road: Tales of Adventure as Canadian Rock* (McGraw-Hill & Sonnet). These are stories of musicians who lived over a game of hockey, who perished at Toronto's Maple Leaf Gardens—but took the subway home afterwards. "Canadian musicians are pretty well-adjusted," says Bidini, 35, who lives in Toronto with his wife, Janet. "Our star system ensures that they can't get too drunk on power and money that it corrupts them."

Bidini knows that firsthand. Raised in suburban Toronto, he and four friends created the Rheostatics in 1976, going on to release nine albums. In 1990, the group

spaced for The Tragically Hip on their North American tour. Bidini kept a journal, and has combined his colorful stories with tales from pioneers of Canadian rock. "This is a book I wanted to read as a kid," says Bidini, whose interviewees included members of **Max Webster**, **The Goats** and **April Wine**. **Gordon Lightfoot** is the headliner. Bidini recalls the time he was burnt when a stage light exploded in his face. **Bob Seger**, lead singer for **The Wanderers**, talks of how he lost his family because of a drug problem. Other recollections are more amusing. Like **Bruce Cockburn's** first performance—he knew only two songs, which he played over and over. Bidini cut out the rancher blues, but included a section on groupies. "These guys," he says, "were dying to tell their stories."

Hungarian rhapsody

Working in *The Taste of Sunshine* with *Parler and Fienies* (center): *Fienies is becoming more Jewish*—the story of three generations of a Jewish family



something unsettling about it all—to be sitting in Budapest, on the set of a Canadian production, watching an English movie star play a Hungarian fence-peddler with triumph at Hitler's Germany, conceive that, as a Jew, he is destined to perish in a Nazi death camp.

The Taste of Sunshine is a huge saga about three generations of the Somenteichs family, a Hungarian-Jewish clan locked in its cosmopolitan battle with history. Set against the empires of the Austro-Hungarian Empire, the Holocaust and Communist dictatorship, it tracks the fortunes of three men—grandfather, father and son—all of whom are portrayed by Fienies. The first is Ignatz, a peddle who changes his Jewish name to advance his career. His son, Adam, converts to Catholicism to win a spot on the fencing team, only to die in the Holocaust. The grandson, Ivan, joins the Communist secret police to avenge his death, then runs afoul of Stalinist purges. Besides. Along the way, each man's life is complicated by an illicit romance.

The making of the film is itself a remarkable saga, a tale of identity lost and found. First, it is the story of Robert Lantos, a Canadian mogul striving out on his own to make a biologic drama. This \$50-million epic marks his first production since he quit as chairman and CEO of Alliance in the recent merger with Atlantic that created Alliance Atlantis. In his debut, Lantos reveals another side of himself—a Hungarian Jew going back to his roots and helping his friend and co-producer, Sobel, the Oscar-winning writer of *Melrose* and *Colonel Kelly*, direct the most ambitious and personal film of his career: *Taste of Sunshine*. It's also the story of Molly Peiser, a superb young Canadian actress getting a taste of stardom. One of three Canadians in the cast—along with Deborah Kara Unger (*Coast*) and Sir John Neville (*Underneath the Rose*)—Molly Peiser plays Ignatz's wife, Fienies.

It is 9 a.m. on the set of *Sunshine*. The star, having just been through hair and makeup, has retired to his trailer where he sits at a table in a striped jersey-clad robe, half-upon to reveal a pale, slender chest. With his thin hair slicked back, and a narrow slick-on mustache, he looks like Valentino. He is a winner, ethereal presence. On the table are several bottles of vitamins. The walls are lined with old black-and-white photos of Hungarian Jews, inspiration for his characters.

Fienies is not one for small talk. He is almost unbearably intense, speaking with a self-lacerating emotion that his perfectly formed sentences do not do justice to. Under his smooth, his silky voice is barely audible. It has the cautious cadence of the English intellectual who lives on a constant terror of sounding presumptuous. Much of the time Fienies stares at the floor, habitually scraping away the veneer of the table with a finger. He looks up to register a touch of humor, the way a fence looks at a bat, and when he does, his sea-blue eyes have such a lacerating intensity that it is no wonder he keeps averting his gaze.

Fienies talks about fencing. He has adopted the



It is a chilling experience to walk out of the soft drizzle of an October morning in Budapest and step into Nazi Germany. Inside the National Arena, a dark relic of Stalinism in the Hungarian capital, moviegoers and business emboldened with black overalls climb the walls. Between them are the Olympic rings with the words "Berlin 1936." A thousand extras fill the stands, the spangly costumes as Nazi SS officers—a mass of black uniforms and red emblems—ambush them. On the arena floor, Ralph Fienies is dancing.

The movie is *The Taste of Sunshine*, an epic drama that Canadian producer Robert Lantos is filming in his Hungarian birthplace. The arena is a dramatic tournament at the Berlin Olympics. And Fienies plays a Hungarian swordsmen about to win a gold medal. The director, Hungarian veteran István Szabó, struts the floor of the arena, a wireless microphone in his hand, and coaches the extras. A beat of dead quiet. Then Szabó sets his actors

FILM



Brian D. Johnson
IN BUDAPEST

in motion with a gentle command, first in Hungarian, then English. "Zsolt... please."

Fienies, a slim figure in white breeches and tunic, slips his fencing mask over his face. He advances on his adversary in a volley of quick, rhythmic steps, his body tightly erect, like a chess piece on wheels. The swords clash twice—oh! oh! Then, with a cry of victory, Fienies holds the gold medal high on his opponent's shoulder. On cue, the extras in the upper bleachers, those dressed in Hungarian officers' uniforms, burst into cheers, hugging each other and waving their flags. The ranks of Nazi officers applaud politely. Fienies flips his mask into the air and the extras playing his teammates leap from the bench and hoist him over their heads.

"Cut." The Russian collapses. A crew member cranes some like sweat onto the star's face. His hair is adjusted. They shoot the scene again, and again. With each take, Fienies is more abrupt, throwing his mask higher and higher until it almost hits the lights. There is

sport with a passion. For the role of Adams, he had to learn to brace left-handed. Studying as a former coach of the French Olympic team, he quickly became proficient and now takes lessons each night for his own pleasure. "It's like playing chess with your whole body at high speed without having time to think," he says. "The time all that snowboarding stuff onstage—always snow falling. That had to be watched out of me. It's completely useless because it signals everything. You'd be dead in freezing time by the time you lifted your arm up." In fencing, he adds, "everything has to be muscular so people can't read what you're going to do."

In his best work, Fennesz is equally inscrutable. Cuffing him as the omnipresent TV comedian Charles Van Deren in *Great Show*, Robert Balfour said that, in the actor's eyes, he found the "shaded, haunted, wounded" quality he was looking for—"something dark and tricky." Reminded of the quote, Fennesz laughed. "I don't think of myself as haunted or shadowy. But as an actor, I'm always interested in characters that are conflicted. Uncertainty is kind of interesting, fallibility and ambivalence. I always wanted to play Hamlet, and he's already hamlet."

When Fennesz did *Hamlet*, on the London stage in 1985, art and life were intertwined. He fell in love with British actress Frances Annis, who was playing Hamlet's mother, Gertrude, as an archly Oxford interpretation of the play. The following year, Fennesz left his job, actress Alex Kingston (in *Elizabeth* on HBO), for Anna, who is 17 years his senior. The tabloids had a field day with the whole messy affair, and now—sitting with this actor whose distaste for interviews is legendary—it does not seem wise to even broach the subject.

However, Fennesz takes no offense when asked about the disastrous fate of *The Assassins*. "I tried to play someone who is not remotely conflicted," he says. "The impression I got when I didn't succeed." In *The Assassins*, Fennesz was cast as the commander Angus Graham. But his second-in-command, a woman whose national identity is a riddle, as in *The Duke of Sassenach*.

His character in *The English Patient*, he explains, "was a lost soul, a man trying to be English. The film is about Jews trying to be Hungarian. What's interesting about the script as you come away from it thinking, 'What is a national character?' I don't even know what the English character is. I know what the cliché is. And the cliché of the Hungarian is the most over-the-top Magyar on his horse, slightly macho. Then there are all these clichés of what it is to be a Jew. And that seems to be a wonderful way to get into what that is."

Five years after his harrowing portrayal of Nazi commandant Amon Goeth in *Schindler's List*, Fennesz is now playing a man on the other side of the barbed wire. "I remember trying to comprehend what made the character in *Schindler's List* do what he did," he says, "and I don't have any clear answer. I tried to be as informed as I could."

I can't even begin to... "He is a loss for words." "You can read books and learn political and literary background facts. But I don't feel I'm qualified to talk about the Holocaust. Even the greatest minds who have studied it are ultimately baffled by it."

Later afternoon. The crew is wrapping some outside. Budapest's 10th-century Királyi Baths, one of the last relics from the days of the Ottoman Empire. Lantos has just arrived, fresh off the plane from Toronto. Unshaven, clad in a black leather jacket, smoking a cigar, he was around the set all day, even in which he was. Balfour is left, but he claims he is not tired. "I feel great," he says. "I came straight in from the airport. I always love arriving in this city." He points to a church with a mustard-yellow wall.



Sunshine is a tale of love, war and genocide

Fennesz (left), Szabo, Lantos in his Hungarian homeland, Lantos helps the Oscar-winning Szabo direct the most personal film of his career

love that color—you don't find it anywhere else."

Lantos is curious to look inside the Királyi Baths, which mark he has never visited. Budapest's famous thermal baths are tourist attractions, but they are mostly frequented by old men who like to sit and chat, peeling their bodies to egg white in the sulphur pools. Inside the entrance of the Királyi Baths, however, there is a large crowd of young men waiting to get in. Lantos, Szabo, the cinematographer and the production manager use their VIP card to jump the queue. Fully clothed, they troop down toward corridors, past rooms where hairy men rub down wet bodies.

An attendant leads the visitors colophane boats to slip over their shoes as they descend to the thermal pool. The area is thronged with young male men who are clearly cruising; it appears to be gay happy hour at Királyi. The main pool, the same room where the Turks soaked 400 years ago, also under the mark of a dense purple by narrow slits of light. It is like a stone grotto, with a low tunnel-like entrance. One by one the film-makers squat down and poke their heads in. A bizarre sight.

The next day, Lantos is arranged to meet for lunch in Budapest's old Jewish quarter, the neighborhood where he was born and raised. He chooses a restaurant he knows as a child. It is more upscale now, but still pretty basic. He orders beer, potato salad, baked beans with egg, and an appetizer of bone marrow—sections of bone that sput on the plate like little tree stumps. He sips on the fat, fatty marrow, greasy if not moist and smothered with popovers. "It's really bad for you," he says. "But some things you have to have because they bring back a taste you remember from when you were three years old."

This is a far cry from Lantos' bourgeois ingenuity, known for staging lavish Alliance parties with champagne, vodka, lunch and lobster. Showcasing off his Hungarian roots may be an equally calculated act of hospitality, but the sentiment seems genuine. Lantos is an only child. His mother, Agnes, was an upper-middle-class girl who desisted of going to university and joining the Olympic swim team—until a Nazi edict banned Jews from bath. His father, Lantos, was a garage mechanic from a poor family. He built a trucking company that was confiscated by the Nazis. Sent to a labor camp on the Russian front, Lantos escaped being shot by fleeing into the woods. After the war he rebuilt the trucking business, only to see it nationalized by the Communists. In 1958, when Robert was 9, the family moved to Uruguay, and to Canada in 1963.

Lantos has kept up with his Hungarian roots. The first movie he



Behind the scenes of the AGF Group of Funds' campaign for medical research. From above: a man in a white shirt and dark pants, possibly a waiter or a man in a uniform, standing in a room.

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What are you doing after work?

Mesmerizing Molly

BY BRIAN D. JOHNSON

Standing on a street in downtown Budapest, Molly Parker and Ralph Fiennes up Hungarian champagne from plastic cups. In his late 40s, they have just wrapped their final scene together in *The Taste of Sin*, a sprawling period epic being produced in Hungary by Canada's Robert Lantos. Parker has spent the past six weeks pretending she is married to Fiennes, an emperor at least. And now she is flying off to London, to play someone else's wife in someone else's movie. Fiennes seems genuinely sad to see her go. "Molly's wonderful," he says. "I'm sorry we haven't had more scenes together. There's this spontaneous quality of truth about her which has brought something quite special to the film." And before *Sin*, *The Taste of Sin* was the Hungarian director's effusion: "Molly has this incredible influence," he says. "It's not something you can learn. You either have it or you don't. What I would really like to do is make a film with Molly as the lead."

Molly Parker seems to have an effect on people heads in the most unlikely fashion—suspending disbelief with her instantly sympathetic portrayal of a neurotic in *Rain* (1999), a Canadian movie adapted from a short story by Barbara Gowdy. The performance was her a Gemini and rave reviews from around the world. Since then, Parker has been busy to say the least. Last year, she costed up on the couch potato played by Don McKellar in CBC's *North by West*. As a congressional candidate's lover, she has congress with Billy Crystal in *Waiting for the Doctor*, a film produced by Jude Farrow's company and due next spring. In *The Ladies Room*, filmed last summer, she gets to be "the hot young thing" (her words)—a stage actress who steals the husband of a diva played by Laurence Boivin. In *Swindled*, a Michael Winterbottom movie now shooting in England, she adopts a South London accent to portray a divorcee who must about to give birth. And she has been nominated to audition for director such as Martin Scorsese.

But Hollywood is having trouble figuring her out. This 26-year-old actress—born and raised in Pitt Meadows, B.C., near Vancouver—suddenly turns down auditions for movies like *Galileo*. Does she want to be a serious actress or a star? (In Budapest, Parker is a bit of both. She has scenes role in a scene film, but she also gets to walk down the aisle with Ralph Fiennes, the man who put the English in *The English Patient*—then served with him after work. "We have sex," she says. "He's just a guy. He's just a person who wants to eat good food and be liked and be normal." The cast members, she adds, "wink up at each other. We all have dinner together and go dancing. It's been so much fun.")

The night before her last day on set, Parker shows up for dinner at a slightly stuffy restaurant beside the Danube. She is dressed up in an astonishing way: black pants and a white lace top, which she continually rearranges around her bare shoulders. Her hair curls into a French braid. Her skin is pale. And with just a whisper of makeup, she makes looking plain, which makes her classical beauty all the more striking.

Scanning the menu, she probes on the caviar ("Ever since I've been here, I've been doing Russian caviar like a little snail") and

orders chicken paprikas, a Hungarian standard. Parker admits to feeling a little down. That afternoon, she and Fiennes shot a poignant scene in which these characters—Hungarian Jews who have converted to Catholicism—see each other for the last time before being led to their separate deaths at the Nazi camp. By then, her character knows that her husband has been having an affair with his brother's wife.

Parker has just one line in the scene—"Do you still want to be married to me?" (The screenwriter's "It makes me regret what happens to these people," she says. "It's one thing to sit in Canada and read the script and say, 'Oh, yes, I know about the Holocaust.' But it's a long way away, and a long time ago. And then to be here—not to be undisciplined, but sometimes I look at the Danube and think, 'Chant, they just looked Jewish up, shot them and threw them in the river.'")

The actress recalls filming a scene in which the SS takes her character to the Jewish ghetto. She walked onto the set, a courtly film filled with 100 extras playing dancers. "They'd been sitting there for hours and looked totally fagged—all in black with big yellow stars," she says. "I just looked so mad. I know it's only a movie, but after weeks I went a little bit as I was walking back to my trailer, and this Hungarian girl who works in wardrobe came up to me and said, 'What's wrong? You don't like your dress?' I said, 'No, no, it's not that. I like my dress. It's just that it's so sad.' And she said, 'Why are you crying about history?' And I felt like such an asshole in a way, the North American actress who, like, has a little cry."

Parker's emotions—undercut by a savvy self-awareness—ride easily close to the surface, which is what makes her such an intriguing presence on screen. The first time she met Fiennes was at a screen test in London last January, and "I was very, very nervous," she recalls. "It was a serious screen test. The cinematographer was there. It was it. There was no second. We went through hair and make-up. And I had to do an English accent—in London." So she filmed her with Fiennes for over an hour. It was an argument scene, and the director pushed them through it a dozen times, writing it loud and softer with each take, until they were both screaming.

"Then he stopped," Parker recalls. The next, "What, what, there's a problem because the character you're playing would have had a corset or 'So he ran out and came back with this scarf and tied it around my chest, effectively it really tight.' Then he said, 'Do it again, louder.' I couldn't breathe. I immediately began to blow my nose. I felt it crack. I started coughing and said something about just getting over a cold. But all I could think was, 'Oh my God, I'm auditioning with this incredible dramatic actor, and I've blown my nose in a film audition. He's going to think I'm shit.' As it turned out, the role she was testing for went to English actress Jennifer Ehle, but Soabo was so impressed he found Parker another spot in the cast.

She grew up in what she calls "a hippie farm" with parents who owned a weekend house in rural British Columbia. She studied ballet from the age of 13 before hanging up her point shoes at 17. Discovering dreams in high school, she pursued up-acting scholarships after graduation to spend three years at Vancouver's Gastown Ac-



Parker in *The Taste of Sin* (right) and off the set: her role as a neurotic emceed

tor Studio. And after a string of TV roles, her career took off with the neurotic neurotic of *Rain*. Parker says she dislikes showing her scenes—"There are two things you can do on film where everybody knows you're lying: live scenes and death scenes." In *Rain*, however, she managed to do both in the same breath and means strongly credible.

Parker now lives in Toronto with her partner, Matt Blaisdell, a film-maker now shooting his first feature. But she spends much of her life getting off to auditions in Los Angeles, London—and New York City, where she read for *Scorsese*. A huge fan of the director, Parker was thrilled to hear he had seen *Rain* and was considering her for a part in *Bringing Out the Dead*, a Paul Schrader script about a Hell's Kitchen paramedic played by Nicholas Cage. As the actress sat in the waiting room at his office in Park Avenue, she was unbearably nervous. "I couldn't stop crying," she recalls. "I was wringing around in this chair. And the receptionist looked at me and said in this thick Brooklyn accent, 'Honey, you're so nervous.' I said, 'I know, I just can't help it.' And she said, 'Well, baby, this is the job.'"

A casting director ushered Parker into Scorsese's office and left her alone. She scanned the bookshelves and saw rows of tall volumes with titles like *Mosses*, *Scorpio*, *Boys*, *Boys*, and *Goodbye*—another round script off a film. "At that moment," says Parker, "I literally had this thought: 'I'm not going to the audition. I'm not meeting Martin Scorsese. I'm just going to steal all of these and take them home with me.'"

Then she was invited to meet the director in his private screening room. "It was so intimate and enthusiastic and he starts talking about Toronto and the Band and Bob Dylan and shooting *The Last Waltz* and *I'm Thinking of Joe*," she says. "He's so cool. We talked about Neil Young and all the cool Canadians." Then after a long chat, her nerves were soothed and she did the audition, which went well.

In the end, Scorsese hired Patricia Arquette for the role. "But it was wonderful," says Parker. "If I'd gotten that part I think I would have blown down and died because I was already so excited about just having got the audition. It was so cool." Parker's blue-green eyes glow with an enthusiasm that is infectious—the evidence of a young star who still appreciates the simple pleasures of being a fan. □



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